

Vinyl-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V74D2BEE155EN.html>

Date: January 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: V74D2BEE155EN

Abstracts

Report Summary

Vinyl-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Vinyl 2013-2017, and development forecast 2018-2023

Main market players of Vinyl in EMEA, with company and product introduction, position in the Vinyl market

Market status and development trend of Vinyl by types and applications

Cost and profit status of Vinyl, and marketing status

Market growth drivers and challenges

The report segments the EMEA Vinyl market as:

EMEA Vinyl Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):
Europe

Middle East

Africa

EMEA Vinyl Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Acetate

Vinyl Alcohol

Vinyl Chloride

Others

EMEA Vinyl Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Automotive

Construction

Electrical

Healthcare

Others

EMEA Vinyl Market: Players Segment Analysis (Company and Product introduction, Vinyl Sales Volume, Revenue, Price and Gross Margin):

The Dow Chemical Company

LyondellBasell Industries

Wacker Chemie

BASF

Celanese

KURARAY

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF VINYL

- 1.1 Definition of Vinyl in This Report
- 1.2 Commercial Types of Vinyl
 - 1.2.1 Vinyl Acetate
 - 1.2.2 Vinyl Alcohol
 - 1.2.3 Vinyl Chloride
 - 1.2.4 Others
- 1.3 Downstream Application of Vinyl
 - 1.3.1 Automotive
 - 1.3.2 Construction
 - 1.3.3 Electrical
 - 1.3.4 Healthcare
 - 1.3.5 Others
- 1.4 Development History of Vinyl
- 1.5 Market Status and Trend of Vinyl 2013-2023
 - 1.5.1 EMEA Vinyl Market Status and Trend 2013-2023
 - 1.5.2 Regional Vinyl Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vinyl in EMEA 2013-2017
- 2.2 Consumption Market of Vinyl in EMEA by Regions
 - 2.2.1 Consumption Volume of Vinyl in EMEA by Regions
 - 2.2.2 Revenue of Vinyl in EMEA by Regions
- 2.3 Market Analysis of Vinyl in EMEA by Regions
 - 2.3.1 Market Analysis of Vinyl in Europe 2013-2017
 - 2.3.2 Market Analysis of Vinyl in Middle East 2013-2017
 - 2.3.3 Market Analysis of Vinyl in Africa 2013-2017
- 2.4 Market Development Forecast of Vinyl in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Vinyl in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Vinyl by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Vinyl in EMEA by Types

- 3.1.2 Revenue of Vinyl in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Vinyl in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Vinyl in EMEA by Downstream Industry
- 4.2 Demand Volume of Vinyl by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Vinyl by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Vinyl by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Vinyl by Downstream Industry in Africa
- 4.3 Market Forecast of Vinyl in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Vinyl Downstream Industry Situation and Trend Overview

CHAPTER 6 VINYL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Vinyl in EMEA by Major Players
- 6.2 Revenue of Vinyl in EMEA by Major Players
- 6.3 Basic Information of Vinyl by Major Players
 - 6.3.1 Headquarters Location and Established Time of Vinyl Major Players
 - 6.3.2 Employees and Revenue Level of Vinyl Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VINYL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Dow Chemical Company

- 7.1.1 Company profile
- 7.1.2 Representative Vinyl Product
- 7.1.3 Vinyl Sales, Revenue, Price and Gross Margin of The Dow Chemical Company
- 7.2 LyondellBasell Industries
 - 7.2.1 Company profile
 - 7.2.2 Representative Vinyl Product
 - 7.2.3 Vinyl Sales, Revenue, Price and Gross Margin of LyondellBasell Industries
- 7.3 Wacker Chemie
 - 7.3.1 Company profile
 - 7.3.2 Representative Vinyl Product
 - 7.3.3 Vinyl Sales, Revenue, Price and Gross Margin of Wacker Chemie
- 7.4 BASF
 - 7.4.1 Company profile
 - 7.4.2 Representative Vinyl Product
 - 7.4.3 Vinyl Sales, Revenue, Price and Gross Margin of BASF
- 7.5 Celanese
 - 7.5.1 Company profile
 - 7.5.2 Representative Vinyl Product
 - 7.5.3 Vinyl Sales, Revenue, Price and Gross Margin of Celanese
- 7.6 KURARAY
 - 7.6.1 Company profile
 - 7.6.2 Representative Vinyl Product
 - 7.6.3 Vinyl Sales, Revenue, Price and Gross Margin of KURARAY

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL

- 8.1 Industry Chain of Vinyl
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL

- 9.1 Cost Structure Analysis of Vinyl
- 9.2 Raw Materials Cost Analysis of Vinyl
- 9.3 Labor Cost Analysis of Vinyl
- 9.4 Manufacturing Expenses Analysis of Vinyl

CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Vinyl-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V74D2BEE155EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V74D2BEE155EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970