

# Vinyl Flooring-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/VEA0E1D8378MEN.html

Date: February 2018

Pages: 147

Price: US\$ 3,680.00 (Single User License)

ID: VEA0E1D8378MEN

### **Abstracts**

### **Report Summary**

Vinyl Flooring-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Vinyl Flooring industry, standing on the readers? perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Vinyl Flooring 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Vinyl Flooring worldwide and market share by regions, with company and product introduction, position in the Vinyl Flooring market Market status and development trend of Vinyl Flooring by types and applications Cost and profit status of Vinyl Flooring, and marketing status

Market growth drivers and challenges

The report segments the global Vinyl Flooring market as:

Global Vinyl Flooring Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)
Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)
Asia Pacific (China, Japan, India, Southeast Asia and Australia)
Latin America (Brazil, Argentina and Colombia)



#### Middle East and Africa

Global Vinyl Flooring Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Decorative Luxury Vinyl Flooring Functional Luxury Vinyl Flooring

Global Vinyl Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Use Residential Use

Global Vinyl Flooring Market: Manufacturers Segment Analysis (Company and Product introduction, Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin):

Armstrong

Mannington Mills

Tarkett

**NOX Corporation** 

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Hailide New Material

Taide Plastic Flooring

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF VINYL FLOORING**

- 1.1 Definition of Vinyl Flooring in This Report
- 1.2 Commercial Types of Vinyl Flooring
  - 1.2.1 Decorative Luxury Vinyl Flooring
  - 1.2.2 Functional Luxury Vinyl Flooring
- 1.3 Downstream Application of Vinyl Flooring
  - 1.3.1 Commercial Use
  - 1.3.2 Residential Use
- 1.4 Development History of Vinyl Flooring
- 1.5 Market Status and Trend of Vinyl Flooring 2013-2023
- 1.5.1 Global Vinyl Flooring Market Status and Trend 2013-2023
- 1.5.2 Regional Vinyl Flooring Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Vinyl Flooring 2013-2017
- 2.2 Sales Market of Vinyl Flooring by Regions
  - 2.2.1 Sales Volume of Vinyl Flooring by Regions
  - 2.2.2 Sales Value of Vinyl Flooring by Regions
- 2.3 Production Market of Vinyl Flooring by Regions
- 2.4 Global Market Forecast of Vinyl Flooring 2018-2023
  - 2.4.1 Global Market Forecast of Vinyl Flooring 2018-2023
  - 2.4.2 Market Forecast of Vinyl Flooring by Regions 2018-2023

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Vinyl Flooring by Types
- 3.2 Sales Value of Vinyl Flooring by Types
- 3.3 Market Forecast of Vinyl Flooring by Types

## CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Vinyl Flooring by Downstream Industry
- 4.2 Global Market Forecast of Vinyl Flooring by Downstream Industry



### CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Vinyl Flooring Market Status by Countries
  - 5.1.1 North America Vinyl Flooring Sales by Countries (2013-2017)
  - 5.1.2 North America Vinyl Flooring Revenue by Countries (2013-2017)
  - 5.1.3 United States Vinyl Flooring Market Status (2013-2017)
  - 5.1.4 Canada Vinyl Flooring Market Status (2013-2017)
  - 5.1.5 Mexico Vinyl Flooring Market Status (2013-2017)
- 5.2 North America Vinyl Flooring Market Status by Manufacturers
- 5.3 North America Vinyl Flooring Market Status by Type (2013-2017)
  - 5.3.1 North America Vinyl Flooring Sales by Type (2013-2017)
  - 5.3.2 North America Vinyl Flooring Revenue by Type (2013-2017)
- 5.4 North America Vinyl Flooring Market Status by Downstream Industry (2013-2017)

### CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Vinyl Flooring Market Status by Countries
  - 6.1.1 Europe Vinyl Flooring Sales by Countries (2013-2017)
  - 6.1.2 Europe Vinyl Flooring Revenue by Countries (2013-2017)
  - 6.1.3 Germany Vinyl Flooring Market Status (2013-2017)
  - 6.1.4 UK Vinyl Flooring Market Status (2013-2017)
  - 6.1.5 France Vinyl Flooring Market Status (2013-2017)
  - 6.1.6 Italy Vinyl Flooring Market Status (2013-2017)
  - 6.1.7 Russia Vinyl Flooring Market Status (2013-2017)
  - 6.1.8 Spain Vinyl Flooring Market Status (2013-2017)
  - 6.1.9 Benelux Vinyl Flooring Market Status (2013-2017)
- 6.2 Europe Vinyl Flooring Market Status by Manufacturers
- 6.3 Europe Vinyl Flooring Market Status by Type (2013-2017)
  - 6.3.1 Europe Vinyl Flooring Sales by Type (2013-2017)
- 6.3.2 Europe Vinyl Flooring Revenue by Type (2013-2017)
- 6.4 Europe Vinyl Flooring Market Status by Downstream Industry (2013-2017)

## CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Vinyl Flooring Market Status by Countries
  - 7.1.1 Asia Pacific Vinyl Flooring Sales by Countries (2013-2017)



- 7.1.2 Asia Pacific Vinyl Flooring Revenue by Countries (2013-2017)
- 7.1.3 China Vinyl Flooring Market Status (2013-2017)
- 7.1.4 Japan Vinyl Flooring Market Status (2013-2017)
- 7.1.5 India Vinyl Flooring Market Status (2013-2017)
- 7.1.6 Southeast Asia Vinyl Flooring Market Status (2013-2017)
- 7.1.7 Australia Vinyl Flooring Market Status (2013-2017)
- 7.2 Asia Pacific Vinyl Flooring Market Status by Manufacturers
- 7.3 Asia Pacific Vinyl Flooring Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Vinyl Flooring Sales by Type (2013-2017)
- 7.3.2 Asia Pacific Vinyl Flooring Revenue by Type (2013-2017)
- 7.4 Asia Pacific Vinyl Flooring Market Status by Downstream Industry (2013-2017)

# CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Vinyl Flooring Market Status by Countries
  - 8.1.1 Latin America Vinyl Flooring Sales by Countries (2013-2017)
  - 8.1.2 Latin America Vinyl Flooring Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Vinyl Flooring Market Status (2013-2017)
  - 8.1.4 Argentina Vinyl Flooring Market Status (2013-2017)
- 8.1.5 Colombia Vinyl Flooring Market Status (2013-2017)
- 8.2 Latin America Vinyl Flooring Market Status by Manufacturers
- 8.3 Latin America Vinyl Flooring Market Status by Type (2013-2017)
- 8.3.1 Latin America Vinyl Flooring Sales by Type (2013-2017)
- 8.3.2 Latin America Vinyl Flooring Revenue by Type (2013-2017)
- 8.4 Latin America Vinyl Flooring Market Status by Downstream Industry (2013-2017)

# CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Vinyl Flooring Market Status by Countries
  - 9.1.1 Middle East and Africa Vinyl Flooring Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa Vinyl Flooring Revenue by Countries (2013-2017)
  - 9.1.3 Middle East Vinyl Flooring Market Status (2013-2017)
  - 9.1.4 Africa Vinyl Flooring Market Status (2013-2017)
- 9.2 Middle East and Africa Vinyl Flooring Market Status by Manufacturers
- 9.3 Middle East and Africa Vinyl Flooring Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Vinyl Flooring Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa Vinyl Flooring Revenue by Type (2013-2017)



9.4 Middle East and Africa Vinyl Flooring Market Status by Downstream Industry (2013-2017)

#### CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF VINYL FLOORING

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Vinyl Flooring Downstream Industry Situation and Trend Overview

### CHAPTER 11 VINYL FLOORING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Vinyl Flooring by Major Manufacturers
- 11.2 Production Value of Vinyl Flooring by Major Manufacturers
- 11.3 Basic Information of Vinyl Flooring by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Vinyl Flooring Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Vinyl Flooring Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## CHAPTER 12 VINYL FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Armstrong
  - 12.1.1 Company profile
  - 12.1.2 Representative Vinyl Flooring Product
  - 12.1.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Armstrong
- 12.2 Mannington Mills
  - 12.2.1 Company profile
  - 12.2.2 Representative Vinyl Flooring Product
  - 12.2.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 12.3 Tarkett
  - 12.3.1 Company profile
  - 12.3.2 Representative Vinyl Flooring Product
  - 12.3.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Tarkett
- 12.4 NOX Corporation
- 12.4.1 Company profile



- 12.4.2 Representative Vinyl Flooring Product
- 12.4.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of NOX Corporation
- 12.5 LG Hausys
  - 12.5.1 Company profile
  - 12.5.2 Representative Vinyl Flooring Product
  - 12.5.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of LG Hausys
- 12.6 Congoleum
  - 12.6.1 Company profile
  - 12.6.2 Representative Vinyl Flooring Product
  - 12.6.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Congoleum
- 12.7 Mohawk
  - 12.7.1 Company profile
  - 12.7.2 Representative Vinyl Flooring Product
- 12.7.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 12.8 Gerflor
  - 12.8.1 Company profile
  - 12.8.2 Representative Vinyl Flooring Product
  - 12.8.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 12.9 Forbo
  - 12.9.1 Company profile
  - 12.9.2 Representative Vinyl Flooring Product
  - 12.9.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 12.10 Beaulieu
  - 12.10.1 Company profile
  - 12.10.2 Representative Vinyl Flooring Product
  - 12.10.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Beaulieu
- 12.11 RiL
  - 12.11.1 Company profile
  - 12.11.2 Representative Vinyl Flooring Product
  - 12.11.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of RiL
- 12.12 Metroflor
  - 12.12.1 Company profile
  - 12.12.2 Representative Vinyl Flooring Product
  - 12.12.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Metroflor
- 12.13 Milliken
  - 12.13.1 Company profile
  - 12.13.2 Representative Vinyl Flooring Product
  - 12.13.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Milliken
- 12.14 Polyflor



- 12.14.1 Company profile
- 12.14.2 Representative Vinyl Flooring Product
- 12.14.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Polyflor
- 12.15 Karndean
  - 12.15.1 Company profile
  - 12.15.2 Representative Vinyl Flooring Product
  - 12.15.3 Vinyl Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 12.16 Parterre
- 12.17 Snmo LVT
- 12.18 Hailide New Material
- 12.19 Taide Plastic Flooring

### CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL FLOORING

- 13.1 Industry Chain of Vinyl Flooring
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF VINYL FLOORING

- 14.1 Cost Structure Analysis of Vinyl Flooring
- 14.2 Raw Materials Cost Analysis of Vinyl Flooring
- 14.3 Labor Cost Analysis of Vinyl Flooring
- 14.4 Manufacturing Expenses Analysis of Vinyl Flooring

#### **CHAPTER 15 REPORT CONCLUSION**

#### CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

- 16.1 Methodology/Research Approach
  - 16.1.1 Research Programs/Design
  - 16.1.2 Market Size Estimation
  - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
  - 16.2.1 Secondary Sources
  - 16.2.2 Primary Sources
- 16.3 Reference



#### I would like to order

Product name: Vinyl Flooring-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: https://marketpublishers.com/r/VEA0E1D8378MEN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/VEA0E1D8378MEN.html">https://marketpublishers.com/r/VEA0E1D8378MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970