

# VR Headset-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/V1D1C068F8CEN.html

Date: December 2017

Pages: 137

Price: US\$ 3,680.00 (Single User License)

ID: V1D1C068F8CEN

### **Abstracts**

### **Report Summary**

VR Headset-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on VR Headset industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of VR Headset 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of VR Headset worldwide and market share by regions, with company and product introduction, position in the VR Headset market Market status and development trend of VR Headset by types and applications Cost and profit status of VR Headset, and marketing status Market growth drivers and challenges

The report segments the global VR Headset market as:

Global VR Headset Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)
Asia Pacific (China, Japan, India, Southeast Asia and Australia)
Latin America (Brazil, Argentina and Colombia)



#### Middle East and Africa

Global VR Headset Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

External display equipment Integrated display equipment Smartphone display equipment

Global VR Headset Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Game

Education

E-commerce

Sports Game

**News Broadcasting** 

Global VR Headset Market: Manufacturers Segment Analysis (Company and Product introduction, VR Headset Sales Volume, Revenue, Price and Gross Margin):

Oculus VR

Google

WorldViz

**Bricks & Goggles** 

Marxent labs

**Unity Technologies** 

Samsung

Sony

HTC

Avegant

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF VR HEADSET**

- 1.1 Definition of VR Headset in This Report
- 1.2 Commercial Types of VR Headset
  - 1.2.1 External display equipment
  - 1.2.2 Integrated display equipment
  - 1.2.3 Smartphone display equipment
- 1.3 Downstream Application of VR Headset
  - 1.3.1 Game
  - 1.3.2 Education
  - 1.3.3 E-commerce
  - 1.3.4 Sports Game
  - 1.3.5 News Broadcasting
- 1.4 Development History of VR Headset
- 1.5 Market Status and Trend of VR Headset 2013-2023
  - 1.5.1 Global VR Headset Market Status and Trend 2013-2023
  - 1.5.2 Regional VR Headset Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of VR Headset 2013-2017
- 2.2 Sales Market of VR Headset by Regions
  - 2.2.1 Sales Volume of VR Headset by Regions
  - 2.2.2 Sales Value of VR Headset by Regions
- 2.3 Production Market of VR Headset by Regions
- 2.4 Global Market Forecast of VR Headset 2018-2023
  - 2.4.1 Global Market Forecast of VR Headset 2018-2023
  - 2.4.2 Market Forecast of VR Headset by Regions 2018-2023

#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of VR Headset by Types
- 3.2 Sales Value of VR Headset by Types
- 3.3 Market Forecast of VR Headset by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Global Sales Volume of VR Headset by Downstream Industry
- 4.2 Global Market Forecast of VR Headset by Downstream Industry

### CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America VR Headset Market Status by Countries
  - 5.1.1 North America VR Headset Sales by Countries (2013-2017)
  - 5.1.2 North America VR Headset Revenue by Countries (2013-2017)
  - 5.1.3 United States VR Headset Market Status (2013-2017)
  - 5.1.4 Canada VR Headset Market Status (2013-2017)
  - 5.1.5 Mexico VR Headset Market Status (2013-2017)
- 5.2 North America VR Headset Market Status by Manufacturers
- 5.3 North America VR Headset Market Status by Type (2013-2017)
  - 5.3.1 North America VR Headset Sales by Type (2013-2017)
  - 5.3.2 North America VR Headset Revenue by Type (2013-2017)
- 5.4 North America VR Headset Market Status by Downstream Industry (2013-2017)

### CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe VR Headset Market Status by Countries
  - 6.1.1 Europe VR Headset Sales by Countries (2013-2017)
  - 6.1.2 Europe VR Headset Revenue by Countries (2013-2017)
  - 6.1.3 Germany VR Headset Market Status (2013-2017)
  - 6.1.4 UK VR Headset Market Status (2013-2017)
  - 6.1.5 France VR Headset Market Status (2013-2017)
  - 6.1.6 Italy VR Headset Market Status (2013-2017)
  - 6.1.7 Russia VR Headset Market Status (2013-2017)
  - 6.1.8 Spain VR Headset Market Status (2013-2017)
  - 6.1.9 Benelux VR Headset Market Status (2013-2017)
- 6.2 Europe VR Headset Market Status by Manufacturers
- 6.3 Europe VR Headset Market Status by Type (2013-2017)
  - 6.3.1 Europe VR Headset Sales by Type (2013-2017)
  - 6.3.2 Europe VR Headset Revenue by Type (2013-2017)
- 6.4 Europe VR Headset Market Status by Downstream Industry (2013-2017)

### CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE,



#### MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific VR Headset Market Status by Countries
  - 7.1.1 Asia Pacific VR Headset Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific VR Headset Revenue by Countries (2013-2017)
  - 7.1.3 China VR Headset Market Status (2013-2017)
  - 7.1.4 Japan VR Headset Market Status (2013-2017)
  - 7.1.5 India VR Headset Market Status (2013-2017)
  - 7.1.6 Southeast Asia VR Headset Market Status (2013-2017)
  - 7.1.7 Australia VR Headset Market Status (2013-2017)
- 7.2 Asia Pacific VR Headset Market Status by Manufacturers
- 7.3 Asia Pacific VR Headset Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific VR Headset Sales by Type (2013-2017)
- 7.3.2 Asia Pacific VR Headset Revenue by Type (2013-2017)
- 7.4 Asia Pacific VR Headset Market Status by Downstream Industry (2013-2017)

### CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America VR Headset Market Status by Countries
  - 8.1.1 Latin America VR Headset Sales by Countries (2013-2017)
  - 8.1.2 Latin America VR Headset Revenue by Countries (2013-2017)
  - 8.1.3 Brazil VR Headset Market Status (2013-2017)
  - 8.1.4 Argentina VR Headset Market Status (2013-2017)
  - 8.1.5 Colombia VR Headset Market Status (2013-2017)
- 8.2 Latin America VR Headset Market Status by Manufacturers
- 8.3 Latin America VR Headset Market Status by Type (2013-2017)
  - 8.3.1 Latin America VR Headset Sales by Type (2013-2017)
  - 8.3.2 Latin America VR Headset Revenue by Type (2013-2017)
- 8.4 Latin America VR Headset Market Status by Downstream Industry (2013-2017)

## CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa VR Headset Market Status by Countries
  - 9.1.1 Middle East and Africa VR Headset Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa VR Headset Revenue by Countries (2013-2017)
  - 9.1.3 Middle East VR Headset Market Status (2013-2017)
  - 9.1.4 Africa VR Headset Market Status (2013-2017)



- 9.2 Middle East and Africa VR Headset Market Status by Manufacturers
- 9.3 Middle East and Africa VR Headset Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa VR Headset Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa VR Headset Revenue by Type (2013-2017)
- 9.4 Middle East and Africa VR Headset Market Status by Downstream Industry (2013-2017)

#### CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF VR HEADSET

- 10.1 Global Economy Situation and Trend Overview
- 10.2 VR Headset Downstream Industry Situation and Trend Overview

### CHAPTER 11 VR HEADSET MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of VR Headset by Major Manufacturers
- 11.2 Production Value of VR Headset by Major Manufacturers
- 11.3 Basic Information of VR Headset by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of VR Headset Major Manufacturer
  - 11.3.2 Employees and Revenue Level of VR Headset Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

### CHAPTER 12 VR HEADSET MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Oculus VR
  - 12.1.1 Company profile
  - 12.1.2 Representative VR Headset Product
  - 12.1.3 VR Headset Sales, Revenue, Price and Gross Margin of Oculus VR
- 12.2 Google
  - 12.2.1 Company profile
  - 12.2.2 Representative VR Headset Product
  - 12.2.3 VR Headset Sales, Revenue, Price and Gross Margin of Google
- 12.3 WorldViz
  - 12.3.1 Company profile



- 12.3.2 Representative VR Headset Product
- 12.3.3 VR Headset Sales, Revenue, Price and Gross Margin of WorldViz
- 12.4 Bricks & Goggles
  - 12.4.1 Company profile
  - 12.4.2 Representative VR Headset Product
  - 12.4.3 VR Headset Sales, Revenue, Price and Gross Margin of Bricks & Goggles
- 12.5 Marxent labs
  - 12.5.1 Company profile
  - 12.5.2 Representative VR Headset Product
  - 12.5.3 VR Headset Sales, Revenue, Price and Gross Margin of Marxent labs
- 12.6 Unity Technologies
  - 12.6.1 Company profile
  - 12.6.2 Representative VR Headset Product
- 12.6.3 VR Headset Sales, Revenue, Price and Gross Margin of Unity Technologies
- 12.7 Samsung
  - 12.7.1 Company profile
  - 12.7.2 Representative VR Headset Product
  - 12.7.3 VR Headset Sales, Revenue, Price and Gross Margin of Samsung
- 12.8 Sony
  - 12.8.1 Company profile
  - 12.8.2 Representative VR Headset Product
  - 12.8.3 VR Headset Sales, Revenue, Price and Gross Margin of Sony
- 12.9 HTC
  - 12.9.1 Company profile
  - 12.9.2 Representative VR Headset Product
  - 12.9.3 VR Headset Sales, Revenue, Price and Gross Margin of HTC
- 12.10 Avegant
  - 12.10.1 Company profile
  - 12.10.2 Representative VR Headset Product
  - 12.10.3 VR Headset Sales, Revenue, Price and Gross Margin of Avegant

### CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VR HEADSET

- 13.1 Industry Chain of VR Headset
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF VR HEADSET



- 14.1 Cost Structure Analysis of VR Headset
- 14.2 Raw Materials Cost Analysis of VR Headset
- 14.3 Labor Cost Analysis of VR Headset
- 14.4 Manufacturing Expenses Analysis of VR Headset

### **CHAPTER 15 REPORT CONCLUSION**

### **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference



### I would like to order

Product name: VR Headset-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: https://marketpublishers.com/r/V1D1C068F8CEN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V1D1C068F8CEN.html">https://marketpublishers.com/r/V1D1C068F8CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970