

# Vinyl Composition Flooring-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V32877FCA4FEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: V32877FCA4FEN

## Abstracts

### Report Summary

Vinyl Composition Flooring-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Composition Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Vinyl Composition Flooring 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Composition Flooring in Asia Pacific, with company and product introduction, position in the Vinyl Composition Flooring market

Market status and development trend of Vinyl Composition Flooring by types and applications

Cost and profit status of Vinyl Composition Flooring, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Vinyl Composition Flooring market as:

Asia Pacific Vinyl Composition Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Vinyl Composition Flooring Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single Layer

Multilayer

Asia Pacific Vinyl Composition Flooring Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Residential

Commercial

Asia Pacific Vinyl Composition Flooring Market: Players Segment Analysis (Company  
and Product introduction, Vinyl Composition Flooring Sales Volume, Revenue, Price  
and Gross Margin):

Armstrong Flooring

DuPont

Karndean

Forbo

Universal Building Products

Mohawk

Mannington Mills

Kraus Flooring

Gerflor

Milliken & Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF VINYL COMPOSITION FLOORING**

- 1.1 Definition of Vinyl Composition Flooring in This Report
- 1.2 Commercial Types of Vinyl Composition Flooring
  - 1.2.1 Single Layer
  - 1.2.2 Multilayer
- 1.3 Downstream Application of Vinyl Composition Flooring
  - 1.3.1 Residential
  - 1.3.2 Commercial
- 1.4 Development History of Vinyl Composition Flooring
- 1.5 Market Status and Trend of Vinyl Composition Flooring 2013-2023
  - 1.5.1 Asia Pacific Vinyl Composition Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Vinyl Composition Flooring Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Vinyl Composition Flooring in Asia Pacific 2013-2017
- 2.2 Consumption Market of Vinyl Composition Flooring in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Vinyl Composition Flooring in Asia Pacific by Regions
  - 2.2.2 Revenue of Vinyl Composition Flooring in Asia Pacific by Regions
- 2.3 Market Analysis of Vinyl Composition Flooring in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Vinyl Composition Flooring in China 2013-2017
  - 2.3.2 Market Analysis of Vinyl Composition Flooring in Japan 2013-2017
  - 2.3.3 Market Analysis of Vinyl Composition Flooring in Korea 2013-2017
  - 2.3.4 Market Analysis of Vinyl Composition Flooring in India 2013-2017
  - 2.3.5 Market Analysis of Vinyl Composition Flooring in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Vinyl Composition Flooring in Australia 2013-2017
- 2.4 Market Development Forecast of Vinyl Composition Flooring in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Vinyl Composition Flooring in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Vinyl Composition Flooring by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of Vinyl Composition Flooring in Asia Pacific by Types
- 3.1.2 Revenue of Vinyl Composition Flooring in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Vinyl Composition Flooring in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Vinyl Composition Flooring in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Vinyl Composition Flooring by Downstream Industry in China
  - 4.2.2 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Vinyl Composition Flooring by Downstream Industry in India
  - 4.2.5 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Vinyl Composition Flooring by Downstream Industry in Australia
- 4.3 Market Forecast of Vinyl Composition Flooring in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL COMPOSITION FLOORING**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Vinyl Composition Flooring Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VINYL COMPOSITION FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Vinyl Composition Flooring in Asia Pacific by Major Players

- 6.2 Revenue of Vinyl Composition Flooring in Asia Pacific by Major Players
- 6.3 Basic Information of Vinyl Composition Flooring by Major Players
  - 6.3.1 Headquarters Location and Established Time of Vinyl Composition Flooring Major Players
  - 6.3.2 Employees and Revenue Level of Vinyl Composition Flooring Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 VINYL COMPOSITION FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Armstrong Flooring
  - 7.1.1 Company profile
  - 7.1.2 Representative Vinyl Composition Flooring Product
  - 7.1.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Armstrong Flooring
- 7.2 DuPont
  - 7.2.1 Company profile
  - 7.2.2 Representative Vinyl Composition Flooring Product
  - 7.2.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of DuPont
- 7.3 Karndean
  - 7.3.1 Company profile
  - 7.3.2 Representative Vinyl Composition Flooring Product
  - 7.3.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Karndean
- 7.4 Forbo
  - 7.4.1 Company profile
  - 7.4.2 Representative Vinyl Composition Flooring Product
  - 7.4.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Forbo
- 7.5 Universal Building Products
  - 7.5.1 Company profile
  - 7.5.2 Representative Vinyl Composition Flooring Product
  - 7.5.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Universal Building Products
- 7.6 Mohawk
  - 7.6.1 Company profile
  - 7.6.2 Representative Vinyl Composition Flooring Product

- 7.6.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Mohawk
- 7.7 Mannington Mills
  - 7.7.1 Company profile
  - 7.7.2 Representative Vinyl Composition Flooring Product
  - 7.7.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.8 Kraus Flooring
  - 7.8.1 Company profile
  - 7.8.2 Representative Vinyl Composition Flooring Product
  - 7.8.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Kraus Flooring
- 7.9 Gerflor
  - 7.9.1 Company profile
  - 7.9.2 Representative Vinyl Composition Flooring Product
  - 7.9.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Gerflor
- 7.10 Milliken & Company
  - 7.10.1 Company profile
  - 7.10.2 Representative Vinyl Composition Flooring Product
  - 7.10.3 Vinyl Composition Flooring Sales, Revenue, Price and Gross Margin of Milliken & Company

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL COMPOSITION FLOORING**

- 8.1 Industry Chain of Vinyl Composition Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL COMPOSITION FLOORING**

- 9.1 Cost Structure Analysis of Vinyl Composition Flooring
- 9.2 Raw Materials Cost Analysis of Vinyl Composition Flooring
- 9.3 Labor Cost Analysis of Vinyl Composition Flooring
- 9.4 Manufacturing Expenses Analysis of Vinyl Composition Flooring

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL COMPOSITION FLOORING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Vinyl Composition Flooring-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V32877FCA4FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V32877FCA4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970