

Video on Demand (Vod) Service-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/V30C8D9FE01EN.html

Date: February 2018 Pages: 148 Price: US\$ 3,480.00 (Single User License) ID: V30C8D9FE01EN

Abstracts

Report Summary

Video on Demand (Vod) Service-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Video on Demand (Vod) Service industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Video on Demand (Vod) Service 2013-2017, and development forecast 2018-2023

Main market players of Video on Demand (Vod) Service in North America, with company and product introduction, position in the Video on Demand (Vod) Service market

Market status and development trend of Video on Demand (Vod) Service by types and applications

Cost and profit status of Video on Demand (Vod) Service, and marketing status Market growth drivers and challenges

The report segments the North America Video on Demand (Vod) Service market as:

North America Video on Demand (Vod) Service Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States



Canada

Mexico

North America Video on Demand (Vod) Service Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Animation Others

North America Video on Demand (Vod) Service Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Users Business User Others

North America Video on Demand (Vod) Service Market: Players Segment Analysis (Company and Product introduction, Video on Demand (Vod) Service Sales Volume, Revenue, Price and Gross Margin):

Netflix Apple Comcast Corporation Amazon Video (Vod) Youtube Vudu, inc Hulu Dish Network Home Box office Sky

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VIDEO ON DEMAND (VOD) SERVICE

- 1.1 Definition of Video on Demand (Vod) Service in This Report
- 1.2 Commercial Types of Video on Demand (Vod) Service
- 1.2.1 Animation
- 1.2.2 Others
- 1.3 Downstream Application of Video on Demand (Vod) Service
- 1.3.1 Home Users
- 1.3.2 Business User
- 1.3.3 Others
- 1.4 Development History of Video on Demand (Vod) Service
- 1.5 Market Status and Trend of Video on Demand (Vod) Service 2013-2023

1.5.1 North America Video on Demand (Vod) Service Market Status and Trend 2013-2023

1.5.2 Regional Video on Demand (Vod) Service Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Video on Demand (Vod) Service in North America 2013-20172.2 Consumption Market of Video on Demand (Vod) Service in North America by Regions

2.2.1 Consumption Volume of Video on Demand (Vod) Service in North America by Regions

2.2.2 Revenue of Video on Demand (Vod) Service in North America by Regions 2.3 Market Analysis of Video on Demand (Vod) Service in North America by Regions

- 2.3.1 Market Analysis of Video on Demand (Vod) Service in United States 2013-2017
- 2.3.2 Market Analysis of Video on Demand (Vod) Service in Canada 2013-2017

2.3.3 Market Analysis of Video on Demand (Vod) Service in Mexico 2013-20172.4 Market Development Forecast of Video on Demand (Vod) Service in North America2018-2023

2.4.1 Market Development Forecast of Video on Demand (Vod) Service in North America 2018-2023

2.4.2 Market Development Forecast of Video on Demand (Vod) Service by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Video on Demand (Vod) Service in North America by Types

3.1.2 Revenue of Video on Demand (Vod) Service in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Video on Demand (Vod) Service in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Video on Demand (Vod) Service in North America by Downstream Industry

4.2 Demand Volume of Video on Demand (Vod) Service by Downstream Industry in Major Countries

4.2.1 Demand Volume of Video on Demand (Vod) Service by Downstream Industry in United States

4.2.2 Demand Volume of Video on Demand (Vod) Service by Downstream Industry in Canada

4.2.3 Demand Volume of Video on Demand (Vod) Service by Downstream Industry in Mexico

4.3 Market Forecast of Video on Demand (Vod) Service in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

5.1 North America Economy Situation and Trend Overview

5.2 Video on Demand (Vod) Service Downstream Industry Situation and Trend Overview

CHAPTER 6 VIDEO ON DEMAND (VOD) SERVICE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Video on Demand (Vod) Service in North America by Major Players

6.2 Revenue of Video on Demand (Vod) Service in North America by Major Players



6.3 Basic Information of Video on Demand (Vod) Service by Major Players

6.3.1 Headquarters Location and Established Time of Video on Demand (Vod) Service Major Players

6.3.2 Employees and Revenue Level of Video on Demand (Vod) Service Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 VIDEO ON DEMAND (VOD) SERVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Netflix

7.1.1 Company profile

7.1.2 Representative Video on Demand (Vod) Service Product

7.1.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Netflix

7.2 Apple

7.2.1 Company profile

7.2.2 Representative Video on Demand (Vod) Service Product

7.2.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Apple

7.3 Comcast Corporation

7.3.1 Company profile

7.3.2 Representative Video on Demand (Vod) Service Product

7.3.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Comcast Corporation

7.4 Amazon Video (Vod)

7.4.1 Company profile

7.4.2 Representative Video on Demand (Vod) Service Product

7.4.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Amazon Video (Vod)

7.5 Youtube

7.5.1 Company profile

7.5.2 Representative Video on Demand (Vod) Service Product

7.5.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Youtube

7.6 Vudu, inc



- 7.6.1 Company profile
- 7.6.2 Representative Video on Demand (Vod) Service Product

7.6.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Vudu, inc

7.7 Hulu

7.7.1 Company profile

7.7.2 Representative Video on Demand (Vod) Service Product

7.7.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Hulu

7.8 Dish Network

7.8.1 Company profile

7.8.2 Representative Video on Demand (Vod) Service Product

7.8.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Dish Network

7.9 Home Box office

7.9.1 Company profile

7.9.2 Representative Video on Demand (Vod) Service Product

7.9.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Home Box office

7.10 Sky

7.10.1 Company profile

7.10.2 Representative Video on Demand (Vod) Service Product

7.10.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Sky

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

- 8.1 Industry Chain of Video on Demand (Vod) Service
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

- 9.1 Cost Structure Analysis of Video on Demand (Vod) Service
- 9.2 Raw Materials Cost Analysis of Video on Demand (Vod) Service
- 9.3 Labor Cost Analysis of Video on Demand (Vod) Service
- 9.4 Manufacturing Expenses Analysis of Video on Demand (Vod) Service



CHAPTER 10 MARKETING STATUS ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Video on Demand (Vod) Service-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/V30C8D9FE01EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/V30C8D9FE01EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Video on Demand (Vod) Service-North America Market Status and Trend Report 2013-2023