

# Vinyl Acetate Homopolymer Emulsion-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VDC2F5FB9148EN.html

Date: May 2018

Pages: 146

Price: US\$ 2,980.00 (Single User License)

ID: VDC2F5FB9148EN

### **Abstracts**

### **Report Summary**

Vinyl Acetate Homopolymer Emulsion-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Acetate Homopolymer Emulsion industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Vinyl Acetate Homopolymer Emulsion 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Acetate Homopolymer Emulsion in China, with company and product introduction, position in the Vinyl Acetate Homopolymer Emulsion market Market status and development trend of Vinyl Acetate Homopolymer Emulsion by types and applications

Cost and profit status of Vinyl Acetate Homopolymer Emulsion, and marketing status Market growth drivers and challenges

The report segments the China Vinyl Acetate Homopolymer Emulsion market as:

China Vinyl Acetate Homopolymer Emulsion Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China



Central & South China

Southwest China
Northwest China

China Vinyl Acetate Homopolymer Emulsion Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Reagent Grade Industrial Grade

China Vinyl Acetate Homopolymer Emulsion Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Water-based Adhesives

Non-wovens

Paper Industry

Coatings

Carpet Backings

**Building and Construction Products** 

China Vinyl Acetate Homopolymer Emulsion Market: Players Segment Analysis (Company and Product introduction, Vinyl Acetate Homopolymer Emulsion Sales Volume, Revenue, Price and Gross Margin):

Celanese Corporation

The Dow Chemical Company

Pexi Chem Private Limited.

**Tailored Chemical** 

Acquos

Wacker Chemie AG

Xyntra Chemicals B.V.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF VINYL ACETATE HOMOPOLYMER EMULSION

- 1.1 Definition of Vinyl Acetate Homopolymer Emulsion in This Report
- 1.2 Commercial Types of Vinyl Acetate Homopolymer Emulsion
  - 1.2.1 Reagent Grade
  - 1.2.2 Industrial Grade
- 1.3 Downstream Application of Vinyl Acetate Homopolymer Emulsion
  - 1.3.1 Water-based Adhesives
  - 1.3.2 Non-wovens
  - 1.3.3 Paper Industry
  - 1.3.4 Coatings
- 1.3.5 Carpet Backings
- 1.3.6 Building and Construction Products
- 1.4 Development History of Vinyl Acetate Homopolymer Emulsion
- 1.5 Market Status and Trend of Vinyl Acetate Homopolymer Emulsion 2013-2023
- 1.5.1 China Vinyl Acetate Homopolymer Emulsion Market Status and Trend 2013-2023
- 1.5.2 Regional Vinyl Acetate Homopolymer Emulsion Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Vinyl Acetate Homopolymer Emulsion in China 2013-2017
- 2.2 Consumption Market of Vinyl Acetate Homopolymer Emulsion in China by Regions
- 2.2.1 Consumption Volume of Vinyl Acetate Homopolymer Emulsion in China by Regions
- 2.2.2 Revenue of Vinyl Acetate Homopolymer Emulsion in China by Regions
- 2.3 Market Analysis of Vinyl Acetate Homopolymer Emulsion in China by Regions
- 2.3.1 Market Analysis of Vinyl Acetate Homopolymer Emulsion in North China 2013-2017
- 2.3.2 Market Analysis of Vinyl Acetate Homopolymer Emulsion in Northeast China 2013-2017
- 2.3.3 Market Analysis of Vinyl Acetate Homopolymer Emulsion in East China 2013-2017
- 2.3.4 Market Analysis of Vinyl Acetate Homopolymer Emulsion in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Vinyl Acetate Homopolymer Emulsion in Southwest China



#### 2013-2017

- 2.3.6 Market Analysis of Vinyl Acetate Homopolymer Emulsion in Northwest China 2013-2017
- 2.4 Market Development Forecast of Vinyl Acetate Homopolymer Emulsion in China 2018-2023
- 2.4.1 Market Development Forecast of Vinyl Acetate Homopolymer Emulsion in China 2018-2023
- 2.4.2 Market Development Forecast of Vinyl Acetate Homopolymer Emulsion by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Vinyl Acetate Homopolymer Emulsion in China by Types
- 3.1.2 Revenue of Vinyl Acetate Homopolymer Emulsion in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Vinyl Acetate Homopolymer Emulsion in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Vinyl Acetate Homopolymer Emulsion in China by Downstream Industry
- 4.2 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream Industry in North China
- 4.2.2 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream Industry in East China
- 4.2.4 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream



### Industry in Central & South China

- 4.2.5 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Vinyl Acetate Homopolymer Emulsion by Downstream Industry in Northwest China
- 4.3 Market Forecast of Vinyl Acetate Homopolymer Emulsion in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL ACETATE HOMOPOLYMER EMULSION

- 5.1 China Economy Situation and Trend Overview
- 5.2 Vinyl Acetate Homopolymer Emulsion Downstream Industry Situation and Trend Overview

### CHAPTER 6 VINYL ACETATE HOMOPOLYMER EMULSION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Vinyl Acetate Homopolymer Emulsion in China by Major Players
- 6.2 Revenue of Vinyl Acetate Homopolymer Emulsion in China by Major Players
- 6.3 Basic Information of Vinyl Acetate Homopolymer Emulsion by Major Players
- 6.3.1 Headquarters Location and Established Time of Vinyl Acetate Homopolymer Emulsion Major Players
- 6.3.2 Employees and Revenue Level of Vinyl Acetate Homopolymer Emulsion Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 VINYL ACETATE HOMOPOLYMER EMULSION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Celanese Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.1.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of Celanese Corporation
- 7.2 The Dow Chemical Company



- 7.2.1 Company profile
- 7.2.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.2.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of The Dow Chemical Company
- 7.3 Pexi Chem Private Limited.
  - 7.3.1 Company profile
- 7.3.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.3.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of Pexi Chem Private Limited.
- 7.4 Tailored Chemical
  - 7.4.1 Company profile
  - 7.4.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.4.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of Tailored Chemical
- 7.5 Acquos
  - 7.5.1 Company profile
  - 7.5.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.5.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of Acquos
- 7.6 Wacker Chemie AG
  - 7.6.1 Company profile
  - 7.6.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.6.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of Wacker Chemie AG
- 7.7 Xyntra Chemicals B.V.
  - 7.7.1 Company profile
  - 7.7.2 Representative Vinyl Acetate Homopolymer Emulsion Product
- 7.7.3 Vinyl Acetate Homopolymer Emulsion Sales, Revenue, Price and Gross Margin of Xyntra Chemicals B.V.

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL ACETATE HOMOPOLYMER EMULSION

- 8.1 Industry Chain of Vinyl Acetate Homopolymer Emulsion
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL ACETATE HOMOPOLYMER EMULSION



- 9.1 Cost Structure Analysis of Vinyl Acetate Homopolymer Emulsion
- 9.2 Raw Materials Cost Analysis of Vinyl Acetate Homopolymer Emulsion
- 9.3 Labor Cost Analysis of Vinyl Acetate Homopolymer Emulsion
- 9.4 Manufacturing Expenses Analysis of Vinyl Acetate Homopolymer Emulsion

### CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL ACETATE HOMOPOLYMER EMULSION

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Vinyl Acetate Homopolymer Emulsion-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/VDC2F5FB9148EN.html">https://marketpublishers.com/r/VDC2F5FB9148EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/VDC2F5FB9148EN.html">https://marketpublishers.com/r/VDC2F5FB9148EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970