

# Video Wall Display-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V58D5181F1D2EN.html>

Date: June 2018

Pages: 135

Price: US\$ 5,980.00 (Single User License)

ID: V58D5181F1D2EN

## Abstracts

### Report Summary

Video Wall Display-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Video Wall Display industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Video Wall Display 2013-2017, and development forecast 2018-2023

Main market players of Video Wall Display in North America, with company and product introduction, position in the Video Wall Display market

Market status and development trend of Video Wall Display by types and applications

Cost and profit status of Video Wall Display, and marketing status

Market growth drivers and challenges

The report segments the North America Video Wall Display market as:

North America Video Wall Display Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Video Wall Display Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

LCD

LED

DLP

North America Video Wall Display Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Indoor

Outdoor

North America Video Wall Display Market: Players Segment Analysis (Company and Product introduction, Video Wall Display Sales Volume, Revenue, Price and Gross Margin):

Barco

Christie

Daktronics

Lighthouse

Planar

Mitsubishi Electric

Delta

Samsung

NEC

Panasonic

LG

Eyevis

Sharp

Philips

DynaScan

Sony

Toshiba

Vtron

Sansi

Konka

Leyard

Odin

Absen

Dahua

GQY

Unilumin

Changhong

Liantronics  
Vewell  
Szretop

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF VIDEO WALL DISPLAY**

- 1.1 Definition of Video Wall Display in This Report
- 1.2 Commercial Types of Video Wall Display
  - 1.2.1 LCD
  - 1.2.2 LED
  - 1.2.3 DLP
- 1.3 Downstream Application of Video Wall Display
  - 1.3.1 Indoor
  - 1.3.2 Outdoor
- 1.4 Development History of Video Wall Display
- 1.5 Market Status and Trend of Video Wall Display 2013-2023
  - 1.5.1 North America Video Wall Display Market Status and Trend 2013-2023
  - 1.5.2 Regional Video Wall Display Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Video Wall Display in North America 2013-2017
- 2.2 Consumption Market of Video Wall Display in North America by Regions
  - 2.2.1 Consumption Volume of Video Wall Display in North America by Regions
  - 2.2.2 Revenue of Video Wall Display in North America by Regions
- 2.3 Market Analysis of Video Wall Display in North America by Regions
  - 2.3.1 Market Analysis of Video Wall Display in United States 2013-2017
  - 2.3.2 Market Analysis of Video Wall Display in Canada 2013-2017
  - 2.3.3 Market Analysis of Video Wall Display in Mexico 2013-2017
- 2.4 Market Development Forecast of Video Wall Display in North America 2018-2023
  - 2.4.1 Market Development Forecast of Video Wall Display in North America 2018-2023
  - 2.4.2 Market Development Forecast of Video Wall Display by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Video Wall Display in North America by Types
  - 3.1.2 Revenue of Video Wall Display in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Video Wall Display in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Video Wall Display in North America by Downstream Industry
- 4.2 Demand Volume of Video Wall Display by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Video Wall Display by Downstream Industry in United States
  - 4.2.2 Demand Volume of Video Wall Display by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Video Wall Display by Downstream Industry in Mexico
- 4.3 Market Forecast of Video Wall Display in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VIDEO WALL DISPLAY**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Video Wall Display Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VIDEO WALL DISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Video Wall Display in North America by Major Players
- 6.2 Revenue of Video Wall Display in North America by Major Players
- 6.3 Basic Information of Video Wall Display by Major Players
  - 6.3.1 Headquarters Location and Established Time of Video Wall Display Major Players
  - 6.3.2 Employees and Revenue Level of Video Wall Display Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 VIDEO WALL DISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Barco
  - 7.1.1 Company profile
  - 7.1.2 Representative Video Wall Display Product
  - 7.1.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Barco

## 7.2 Christie

7.2.1 Company profile

7.2.2 Representative Video Wall Display Product

7.2.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Christie

## 7.3 Daktronics

7.3.1 Company profile

7.3.2 Representative Video Wall Display Product

7.3.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Daktronics

## 7.4 Lighthouse

7.4.1 Company profile

7.4.2 Representative Video Wall Display Product

7.4.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Lighthouse

## 7.5 Planar

7.5.1 Company profile

7.5.2 Representative Video Wall Display Product

7.5.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Planar

## 7.6 Mitsubishi Electric

7.6.1 Company profile

7.6.2 Representative Video Wall Display Product

7.6.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Mitsubishi

Electric

## 7.7 Delta

7.7.1 Company profile

7.7.2 Representative Video Wall Display Product

7.7.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Delta

## 7.8 Samsung

7.8.1 Company profile

7.8.2 Representative Video Wall Display Product

7.8.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Samsung

## 7.9 NEC

7.9.1 Company profile

7.9.2 Representative Video Wall Display Product

7.9.3 Video Wall Display Sales, Revenue, Price and Gross Margin of NEC

## 7.10 Panasonic

7.10.1 Company profile

7.10.2 Representative Video Wall Display Product

7.10.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Panasonic

## 7.11 LG

7.11.1 Company profile

- 7.11.2 Representative Video Wall Display Product
- 7.11.3 Video Wall Display Sales, Revenue, Price and Gross Margin of LG
- 7.12 Eyevis
  - 7.12.1 Company profile
  - 7.12.2 Representative Video Wall Display Product
  - 7.12.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Eyevis
- 7.13 Sharp
  - 7.13.1 Company profile
  - 7.13.2 Representative Video Wall Display Product
  - 7.13.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Sharp
- 7.14 Philips
  - 7.14.1 Company profile
  - 7.14.2 Representative Video Wall Display Product
  - 7.14.3 Video Wall Display Sales, Revenue, Price and Gross Margin of Philips
- 7.15 DynaScan
  - 7.15.1 Company profile
  - 7.15.2 Representative Video Wall Display Product
  - 7.15.3 Video Wall Display Sales, Revenue, Price and Gross Margin of DynaScan
- 7.16 Sony
- 7.17 Toshiba
- 7.18 Vtron
- 7.19 Sansi
- 7.20 Konka
- 7.21 Leyard
- 7.22 Odin
- 7.23 Absen
- 7.24 Dahua
- 7.25 GQY
- 7.26 Unilumin
- 7.27 Changhong
- 7.28 Liantronics
- 7.29 Vewell
- 7.30 Szretop

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VIDEO WALL DISPLAY**

- 8.1 Industry Chain of Video Wall Display
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VIDEO WALL DISPLAY**

### 9.1 Cost Structure Analysis of Video Wall Display

### 9.2 Raw Materials Cost Analysis of Video Wall Display

### 9.3 Labor Cost Analysis of Video Wall Display

### 9.4 Manufacturing Expenses Analysis of Video Wall Display

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VIDEO WALL DISPLAY**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Video Wall Display-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V58D5181F1D2EN.html>

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V58D5181F1D2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970