

# Vinyl Composition Flooring-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/VEDE4CD503DEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: VEDE4CD503DEN

## Abstracts

### Report Summary

Vinyl Composition Flooring-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Composition Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Vinyl Composition Flooring 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Composition Flooring in United States, with company and product introduction, position in the Vinyl Composition Flooring market

Market status and development trend of Vinyl Composition Flooring by types and applications

Cost and profit status of Vinyl Composition Flooring, and marketing status

Market growth drivers and challenges

The report segments the United States Vinyl Composition Flooring market as:

United States Vinyl Composition Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Vinyl Composition Flooring Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single Layer  
Multilayer

United States Vinyl Composition Flooring Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Residential  
Commercial

United States Vinyl Composition Flooring Market: Players Segment Analysis (Company  
and Product introduction, Vinyl Composition Flooring Sales Volume, Revenue, Price  
and Gross Margin):

Armstrong Flooring  
DuPont  
Karndean  
Forbo  
Universal Building Products  
Mohawk  
Mannington Mills  
Kraus Flooring  
Gerflor  
Milliken & Company

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF VINYL COMPOSITION FLOORING**

- 1.1 Definition of Vinyl Composition Flooring in This Report
- 1.2 Commercial Types of Vinyl Composition Flooring
  - 1.2.1 Single Layer
  - 1.2.2 Multilayer
- 1.3 Downstream Application of Vinyl Composition Flooring
  - 1.3.1 Residential
  - 1.3.2 Commercial
- 1.4 Development History of Vinyl Composition Flooring
- 1.5 Market Status and Trend of Vinyl Composition Flooring 2013-2023
  - 1.5.1 United States Vinyl Composition Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Vinyl Composition Flooring Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Vinyl Composition Flooring in United States 2013-2017
- 2.2 Consumption Market of Vinyl Composition Flooring in United States by Regions
  - 2.2.1 Consumption Volume of Vinyl Composition Flooring in United States by Regions
  - 2.2.2 Revenue of Vinyl Composition Flooring in United States by Regions
- 2.3 Market Analysis of Vinyl Composition Flooring in United States by Regions
  - 2.3.1 Market Analysis of Vinyl Composition Flooring in New England 2013-2017
  - 2.3.2 Market Analysis of Vinyl Composition Flooring in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Vinyl Composition Flooring in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Vinyl Composition Flooring in The West 2013-2017
  - 2.3.5 Market Analysis of Vinyl Composition Flooring in The South 2013-2017
  - 2.3.6 Market Analysis of Vinyl Composition Flooring in Southwest 2013-2017
- 2.4 Market Development Forecast of Vinyl Composition Flooring in United States 2018-2023
  - 2.4.1 Market Development Forecast of Vinyl Composition Flooring in United States 2018-2023
  - 2.4.2 Market Development Forecast of Vinyl Composition Flooring by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Vinyl Composition Flooring in United States by Types
- 3.1.2 Revenue of Vinyl Composition Flooring in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Vinyl Composition Flooring in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Vinyl Composition Flooring in United States by Downstream Industry
- 4.2 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Vinyl Composition Flooring by Downstream Industry in New England
  - 4.2.2 Demand Volume of Vinyl Composition Flooring by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Vinyl Composition Flooring by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Vinyl Composition Flooring by Downstream Industry in The West
  - 4.2.5 Demand Volume of Vinyl Composition Flooring by Downstream Industry in The South
  - 4.2.6 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Southwest
- 4.3 Market Forecast of Vinyl Composition Flooring in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL COMPOSITION FLOORING**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Vinyl Composition Flooring Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VINYL COMPOSITION FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Vinyl Composition Flooring in United States by Major Players

6.2 Revenue of Vinyl Composition Flooring in United States by Major Players

6.3 Basic Information of Vinyl Composition Flooring by Major Players

6.3.1 Headquarters Location and Established Time of Vinyl Composition Flooring Major Players

6.3.2 Employees and Revenue Level of Vinyl Composition Flooring Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 VINYL COMPOSITION FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Armstrong Flooring

7.1.1 Company profile

7.1.2 Representative Vinyl Composition Flooring Product

7.1.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Armstrong Flooring

7.2 DuPont

7.2.1 Company profile

7.2.2 Representative Vinyl Composition Flooring Product

7.2.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of DuPont

7.3 Karndean

7.3.1 Company profile

7.3.2 Representative Vinyl Composition Flooring Product

7.3.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Karndean

7.4 Forbo

7.4.1 Company profile

7.4.2 Representative Vinyl Composition Flooring Product

7.4.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Forbo

7.5 Universal Building Products

7.5.1 Company profile

7.5.2 Representative Vinyl Composition Flooring Product

7.5.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Universal

7.5.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Universal

## Building Products

### 7.6 Mohawk

7.6.1 Company profile

7.6.2 Representative Vinyl Composition Flooring Product

7.6.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Mohawk

### 7.7 Mannington Mills

7.7.1 Company profile

7.7.2 Representative Vinyl Composition Flooring Product

7.7.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of

### Mannington Mills

### 7.8 Kraus Flooring

7.8.1 Company profile

7.8.2 Representative Vinyl Composition Flooring Product

7.8.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Kraus

### Flooring

### 7.9 Gerflor

7.9.1 Company profile

7.9.2 Representative Vinyl Composition Flooring Product

7.9.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Gerflor

### 7.10 Milliken & Company

7.10.1 Company profile

7.10.2 Representative Vinyl Composition Flooring Product

7.10.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Milliken

### & Company

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL COMPOSITION FLOORING**

8.1 Industry Chain of Vinyl Composition Flooring

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL COMPOSITION FLOORING**

9.1 Cost Structure Analysis of Vinyl Composition Flooring

9.2 Raw Materials Cost Analysis of Vinyl Composition Flooring

9.3 Labor Cost Analysis of Vinyl Composition Flooring

9.4 Manufacturing Expenses Analysis of Vinyl Composition Flooring

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL COMPOSITION FLOORING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Vinyl Composition Flooring-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/VEDE4CD503DEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VEDE4CD503DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970