

# Vinyl-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V30C120B212EN.html>

Date: January 2018

Pages: 149

Price: US\$ 2,980.00 (Single User License)

ID: V30C120B212EN

## Abstracts

### Report Summary

Vinyl-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Vinyl 2013-2017, and development forecast 2018-2023

Main market players of Vinyl in India, with company and product introduction, position in the Vinyl market

Market status and development trend of Vinyl by types and applications

Cost and profit status of Vinyl, and marketing status

Market growth drivers and challenges

The report segments the India Vinyl market as:

India Vinyl Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Vinyl Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Acetate

Vinyl Alcohol

Vinyl Chloride

Others

India Vinyl Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive

Construction

Electrical

Healthcare

Others

India Vinyl Market: Players Segment Analysis (Company and Product introduction, Vinyl Sales Volume, Revenue, Price and Gross Margin):

The Dow Chemical Company

LyondellBasell Industries

Wacker Chemie

BASF

Celanese

KURARAY

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF VINYL

- 1.1 Definition of Vinyl in This Report
- 1.2 Commercial Types of Vinyl
  - 1.2.1 Vinyl Acetate
  - 1.2.2 Vinyl Alcohol
  - 1.2.3 Vinyl Chloride
  - 1.2.4 Others
- 1.3 Downstream Application of Vinyl
  - 1.3.1 Automotive
  - 1.3.2 Construction
  - 1.3.3 Electrical
  - 1.3.4 Healthcare
  - 1.3.5 Others
- 1.4 Development History of Vinyl
- 1.5 Market Status and Trend of Vinyl 2013-2023
  - 1.5.1 India Vinyl Market Status and Trend 2013-2023
  - 1.5.2 Regional Vinyl Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vinyl in India 2013-2017
- 2.2 Consumption Market of Vinyl in India by Regions
  - 2.2.1 Consumption Volume of Vinyl in India by Regions
  - 2.2.2 Revenue of Vinyl in India by Regions
- 2.3 Market Analysis of Vinyl in India by Regions
  - 2.3.1 Market Analysis of Vinyl in North India 2013-2017
  - 2.3.2 Market Analysis of Vinyl in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Vinyl in East India 2013-2017
  - 2.3.4 Market Analysis of Vinyl in South India 2013-2017
  - 2.3.5 Market Analysis of Vinyl in West India 2013-2017
- 2.4 Market Development Forecast of Vinyl in India 2017-2023
  - 2.4.1 Market Development Forecast of Vinyl in India 2017-2023
  - 2.4.2 Market Development Forecast of Vinyl by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Vinyl in India by Types
  - 3.1.2 Revenue of Vinyl in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Vinyl in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Vinyl in India by Downstream Industry
- 4.2 Demand Volume of Vinyl by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Vinyl by Downstream Industry in North India
  - 4.2.2 Demand Volume of Vinyl by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Vinyl by Downstream Industry in East India
  - 4.2.4 Demand Volume of Vinyl by Downstream Industry in South India
  - 4.2.5 Demand Volume of Vinyl by Downstream Industry in West India
- 4.3 Market Forecast of Vinyl in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Vinyl Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VINYL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Vinyl in India by Major Players
- 6.2 Revenue of Vinyl in India by Major Players
- 6.3 Basic Information of Vinyl by Major Players
  - 6.3.1 Headquarters Location and Established Time of Vinyl Major Players
  - 6.3.2 Employees and Revenue Level of Vinyl Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 VINYL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 The Dow Chemical Company

#### 7.1.1 Company profile

#### 7.1.2 Representative Vinyl Product

#### 7.1.3 Vinyl Sales, Revenue, Price and Gross Margin of The Dow Chemical Company

### 7.2 LyondellBasell Industries

#### 7.2.1 Company profile

#### 7.2.2 Representative Vinyl Product

#### 7.2.3 Vinyl Sales, Revenue, Price and Gross Margin of LyondellBasell Industries

### 7.3 Wacker Chemie

#### 7.3.1 Company profile

#### 7.3.2 Representative Vinyl Product

#### 7.3.3 Vinyl Sales, Revenue, Price and Gross Margin of Wacker Chemie

### 7.4 BASF

#### 7.4.1 Company profile

#### 7.4.2 Representative Vinyl Product

#### 7.4.3 Vinyl Sales, Revenue, Price and Gross Margin of BASF

### 7.5 Celanese

#### 7.5.1 Company profile

#### 7.5.2 Representative Vinyl Product

#### 7.5.3 Vinyl Sales, Revenue, Price and Gross Margin of Celanese

### 7.6 KURARAY

#### 7.6.1 Company profile

#### 7.6.2 Representative Vinyl Product

#### 7.6.3 Vinyl Sales, Revenue, Price and Gross Margin of KURARAY

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL**

### 8.1 Industry Chain of Vinyl

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL**

### 9.1 Cost Structure Analysis of Vinyl

- 9.2 Raw Materials Cost Analysis of Vinyl
- 9.3 Labor Cost Analysis of Vinyl
- 9.4 Manufacturing Expenses Analysis of Vinyl

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Vinyl-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V30C120B212EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V30C120B212EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970