

# Vinyl Flooring and Vinyl Tiles-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/V61A14C6A66EN.html

Date: January 2018

Pages: 132

Price: US\$ 3,680.00 (Single User License)

ID: V61A14C6A66EN

### **Abstracts**

### **Report Summary**

Vinyl Flooring and Vinyl Tiles-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Vinyl Flooring and Vinyl Tiles industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Vinyl Flooring and Vinyl Tiles 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Vinyl Flooring and Vinyl Tiles worldwide and market share by regions, with company and product introduction, position in the Vinyl Flooring and Vinyl Tiles market

Market status and development trend of Vinyl Flooring and Vinyl Tiles by types and applications

Cost and profit status of Vinyl Flooring and Vinyl Tiles, and marketing status Market growth drivers and challenges

The report segments the global Vinyl Flooring and Vinyl Tiles market as:

Global Vinyl Flooring and Vinyl Tiles Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)



Asia Pacific (China, Japan, India, Southeast Asia and Australia) Latin America (Brazil, Argentina and Colombia) Middle East and Africa

Global Vinyl Flooring and Vinyl Tiles Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Flooring Vinyl Tiles

Global Vinyl Flooring and Vinyl Tiles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Resident

Commercial

Others

Global Vinyl Flooring and Vinyl Tiles Market: Manufacturers Segment Analysis (Company and Product introduction, Vinyl Flooring and Vinyl Tiles Sales Volume, Revenue, Price and Gross Margin):

**Tarkett** 

Armstrong

Gerflor

Polyflor

Serfleks

Forbo

Nox

Mannington

**Takiron** 

Congoleum

Grabo

Prolong

Mohawk(including IVC)

BIG

Yihua

Windm?ller Flooring

Tinsue



Dajulong
Weilianshun
Waiming
BEIJING LITONG
Suzhou Huatai
Taoshi
Liberty
Hebei Dongxing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF VINYL FLOORING AND VINYL TILES

- 1.1 Definition of Vinyl Flooring and Vinyl Tiles in This Report
- 1.2 Commercial Types of Vinyl Flooring and Vinyl Tiles
  - 1.2.1 Vinyl Flooring
  - 1.2.2 Vinyl Tiles
- 1.3 Downstream Application of Vinyl Flooring and Vinyl Tiles
  - 1.3.1 Resident
  - 1.3.2 Commercial
  - 1.3.3 Others
- 1.4 Development History of Vinyl Flooring and Vinyl Tiles
- 1.5 Market Status and Trend of Vinyl Flooring and Vinyl Tiles 2013-2023
  - 1.5.1 Global Vinyl Flooring and Vinyl Tiles Market Status and Trend 2013-2023
- 1.5.2 Regional Vinyl Flooring and Vinyl Tiles Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Vinyl Flooring and Vinyl Tiles 2013-2017
- 2.2 Sales Market of Vinyl Flooring and Vinyl Tiles by Regions
- 2.2.1 Sales Volume of Vinyl Flooring and Vinyl Tiles by Regions
- 2.2.2 Sales Value of Vinyl Flooring and Vinyl Tiles by Regions
- 2.3 Production Market of Vinyl Flooring and Vinyl Tiles by Regions
- 2.4 Global Market Forecast of Vinyl Flooring and Vinyl Tiles 2018-2023
  - 2.4.1 Global Market Forecast of Vinyl Flooring and Vinyl Tiles 2018-2023
  - 2.4.2 Market Forecast of Vinyl Flooring and Vinyl Tiles by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Vinyl Flooring and Vinyl Tiles by Types
- 3.2 Sales Value of Vinyl Flooring and Vinyl Tiles by Types
- 3.3 Market Forecast of Vinyl Flooring and Vinyl Tiles by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry
- 4.2 Global Market Forecast of Vinyl Flooring and Vinyl Tiles by Downstream Industry



# CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Vinyl Flooring and Vinyl Tiles Market Status by Countries
  - 5.1.1 North America Vinyl Flooring and Vinyl Tiles Sales by Countries (2013-2017)
- 5.1.2 North America Vinyl Flooring and Vinyl Tiles Revenue by Countries (2013-2017)
- 5.1.3 United States Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 5.1.4 Canada Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 5.1.5 Mexico Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 5.2 North America Vinyl Flooring and Vinyl Tiles Market Status by Manufacturers
- 5.3 North America Vinyl Flooring and Vinyl Tiles Market Status by Type (2013-2017)
  - 5.3.1 North America Vinyl Flooring and Vinyl Tiles Sales by Type (2013-2017)
- 5.3.2 North America Vinyl Flooring and Vinyl Tiles Revenue by Type (2013-2017)
- 5.4 North America Vinyl Flooring and Vinyl Tiles Market Status by Downstream Industry (2013-2017)

# CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Vinyl Flooring and Vinyl Tiles Market Status by Countries
  - 6.1.1 Europe Vinyl Flooring and Vinyl Tiles Sales by Countries (2013-2017)
  - 6.1.2 Europe Vinyl Flooring and Vinyl Tiles Revenue by Countries (2013-2017)
  - 6.1.3 Germany Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 6.1.4 UK Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 6.1.5 France Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 6.1.6 Italy Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 6.1.7 Russia Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 6.1.8 Spain Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 6.1.9 Benelux Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 6.2 Europe Vinyl Flooring and Vinyl Tiles Market Status by Manufacturers
- 6.3 Europe Vinyl Flooring and Vinyl Tiles Market Status by Type (2013-2017)
  - 6.3.1 Europe Vinyl Flooring and Vinyl Tiles Sales by Type (2013-2017)
  - 6.3.2 Europe Vinyl Flooring and Vinyl Tiles Revenue by Type (2013-2017)
- 6.4 Europe Vinyl Flooring and Vinyl Tiles Market Status by Downstream Industry (2013-2017)

# CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY



- 7.1 Asia Pacific Vinyl Flooring and Vinyl Tiles Market Status by Countries
  - 7.1.1 Asia Pacific Vinyl Flooring and Vinyl Tiles Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Vinyl Flooring and Vinyl Tiles Revenue by Countries (2013-2017)
  - 7.1.3 China Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 7.1.4 Japan Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 7.1.5 India Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 7.1.6 Southeast Asia Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 7.1.7 Australia Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 7.2 Asia Pacific Vinyl Flooring and Vinyl Tiles Market Status by Manufacturers
- 7.3 Asia Pacific Vinyl Flooring and Vinyl Tiles Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Vinyl Flooring and Vinyl Tiles Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Vinyl Flooring and Vinyl Tiles Revenue by Type (2013-2017)
- 7.4 Asia Pacific Vinyl Flooring and Vinyl Tiles Market Status by Downstream Industry (2013-2017)

### CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Vinyl Flooring and Vinyl Tiles Market Status by Countries
  - 8.1.1 Latin America Vinyl Flooring and Vinyl Tiles Sales by Countries (2013-2017)
  - 8.1.2 Latin America Vinyl Flooring and Vinyl Tiles Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 8.1.4 Argentina Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
  - 8.1.5 Colombia Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 8.2 Latin America Vinyl Flooring and Vinyl Tiles Market Status by Manufacturers
- 8.3 Latin America Vinyl Flooring and Vinyl Tiles Market Status by Type (2013-2017)
  - 8.3.1 Latin America Vinyl Flooring and Vinyl Tiles Sales by Type (2013-2017)
  - 8.3.2 Latin America Vinyl Flooring and Vinyl Tiles Revenue by Type (2013-2017)
- 8.4 Latin America Vinyl Flooring and Vinyl Tiles Market Status by Downstream Industry (2013-2017)

# CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Vinyl Flooring and Vinyl Tiles Market Status by Countries
- 9.1.1 Middle East and Africa Vinyl Flooring and Vinyl Tiles Sales by Countries (2013-2017)
- 9.1.2 Middle East and Africa Vinyl Flooring and Vinyl Tiles Revenue by Countries



(2013-2017)

- 9.1.3 Middle East Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 9.1.4 Africa Vinyl Flooring and Vinyl Tiles Market Status (2013-2017)
- 9.2 Middle East and Africa Vinyl Flooring and Vinyl Tiles Market Status by Manufacturers
- 9.3 Middle East and Africa Vinyl Flooring and Vinyl Tiles Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Vinyl Flooring and Vinyl Tiles Sales by Type (2013-2017)
- 9.3.2 Middle East and Africa Vinyl Flooring and Vinyl Tiles Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Vinyl Flooring and Vinyl Tiles Market Status by Downstream Industry (2013-2017)

# CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Vinyl Flooring and Vinyl Tiles Downstream Industry Situation and Trend Overview

# CHAPTER 11 VINYL FLOORING AND VINYL TILES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Vinyl Flooring and Vinyl Tiles by Major Manufacturers
- 11.2 Production Value of Vinyl Flooring and Vinyl Tiles by Major Manufacturers
- 11.3 Basic Information of Vinyl Flooring and Vinyl Tiles by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Vinyl Flooring and Vinyl Tiles Major Manufacturer
- 11.3.2 Employees and Revenue Level of Vinyl Flooring and Vinyl Tiles Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

# CHAPTER 12 VINYL FLOORING AND VINYL TILES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Tarkett
  - 12.1.1 Company profile



- 12.1.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.1.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Tarkett
- 12.2 Armstrong
  - 12.2.1 Company profile
  - 12.2.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.2.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Armstrong
- 12.3 Gerflor
  - 12.3.1 Company profile
  - 12.3.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.3.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Gerflor
- 12.4 Polyflor
  - 12.4.1 Company profile
  - 12.4.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.4.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Polyflor
- 12.5 Serfleks
  - 12.5.1 Company profile
  - 12.5.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.5.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Serfleks
- 12.6 Forbo
  - 12.6.1 Company profile
  - 12.6.2 Representative Vinyl Flooring and Vinyl Tiles Product
  - 12.6.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Forbo
- 12.7 Nox
  - 12.7.1 Company profile
  - 12.7.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.7.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Nox
- 12.8 Mannington
  - 12.8.1 Company profile
  - 12.8.2 Representative Vinyl Flooring and Vinyl Tiles Product
  - 12.8.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of
- Mannington
- 12.9 Takiron
  - 12.9.1 Company profile
  - 12.9.2 Representative Vinyl Flooring and Vinyl Tiles Product



- 12.9.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Takiron
- 12.10 Congoleum
  - 12.10.1 Company profile
  - 12.10.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.10.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Congoleum
- 12.11 Grabo
  - 12.11.1 Company profile
  - 12.11.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.11.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Grabo
- 12.12 Prolong
  - 12.12.1 Company profile
  - 12.12.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.12.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Prolong
- 12.13 Mohawk(including IVC)
  - 12.13.1 Company profile
  - 12.13.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.13.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Mohawk(including IVC)
- 12.14 BIG
  - 12.14.1 Company profile
  - 12.14.2 Representative Vinyl Flooring and Vinyl Tiles Product
  - 12.14.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of BIG
- 12.15 Yihua
  - 12.15.1 Company profile
  - 12.15.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 12.15.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

### Yihua

- 12.16 Windm?ller Flooring
- 12.17 Tinsue
- 12.18 Dajulong
- 12.19 Weilianshun
- 12.20 Waiming
- 12.21 BEIJING LITONG
- 12.22 Suzhou Huatai
- 12.23 Taoshi



12.24 Liberty

12.25 Hebei Dongxing

# CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 13.1 Industry Chain of Vinyl Flooring and Vinyl Tiles
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

# CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 14.1 Cost Structure Analysis of Vinyl Flooring and Vinyl Tiles
- 14.2 Raw Materials Cost Analysis of Vinyl Flooring and Vinyl Tiles
- 14.3 Labor Cost Analysis of Vinyl Flooring and Vinyl Tiles
- 14.4 Manufacturing Expenses Analysis of Vinyl Flooring and Vinyl Tiles

#### **CHAPTER 15 REPORT CONCLUSION**

### **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference



### I would like to order

Product name: Vinyl Flooring and Vinyl Tiles-Global Market Status & Trend Report 2013-2023 Top 20

Countries Data

Product link: https://marketpublishers.com/r/V61A14C6A66EN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V61A14C6A66EN.html">https://marketpublishers.com/r/V61A14C6A66EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



