

Vinyl Flooring and Vinyl Tiles-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V6A9AF742C6EN.html>

Date: January 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: V6A9AF742C6EN

Abstracts

Report Summary

Vinyl Flooring and Vinyl Tiles-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Flooring and Vinyl Tiles industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Vinyl Flooring and Vinyl Tiles 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Flooring and Vinyl Tiles in South America, with company and product introduction, position in the Vinyl Flooring and Vinyl Tiles market
Market status and development trend of Vinyl Flooring and Vinyl Tiles by types and applications

Cost and profit status of Vinyl Flooring and Vinyl Tiles, and marketing status

Market growth drivers and challenges

The report segments the South America Vinyl Flooring and Vinyl Tiles market as:

South America Vinyl Flooring and Vinyl Tiles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Vinyl Flooring and Vinyl Tiles Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Flooring

Vinyl Tiles

South America Vinyl Flooring and Vinyl Tiles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Resident

Commercial

Others

South America Vinyl Flooring and Vinyl Tiles Market: Players Segment Analysis (Company and Product introduction, Vinyl Flooring and Vinyl Tiles Sales Volume, Revenue, Price and Gross Margin):

Tarkett

Armstrong

Gerflor

Polyflor

Serfleks

Forbo

Nox

Mannington

Takiron

Congoleum

Grabo

Prolong

Mohawk(including IVC)

BIG

Yihua

Windm?ller Flooring

Tinsue

Dajulong
Weilianshun
Waiming
BEIJING LITONG
Suzhou Huatai
Taoshi
Liberty
Hebei Dongxing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF VINYL FLOORING AND VINYL TILES

- 1.1 Definition of Vinyl Flooring and Vinyl Tiles in This Report
- 1.2 Commercial Types of Vinyl Flooring and Vinyl Tiles
 - 1.2.1 Vinyl Flooring
 - 1.2.2 Vinyl Tiles
- 1.3 Downstream Application of Vinyl Flooring and Vinyl Tiles
 - 1.3.1 Resident
 - 1.3.2 Commercial
 - 1.3.3 Others
- 1.4 Development History of Vinyl Flooring and Vinyl Tiles
- 1.5 Market Status and Trend of Vinyl Flooring and Vinyl Tiles 2013-2023
 - 1.5.1 South America Vinyl Flooring and Vinyl Tiles Market Status and Trend 2013-2023
 - 1.5.2 Regional Vinyl Flooring and Vinyl Tiles Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vinyl Flooring and Vinyl Tiles in South America 2013-2017
- 2.2 Consumption Market of Vinyl Flooring and Vinyl Tiles in South America by Regions
 - 2.2.1 Consumption Volume of Vinyl Flooring and Vinyl Tiles in South America by Regions
 - 2.2.2 Revenue of Vinyl Flooring and Vinyl Tiles in South America by Regions
- 2.3 Market Analysis of Vinyl Flooring and Vinyl Tiles in South America by Regions
 - 2.3.1 Market Analysis of Vinyl Flooring and Vinyl Tiles in Brazil 2013-2017
 - 2.3.2 Market Analysis of Vinyl Flooring and Vinyl Tiles in Argentina 2013-2017
 - 2.3.3 Market Analysis of Vinyl Flooring and Vinyl Tiles in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Vinyl Flooring and Vinyl Tiles in Colombia 2013-2017
 - 2.3.5 Market Analysis of Vinyl Flooring and Vinyl Tiles in Others 2013-2017
- 2.4 Market Development Forecast of Vinyl Flooring and Vinyl Tiles in South America 2018-2023
 - 2.4.1 Market Development Forecast of Vinyl Flooring and Vinyl Tiles in South America 2018-2023
 - 2.4.2 Market Development Forecast of Vinyl Flooring and Vinyl Tiles by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Vinyl Flooring and Vinyl Tiles in South America by Types

3.1.2 Revenue of Vinyl Flooring and Vinyl Tiles in South America by Types

3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

3.3 Market Forecast of Vinyl Flooring and Vinyl Tiles in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Vinyl Flooring and Vinyl Tiles in South America by Downstream Industry

4.2 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Major Countries

4.2.1 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Brazil

4.2.2 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Argentina

4.2.3 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Venezuela

4.2.4 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Colombia

4.2.5 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Others

4.3 Market Forecast of Vinyl Flooring and Vinyl Tiles in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL FLOORING AND VINYL TILES

5.1 South America Economy Situation and Trend Overview

5.2 Vinyl Flooring and Vinyl Tiles Downstream Industry Situation and Trend Overview

CHAPTER 6 VINYL FLOORING AND VINYL TILES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Vinyl Flooring and Vinyl Tiles in South America by Major Players

6.2 Revenue of Vinyl Flooring and Vinyl Tiles in South America by Major Players

6.3 Basic Information of Vinyl Flooring and Vinyl Tiles by Major Players

6.3.1 Headquarters Location and Established Time of Vinyl Flooring and Vinyl Tiles Major Players

6.3.2 Employees and Revenue Level of Vinyl Flooring and Vinyl Tiles Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 VINYL FLOORING AND VINYL TILES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Tarkett

7.1.1 Company profile

7.1.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.1.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Tarkett

7.2 Armstrong

7.2.1 Company profile

7.2.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.2.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Armstrong

7.3 Gerflor

7.3.1 Company profile

7.3.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.3.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Gerflor

7.4 Polyflor

7.4.1 Company profile

7.4.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.4.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Polyflor

7.5 Serfleks

7.5.1 Company profile

7.5.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.5.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Serfleks

Serfleks

7.6 Forbo

7.6.1 Company profile

7.6.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.6.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Forbo

7.7 Nox

7.7.1 Company profile

7.7.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.7.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Nox

7.8 Mannington

7.8.1 Company profile

7.8.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.8.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

Mannington

7.9 Takiron

7.9.1 Company profile

7.9.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.9.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

Takiron

7.10 Congoleum

7.10.1 Company profile

7.10.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.10.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

Congoleum

7.11 Grabo

7.11.1 Company profile

7.11.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.11.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

Grabo

7.12 Prolong

7.12.1 Company profile

7.12.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.12.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

Prolong

7.13 Mohawk(including IVC)

7.13.1 Company profile

7.13.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.13.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

Mohawk(including IVC)

7.14 BIG

7.14.1 Company profile

7.14.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.14.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of BIG

7.15 Yihua

7.15.1 Company profile

7.15.2 Representative Vinyl Flooring and Vinyl Tiles Product

7.15.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Yihua

7.16 Windm?ller Flooring

7.17 Tinsue

7.18 Dajulong

7.19 Weilianshun

7.20 Waiming

7.21 BEIJING LITONG

7.22 Suzhou Huatai

7.23 Taoshi

7.24 Liberty

7.25 Hebei Dongxing

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL FLOORING AND VINYL TILES

8.1 Industry Chain of Vinyl Flooring and Vinyl Tiles

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL FLOORING AND VINYL TILES

9.1 Cost Structure Analysis of Vinyl Flooring and Vinyl Tiles

9.2 Raw Materials Cost Analysis of Vinyl Flooring and Vinyl Tiles

9.3 Labor Cost Analysis of Vinyl Flooring and Vinyl Tiles

9.4 Manufacturing Expenses Analysis of Vinyl Flooring and Vinyl Tiles

CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL FLOORING AND VINYL TILES

10.1 Marketing Channel

10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Vinyl Flooring and Vinyl Tiles-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V6A9AF742C6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V6A9AF742C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970