

Vinyl Composition Flooring-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VFE34AA2DC7EN.html

Date: February 2018

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: VFE34AA2DC7EN

Abstracts

Report Summary

Vinyl Composition Flooring-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Composition Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Vinyl Composition Flooring 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Composition Flooring in India, with company and product introduction, position in the Vinyl Composition Flooring market

Market status and development trend of Vinyl Composition Flooring by types and applications

Cost and profit status of Vinyl Composition Flooring, and marketing status Market growth drivers and challenges

The report segments the India Vinyl Composition Flooring market as:

India Vinyl Composition Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India Northeast India East India South India



West India

India Vinyl Composition Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single Layer Multilayer

India Vinyl Composition Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

India Vinyl Composition Flooring Market: Players Segment Analysis (Company and Product introduction, Vinyl Composition Flooring Sales Volume, Revenue, Price and Gross Margin):

Armstrong Flooring

DuPont

Karndean

Forbo

Universal Building Products

Mohawk

Mannington Mills

Kraus Flooring

Gerflor

Milliken & Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VINYL COMPOSITION FLOORING

- 1.1 Definition of Vinyl Composition Flooring in This Report
- 1.2 Commercial Types of Vinyl Composition Flooring
 - 1.2.1 Single Layer
 - 1.2.2 Multilayer
- 1.3 Downstream Application of Vinyl Composition Flooring
 - 1.3.1 Residential
 - 1.3.2 Commercial
- 1.4 Development History of Vinyl Composition Flooring
- 1.5 Market Status and Trend of Vinyl Composition Flooring 2013-2023
- 1.5.1 India Vinyl Composition Flooring Market Status and Trend 2013-2023
- 1.5.2 Regional Vinyl Composition Flooring Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vinyl Composition Flooring in India 2013-2017
- 2.2 Consumption Market of Vinyl Composition Flooring in India by Regions
 - 2.2.1 Consumption Volume of Vinyl Composition Flooring in India by Regions
 - 2.2.2 Revenue of Vinyl Composition Flooring in India by Regions
- 2.3 Market Analysis of Vinyl Composition Flooring in India by Regions
 - 2.3.1 Market Analysis of Vinyl Composition Flooring in North India 2013-2017
- 2.3.2 Market Analysis of Vinyl Composition Flooring in Northeast India 2013-2017
- 2.3.3 Market Analysis of Vinyl Composition Flooring in East India 2013-2017
- 2.3.4 Market Analysis of Vinyl Composition Flooring in South India 2013-2017
- 2.3.5 Market Analysis of Vinyl Composition Flooring in West India 2013-2017
- 2.4 Market Development Forecast of Vinyl Composition Flooring in India 2017-2023
 - 2.4.1 Market Development Forecast of Vinyl Composition Flooring in India 2017-2023
- 2.4.2 Market Development Forecast of Vinyl Composition Flooring by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Vinyl Composition Flooring in India by Types
 - 3.1.2 Revenue of Vinyl Composition Flooring in India by Types
- 3.2 India Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Vinyl Composition Flooring in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Vinyl Composition Flooring in India by Downstream Industry
- 4.2 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Vinyl Composition Flooring by Downstream Industry in North India
- 4.2.2 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Vinyl Composition Flooring by Downstream Industry in East India
- 4.2.4 Demand Volume of Vinyl Composition Flooring by Downstream Industry in South India
- 4.2.5 Demand Volume of Vinyl Composition Flooring by Downstream Industry in West India
- 4.3 Market Forecast of Vinyl Composition Flooring in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL COMPOSITION FLOORING

- 5.1 India Economy Situation and Trend Overview
- 5.2 Vinyl Composition Flooring Downstream Industry Situation and Trend Overview

CHAPTER 6 VINYL COMPOSITION FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Vinyl Composition Flooring in India by Major Players
- 6.2 Revenue of Vinyl Composition Flooring in India by Major Players
- 6.3 Basic Information of Vinyl Composition Flooring by Major Players
- 6.3.1 Headquarters Location and Established Time of Vinyl Composition Flooring Major Players



- 6.3.2 Employees and Revenue Level of Vinyl Composition Flooring Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VINYL COMPOSITION FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Armstrong Flooring
 - 7.1.1 Company profile
- 7.1.2 Representative Vinyl Composition Flooring Product
- 7.1.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Armstrong Flooring
- 7.2 DuPont
 - 7.2.1 Company profile
 - 7.2.2 Representative Vinyl Composition Flooring Product
 - 7.2.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of DuPont
- 7.3 Karndean
 - 7.3.1 Company profile
 - 7.3.2 Representative Vinyl Composition Flooring Product
- 7.3.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 7.4 Forbo
 - 7.4.1 Company profile
 - 7.4.2 Representative Vinyl Composition Flooring Product
 - 7.4.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.5 Universal Building Products
 - 7.5.1 Company profile
 - 7.5.2 Representative Vinyl Composition Flooring Product
- 7.5.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Universal Building Products
- 7.6 Mohawk
 - 7.6.1 Company profile
 - 7.6.2 Representative Vinyl Composition Flooring Product
 - 7.6.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.7 Mannington Mills
 - 7.7.1 Company profile
 - 7.7.2 Representative Vinyl Composition Flooring Product



- 7.7.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.8 Kraus Flooring
 - 7.8.1 Company profile
 - 7.8.2 Representative Vinyl Composition Flooring Product
- 7.8.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Kraus Flooring
- 7.9 Gerflor
 - 7.9.1 Company profile
 - 7.9.2 Representative Vinyl Composition Flooring Product
 - 7.9.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.10 Milliken & Company
 - 7.10.1 Company profile
- 7.10.2 Representative Vinyl Composition Flooring Product
- 7.10.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Milliken & Company

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL COMPOSITION FLOORING

- 8.1 Industry Chain of Vinyl Composition Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL COMPOSITION FLOORING

- 9.1 Cost Structure Analysis of Vinyl Composition Flooring
- 9.2 Raw Materials Cost Analysis of Vinyl Composition Flooring
- 9.3 Labor Cost Analysis of Vinyl Composition Flooring
- 9.4 Manufacturing Expenses Analysis of Vinyl Composition Flooring

CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL COMPOSITION FLOORING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend



- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Vinyl Composition Flooring-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/VFE34AA2DC7EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/VFE34AA2DC7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970