

# Vinyl Acetate-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V458DA44EC8MEN.html>

Date: August 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: V458DA44EC8MEN

## Abstracts

### Report Summary

Vinyl Acetate-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vinyl Acetate industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Vinyl Acetate 2013-2017, and development forecast 2018-2023

Main market players of Vinyl Acetate in China, with company and product introduction, position in the Vinyl Acetate market

Market status and development trend of Vinyl Acetate by types and applications

Cost and profit status of Vinyl Acetate, and marketing status

Market growth drivers and challenges

The report segments the China Vinyl Acetate market as:

China Vinyl Acetate Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Vinyl Acetate Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Vinyl Monomer

Polyvinyl Acetate Homopolymers

Copolymers

Ethylene-Vinyl Alcohol

China Vinyl Acetate Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Safety Glass Sheet

Paints & Coatings

Adhesives

Films

Injection Molded Parts

China Vinyl Acetate Market: Players Segment Analysis (Company and Product introduction, Vinyl Acetate Sales Volume, Revenue, Price and Gross Margin):

Calanese Corporation

Arkema

DOW

BASF

Clariant

DuPont

Kuraray

Wacker

Infineum International

Exxon Mobil Corporation

Nippon Synthetic Chemical

Innospec Inc.

Lyondellbasell

Crown Chemical

Sinopec Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF VINYL ACETATE

- 1.1 Definition of Vinyl Acetate in This Report
- 1.2 Commercial Types of Vinyl Acetate
  - 1.2.1 Vinyl Monomer
  - 1.2.2 Polyvinyl Acetate Homopolymers
  - 1.2.3 Copolymers
  - 1.2.4 Ethylene-Vinyl Alcohol
- 1.3 Downstream Application of Vinyl Acetate
  - 1.3.1 Safety Glass Sheet
  - 1.3.2 Paints & Coatings
  - 1.3.3 Adhesives
  - 1.3.4 Films
  - 1.3.5 Injection Molded Parts
- 1.4 Development History of Vinyl Acetate
- 1.5 Market Status and Trend of Vinyl Acetate 2013-2023
  - 1.5.1 China Vinyl Acetate Market Status and Trend 2013-2023
  - 1.5.2 Regional Vinyl Acetate Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vinyl Acetate in China 2013-2017
- 2.2 Consumption Market of Vinyl Acetate in China by Regions
  - 2.2.1 Consumption Volume of Vinyl Acetate in China by Regions
  - 2.2.2 Revenue of Vinyl Acetate in China by Regions
- 2.3 Market Analysis of Vinyl Acetate in China by Regions
  - 2.3.1 Market Analysis of Vinyl Acetate in North China 2013-2017
  - 2.3.2 Market Analysis of Vinyl Acetate in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Vinyl Acetate in East China 2013-2017
  - 2.3.4 Market Analysis of Vinyl Acetate in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Vinyl Acetate in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Vinyl Acetate in Northwest China 2013-2017
- 2.4 Market Development Forecast of Vinyl Acetate in China 2018-2023
  - 2.4.1 Market Development Forecast of Vinyl Acetate in China 2018-2023
  - 2.4.2 Market Development Forecast of Vinyl Acetate by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Vinyl Acetate in China by Types
  - 3.1.2 Revenue of Vinyl Acetate in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Vinyl Acetate in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Vinyl Acetate in China by Downstream Industry
- 4.2 Demand Volume of Vinyl Acetate by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Vinyl Acetate by Downstream Industry in North China
  - 4.2.2 Demand Volume of Vinyl Acetate by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Vinyl Acetate by Downstream Industry in East China
  - 4.2.4 Demand Volume of Vinyl Acetate by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Vinyl Acetate by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Vinyl Acetate by Downstream Industry in Northwest China
- 4.3 Market Forecast of Vinyl Acetate in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VINYL ACETATE**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Vinyl Acetate Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VINYL ACETATE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Vinyl Acetate in China by Major Players
- 6.2 Revenue of Vinyl Acetate in China by Major Players
- 6.3 Basic Information of Vinyl Acetate by Major Players
  - 6.3.1 Headquarters Location and Established Time of Vinyl Acetate Major Players

- 6.3.2 Employees and Revenue Level of Vinyl Acetate Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 VINYL ACETATE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Calanese Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Vinyl Acetate Product
  - 7.1.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Calanese Corporation
- 7.2 Arkema
  - 7.2.1 Company profile
  - 7.2.2 Representative Vinyl Acetate Product
  - 7.2.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Arkema
- 7.3 DOW
  - 7.3.1 Company profile
  - 7.3.2 Representative Vinyl Acetate Product
  - 7.3.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of DOW
- 7.4 BASF
  - 7.4.1 Company profile
  - 7.4.2 Representative Vinyl Acetate Product
  - 7.4.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of BASF
- 7.5 Clariant
  - 7.5.1 Company profile
  - 7.5.2 Representative Vinyl Acetate Product
  - 7.5.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Clariant
- 7.6 DuPont
  - 7.6.1 Company profile
  - 7.6.2 Representative Vinyl Acetate Product
  - 7.6.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of DuPont
- 7.7 Kuraray
  - 7.7.1 Company profile
  - 7.7.2 Representative Vinyl Acetate Product
  - 7.7.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Kuraray
- 7.8 Wacker
  - 7.8.1 Company profile

- 7.8.2 Representative Vinyl Acetate Product
- 7.8.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Wacker
- 7.9 Infineum International
  - 7.9.1 Company profile
  - 7.9.2 Representative Vinyl Acetate Product
  - 7.9.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Infineum International
- 7.10 Exxon Mobil Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative Vinyl Acetate Product
  - 7.10.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Exxon Mobil Corporation
- 7.11 Nippon Synthetic Chemical
  - 7.11.1 Company profile
  - 7.11.2 Representative Vinyl Acetate Product
  - 7.11.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Nippon Synthetic Chemical
- 7.12 Innospec Inc.
  - 7.12.1 Company profile
  - 7.12.2 Representative Vinyl Acetate Product
  - 7.12.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Innospec Inc.
- 7.13 Lyondellbasell
  - 7.13.1 Company profile
  - 7.13.2 Representative Vinyl Acetate Product
  - 7.13.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Lyondellbasell
- 7.14 Crown Chemical
  - 7.14.1 Company profile
  - 7.14.2 Representative Vinyl Acetate Product
  - 7.14.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Crown Chemical
- 7.15 Sinopec Corporation
  - 7.15.1 Company profile
  - 7.15.2 Representative Vinyl Acetate Product
  - 7.15.3 Vinyl Acetate Sales, Revenue, Price and Gross Margin of Sinopec Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VINYL ACETATE**

- 8.1 Industry Chain of Vinyl Acetate
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VINYL ACETATE**

- 9.1 Cost Structure Analysis of Vinyl Acetate
- 9.2 Raw Materials Cost Analysis of Vinyl Acetate
- 9.3 Labor Cost Analysis of Vinyl Acetate
- 9.4 Manufacturing Expenses Analysis of Vinyl Acetate

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VINYL ACETATE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Vinyl Acetate-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V458DA44EC8MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V458DA44EC8MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970