

# Visible Light Communication (VLC) Equipment-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/V366D44B6E7EN.html

Date: April 2018

Pages: 148

Price: US\$ 2,480.00 (Single User License)

ID: V366D44B6E7EN

### **Abstracts**

### **Report Summary**

Visible Light Communication (VLC) Equipment-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Visible Light Communication (VLC) Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Visible Light Communication (VLC) Equipment 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Visible Light Communication (VLC) Equipment worldwide, with company and product introduction, position in the Visible Light Communication (VLC) Equipment market

Market status and development trend of Visible Light Communication (VLC) Equipment by types and applications

Cost and profit status of Visible Light Communication (VLC) Equipment, and marketing status

Market growth drivers and challenges

The report segments the global Visible Light Communication (VLC) Equipment market as:

Global Visible Light Communication (VLC) Equipment Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



North America

Europe

China

Japan

Rest APAC

Latin America

Global Visible Light Communication (VLC) Equipment Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Fluorescent Lamp

LED Lamp

Global Visible Light Communication (VLC) Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Public Sectors** 

Homeland Security Defense

Industrial

Other

Global Visible Light Communication (VLC) Equipment Market: Manufacturers Segment Analysis (Company and Product introduction, Visible Light Communication (VLC) Equipment Sales Volume, Revenue, Price and Gross Margin):

LVX System

**Outstanding Technology** 

Nakagawa Laboratories

**GE** Lighting

Koninklijke Philips

Casio

PureLiFi

Oledcomm

Axrtek

Luciom

LightPointe Communications

**Fsona Networks** 

Panasonic

Lightbee

ByteLight

Avago Technologies



### Renesas Electronics

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### CHAPTER 1 OVERVIEW OF VISIBLE LIGHT COMMUNICATION (VLC) EQUIPMENT

- 1.1 Definition of Visible Light Communication (VLC) Equipment in This Report
- 1.2 Commercial Types of Visible Light Communication (VLC) Equipment
  - 1.2.1 Fluorescent Lamp
  - 1.2.2 LED Lamp
- 1.3 Downstream Application of Visible Light Communication (VLC) Equipment
  - 1.3.1 Public Sectors
  - 1.3.2 Homeland Security Defense
  - 1.3.3 Industrial
  - 1.3.4 Other
- 1.4 Development History of Visible Light Communication (VLC) Equipment
- 1.5 Market Status and Trend of Visible Light Communication (VLC) Equipment 2013-2023
- 1.5.1 Global Visible Light Communication (VLC) Equipment Market Status and Trend 2013-2023
- 1.5.2 Regional Visible Light Communication (VLC) Equipment Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Visible Light Communication (VLC) Equipment 2013-2017
- 2.2 Production Market of Visible Light Communication (VLC) Equipment by Regions
- 2.2.1 Production Volume of Visible Light Communication (VLC) Equipment by Regions
- 2.2.2 Production Value of Visible Light Communication (VLC) Equipment by Regions
- 2.3 Demand Market of Visible Light Communication (VLC) Equipment by Regions
- 2.4 Production and Demand Status of Visible Light Communication (VLC) Equipment by Regions
- 2.4.1 Production and Demand Status of Visible Light Communication (VLC) Equipment by Regions 2013-2017
- 2.4.2 Import and Export Status of Visible Light Communication (VLC) Equipment by Regions 2013-2017

#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Visible Light Communication (VLC) Equipment by Types
- 3.2 Production Value of Visible Light Communication (VLC) Equipment by Types



3.3 Market Forecast of Visible Light Communication (VLC) Equipment by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Visible Light Communication (VLC) Equipment by Downstream Industry
- 4.2 Market Forecast of Visible Light Communication (VLC) Equipment by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VISIBLE LIGHT COMMUNICATION (VLC) EQUIPMENT

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Visible Light Communication (VLC) Equipment Downstream Industry Situation and Trend Overview

### CHAPTER 6 VISIBLE LIGHT COMMUNICATION (VLC) EQUIPMENT MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Visible Light Communication (VLC) Equipment by Major Manufacturers
- 6.2 Production Value of Visible Light Communication (VLC) Equipment by Major Manufacturers
- 6.3 Basic Information of Visible Light Communication (VLC) Equipment by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Visible Light Communication (VLC) Equipment Major Manufacturer
- 6.3.2 Employees and Revenue Level of Visible Light Communication (VLC) Equipment Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 VISIBLE LIGHT COMMUNICATION (VLC) EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

### 7.1 LVX System



- 7.1.1 Company profile
- 7.1.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.1.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of LVX System
- 7.2 Outstanding Technology
  - 7.2.1 Company profile
- 7.2.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.2.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Outstanding Technology
- 7.3 Nakagawa Laboratories
  - 7.3.1 Company profile
- 7.3.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.3.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Nakagawa Laboratories
- 7.4 GE Lighting
  - 7.4.1 Company profile
  - 7.4.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.4.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of GE Lighting
- 7.5 Koninklijke Philips
  - 7.5.1 Company profile
  - 7.5.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.5.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Koninklijke Philips
- 7.6 Casio
  - 7.6.1 Company profile
  - 7.6.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.6.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Casio
- 7.7 PureLiFi
  - 7.7.1 Company profile
  - 7.7.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.7.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of PureLiFi
- 7.8 Oledcomm
  - 7.8.1 Company profile
  - 7.8.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.8.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Oledcomm



- 7.9 Axrtek
  - 7.9.1 Company profile
  - 7.9.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.9.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Axrtek
- 7.10 Luciom
  - 7.10.1 Company profile
  - 7.10.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.10.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Luciom
- 7.11 LightPointe Communications
  - 7.11.1 Company profile
  - 7.11.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.11.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of LightPointe Communications
- 7.12 Fsona Networks
  - 7.12.1 Company profile
  - 7.12.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.12.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Fsona Networks
- 7.13 Panasonic
  - 7.13.1 Company profile
  - 7.13.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.13.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Panasonic
- 7.14 Lightbee
  - 7.14.1 Company profile
  - 7.14.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.14.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of Lightbee
- 7.15 ByteLight
  - 7.15.1 Company profile
  - 7.15.2 Representative Visible Light Communication (VLC) Equipment Product
- 7.15.3 Visible Light Communication (VLC) Equipment Sales, Revenue, Price and Gross Margin of ByteLight
- 7.16 Avago Technologies
- 7.17 Renesas Electronics

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VISIBLE



### LIGHT COMMUNICATION (VLC) EQUIPMENT

- 8.1 Industry Chain of Visible Light Communication (VLC) Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VISIBLE LIGHT COMMUNICATION (VLC) EQUIPMENT

- 9.1 Cost Structure Analysis of Visible Light Communication (VLC) Equipment
- 9.2 Raw Materials Cost Analysis of Visible Light Communication (VLC) Equipment
- 9.3 Labor Cost Analysis of Visible Light Communication (VLC) Equipment
- 9.4 Manufacturing Expenses Analysis of Visible Light Communication (VLC) Equipment

# CHAPTER 10 MARKETING STATUS ANALYSIS OF VISIBLE LIGHT COMMUNICATION (VLC) EQUIPMENT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Visible Light Communication (VLC) Equipment-Global Market Status and Trend Report

2013-2023

Product link: https://marketpublishers.com/r/V366D44B6E7EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V366D44B6E7EN.html">https://marketpublishers.com/r/V366D44B6E7EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



