

# Vinyl Flooring and Vinyl Tiles-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VF2A46F4D22EN.html

Date: January 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: VF2A46F4D22EN

# **Abstracts**

### **Report Summary**

Vinyl Flooring and Vinyl Tiles-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Flooring and Vinyl Tiles industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Vinyl Flooring and Vinyl Tiles 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Flooring and Vinyl Tiles in EMEA, with company and product introduction, position in the Vinyl Flooring and Vinyl Tiles market Market status and development trend of Vinyl Flooring and Vinyl Tiles by types and applications

Cost and profit status of Vinyl Flooring and Vinyl Tiles, and marketing status Market growth drivers and challenges

The report segments the EMEA Vinyl Flooring and Vinyl Tiles market as:

EMEA Vinyl Flooring and Vinyl Tiles Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Vinyl Flooring and Vinyl Tiles Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Flooring Vinyl Tiles

EMEA Vinyl Flooring and Vinyl Tiles Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Resident

Commercial

Others

EMEA Vinyl Flooring and Vinyl Tiles Market: Players Segment Analysis (Company and Product introduction, Vinyl Flooring and Vinyl Tiles Sales Volume, Revenue, Price and Gross Margin):

Tarkett

Armstrong

Gerflor

Polyflor

Serfleks

Forbo

Nox

Mannington

Takiron

Congoleum

Grabo

Prolong

Mohawk(including IVC)

BIG

Yihua

Windm?ller Flooring

Tinsue

Dajulong

Weilianshun

Waiming

**BEIJING LITONG** 



Suzhou Huatai Taoshi Liberty Hebei Dongxing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

### CHAPTER 1 OVERVIEW OF VINYL FLOORING AND VINYL TILES

- 1.1 Definition of Vinyl Flooring and Vinyl Tiles in This Report
- 1.2 Commercial Types of Vinyl Flooring and Vinyl Tiles
  - 1.2.1 Vinyl Flooring
  - 1.2.2 Vinyl Tiles
- 1.3 Downstream Application of Vinyl Flooring and Vinyl Tiles
  - 1.3.1 Resident
  - 1.3.2 Commercial
  - 1.3.3 Others
- 1.4 Development History of Vinyl Flooring and Vinyl Tiles
- 1.5 Market Status and Trend of Vinyl Flooring and Vinyl Tiles 2013-2023
  - 1.5.1 EMEA Vinyl Flooring and Vinyl Tiles Market Status and Trend 2013-2023
- 1.5.2 Regional Vinyl Flooring and Vinyl Tiles Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Vinyl Flooring and Vinyl Tiles in EMEA 2013-2017
- 2.2 Consumption Market of Vinyl Flooring and Vinyl Tiles in EMEA by Regions
  - 2.2.1 Consumption Volume of Vinyl Flooring and Vinyl Tiles in EMEA by Regions
- 2.2.2 Revenue of Vinyl Flooring and Vinyl Tiles in EMEA by Regions
- 2.3 Market Analysis of Vinyl Flooring and Vinyl Tiles in EMEA by Regions
  - 2.3.1 Market Analysis of Vinyl Flooring and Vinyl Tiles in Europe 2013-2017
  - 2.3.2 Market Analysis of Vinyl Flooring and Vinyl Tiles in Middle East 2013-2017
  - 2.3.3 Market Analysis of Vinyl Flooring and Vinyl Tiles in Africa 2013-2017
- 2.4 Market Development Forecast of Vinyl Flooring and Vinyl Tiles in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Vinyl Flooring and Vinyl Tiles in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Vinyl Flooring and Vinyl Tiles by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Vinyl Flooring and Vinyl Tiles in EMEA by Types
  - 3.1.2 Revenue of Vinyl Flooring and Vinyl Tiles in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Vinyl Flooring and Vinyl Tiles in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Vinyl Flooring and Vinyl Tiles in EMEA by Downstream Industry
- 4.2 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Europe
- 4.2.2 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Vinyl Flooring and Vinyl Tiles by Downstream Industry in Africa
- 4.3 Market Forecast of Vinyl Flooring and Vinyl Tiles in EMEA by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Vinyl Flooring and Vinyl Tiles Downstream Industry Situation and Trend Overview

# CHAPTER 6 VINYL FLOORING AND VINYL TILES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Vinyl Flooring and Vinyl Tiles in EMEA by Major Players
- 6.2 Revenue of Vinyl Flooring and Vinyl Tiles in EMEA by Major Players
- 6.3 Basic Information of Vinyl Flooring and Vinyl Tiles by Major Players
- 6.3.1 Headquarters Location and Established Time of Vinyl Flooring and Vinyl Tiles Major Players
- 6.3.2 Employees and Revenue Level of Vinyl Flooring and Vinyl Tiles Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



# CHAPTER 7 VINYL FLOORING AND VINYL TILES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Tarkett

- 7.1.1 Company profile
- 7.1.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.1.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Tarkett

### 7.2 Armstrong

- 7.2.1 Company profile
- 7.2.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.2.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of

# Armstrong

- 7.3 Gerflor
  - 7.3.1 Company profile
  - 7.3.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.3.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Gerflor

# 7.4 Polyflor

- 7.4.1 Company profile
- 7.4.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.4.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Polyflor

### 7.5 Serfleks

- 7.5.1 Company profile
- 7.5.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.5.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Serfleks

## 7.6 Forbo

- 7.6.1 Company profile
- 7.6.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.6.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Forbo

### 7.7 Nox

- 7.7.1 Company profile
- 7.7.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.7.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Nox

### 7.8 Mannington

- 7.8.1 Company profile
- 7.8.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.8.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Mannington



- 7.9 Takiron
  - 7.9.1 Company profile
  - 7.9.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.9.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Takiron
- 7.10 Congoleum
  - 7.10.1 Company profile
  - 7.10.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.10.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Congoleum
- 7.11 Grabo
  - 7.11.1 Company profile
  - 7.11.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.11.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Grabo
- 7.12 Prolong
  - 7.12.1 Company profile
  - 7.12.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.12.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Prolong
- 7.13 Mohawk(including IVC)
  - 7.13.1 Company profile
  - 7.13.2 Representative Vinyl Flooring and Vinyl Tiles Product
- 7.13.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Mohawk(including IVC)
- 7.14 BIG
  - 7.14.1 Company profile
  - 7.14.2 Representative Vinyl Flooring and Vinyl Tiles Product
  - 7.14.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of BIG
- 7.15 Yihua
  - 7.15.1 Company profile
  - 7.15.2 Representative Vinyl Flooring and Vinyl Tiles Product
  - 7.15.3 Vinyl Flooring and Vinyl Tiles Sales, Revenue, Price and Gross Margin of Yihua
- 7.16 Windm?ller Flooring
- 7.17 Tinsue
- 7.18 Dajulong
- 7.19 Weilianshun
- 7.20 Waiming
- 7.21 BEIJING LITONG



- 7.22 Suzhou Huatai
- 7.23 Taoshi
- 7.24 Liberty
- 7.25 Hebei Dongxing

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 8.1 Industry Chain of Vinyl Flooring and Vinyl Tiles
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 9.1 Cost Structure Analysis of Vinyl Flooring and Vinyl Tiles
- 9.2 Raw Materials Cost Analysis of Vinyl Flooring and Vinyl Tiles
- 9.3 Labor Cost Analysis of Vinyl Flooring and Vinyl Tiles
- 9.4 Manufacturing Expenses Analysis of Vinyl Flooring and Vinyl Tiles

# CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL FLOORING AND VINYL TILES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Vinyl Flooring and Vinyl Tiles-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/VF2A46F4D22EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/VF2A46F4D22EN.html">https://marketpublishers.com/r/VF2A46F4D22EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970