

Video on Demand (Vod) Service-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VCF47CE90ACEN.html

Date: February 2018 Pages: 137 Price: US\$ 2,480.00 (Single User License) ID: VCF47CE90ACEN

Abstracts

Report Summary

Video on Demand (Vod) Service-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Video on Demand (Vod) Service industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Video on Demand (Vod) Service 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Video on Demand (Vod) Service worldwide, with company and product introduction, position in the Video on Demand (Vod) Service market

Market status and development trend of Video on Demand (Vod) Service by types and applications

Cost and profit status of Video on Demand (Vod) Service, and marketing status Market growth drivers and challenges

The report segments the global Video on Demand (Vod) Service market as:

Global Video on Demand (Vod) Service Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China



Japan Rest APAC Latin America

Global Video on Demand (Vod) Service Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Animation Others

Global Video on Demand (Vod) Service Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Users Business User Others

Global Video on Demand (Vod) Service Market: Manufacturers Segment Analysis (Company and Product introduction, Video on Demand (Vod) Service Sales Volume, Revenue, Price and Gross Margin):

Netflix Apple Comcast Corporation Amazon Video (Vod) Youtube Vudu, inc Hulu Dish Network Home Box office Sky

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VIDEO ON DEMAND (VOD) SERVICE

- 1.1 Definition of Video on Demand (Vod) Service in This Report
- 1.2 Commercial Types of Video on Demand (Vod) Service
- 1.2.1 Animation
- 1.2.2 Others
- 1.3 Downstream Application of Video on Demand (Vod) Service
- 1.3.1 Home Users
- 1.3.2 Business User
- 1.3.3 Others
- 1.4 Development History of Video on Demand (Vod) Service
- 1.5 Market Status and Trend of Video on Demand (Vod) Service 2013-2023
- 1.5.1 Global Video on Demand (Vod) Service Market Status and Trend 2013-2023
- 1.5.2 Regional Video on Demand (Vod) Service Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Video on Demand (Vod) Service 2013-2017
- 2.2 Production Market of Video on Demand (Vod) Service by Regions
- 2.2.1 Production Volume of Video on Demand (Vod) Service by Regions
- 2.2.2 Production Value of Video on Demand (Vod) Service by Regions
- 2.3 Demand Market of Video on Demand (Vod) Service by Regions
- 2.4 Production and Demand Status of Video on Demand (Vod) Service by Regions
- 2.4.1 Production and Demand Status of Video on Demand (Vod) Service by Regions 2013-2017

2.4.2 Import and Export Status of Video on Demand (Vod) Service by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Video on Demand (Vod) Service by Types
- 3.2 Production Value of Video on Demand (Vod) Service by Types
- 3.3 Market Forecast of Video on Demand (Vod) Service by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



4.1 Demand Volume of Video on Demand (Vod) Service by Downstream Industry4.2 Market Forecast of Video on Demand (Vod) Service by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

5.1 Global Economy Situation and Trend Overview

5.2 Video on Demand (Vod) Service Downstream Industry Situation and Trend Overview

CHAPTER 6 VIDEO ON DEMAND (VOD) SERVICE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Video on Demand (Vod) Service by Major Manufacturers

6.2 Production Value of Video on Demand (Vod) Service by Major Manufacturers

6.3 Basic Information of Video on Demand (Vod) Service by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Video on Demand (Vod) Service Major Manufacturer

6.3.2 Employees and Revenue Level of Video on Demand (Vod) Service Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 VIDEO ON DEMAND (VOD) SERVICE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Netflix

7.1.1 Company profile

7.1.2 Representative Video on Demand (Vod) Service Product

7.1.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Netflix

7.2 Apple

7.2.1 Company profile

- 7.2.2 Representative Video on Demand (Vod) Service Product
- 7.2.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of

Apple

7.3 Comcast Corporation



- 7.3.1 Company profile
- 7.3.2 Representative Video on Demand (Vod) Service Product

7.3.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Comcast Corporation

7.4 Amazon Video (Vod)

- 7.4.1 Company profile
- 7.4.2 Representative Video on Demand (Vod) Service Product

7.4.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Amazon Video (Vod)

7.5 Youtube

7.5.1 Company profile

7.5.2 Representative Video on Demand (Vod) Service Product

7.5.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Youtube

7.6 Vudu, inc

7.6.1 Company profile

7.6.2 Representative Video on Demand (Vod) Service Product

7.6.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Vudu, inc

7.7 Hulu

7.7.1 Company profile

7.7.2 Representative Video on Demand (Vod) Service Product

7.7.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Hulu

7.8 Dish Network

7.8.1 Company profile

7.8.2 Representative Video on Demand (Vod) Service Product

7.8.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Dish Network

7.9 Home Box office

7.9.1 Company profile

7.9.2 Representative Video on Demand (Vod) Service Product

7.9.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of Home Box office

7.10 Sky

7.10.1 Company profile

7.10.2 Representative Video on Demand (Vod) Service Product

7.10.3 Video on Demand (Vod) Service Sales, Revenue, Price and Gross Margin of

Sky



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

- 8.1 Industry Chain of Video on Demand (Vod) Service
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

- 9.1 Cost Structure Analysis of Video on Demand (Vod) Service
- 9.2 Raw Materials Cost Analysis of Video on Demand (Vod) Service
- 9.3 Labor Cost Analysis of Video on Demand (Vod) Service
- 9.4 Manufacturing Expenses Analysis of Video on Demand (Vod) Service

CHAPTER 10 MARKETING STATUS ANALYSIS OF VIDEO ON DEMAND (VOD) SERVICE

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



+44 20 8123 2220 info@marketpublishers.com

12.2.2 Primary Sources 12.3 Reference



I would like to order

Product name: Video on Demand (Vod) Service-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/VCF47CE90ACEN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/VCF47CE90ACEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970