

Video Game-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/V23F0CE6825EN.html

Date: February 2018

Pages: 142

Price: US\$ 2,980.00 (Single User License)

ID: V23F0CE6825EN

Abstracts

Report Summary

Video Game-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Video Game industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Video Game 2013-2017, and development forecast 2018-2023

Main market players of Video Game in India, with company and product introduction, position in the Video Game market

Market status and development trend of Video Game by types and applications Cost and profit status of Video Game, and marketing status Market growth drivers and challenges

The report segments the India Video Game market as:

India Video Game Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India Northeast India East India South India West India



India Video Game Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Action

Shooter

Sports

Role-Playing

Adventure

Racing

Strategy

Others

India Video Game Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

PC

Conneted TV

Tablet

Smartphone

India Video Game Market: Players Segment Analysis (Company and Product introduction, Video Game Sales Volume, Revenue, Price and Gross Margin):

Activision Blizzard

Electronic Arts

GungHo

King

Microsoft

Nintendo

Sony

Take-Two Interactive

Tencent

Ubisoft

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VIDEO GAME

- 1.1 Definition of Video Game in This Report
- 1.2 Commercial Types of Video Game
 - 1.2.1 Action
 - 1.2.2 Shooter
 - 1.2.3 Sports
 - 1.2.4 Role-Playing
 - 1.2.5 Adventure
 - 1.2.6 Racing
 - 1.2.7 Strategy
 - 1.2.8 Others
- 1.3 Downstream Application of Video Game
 - 1.3.1 PC
 - 1.3.2 Conneted TV
 - 1.3.3 Tablet
- 1.3.4 Smartphone
- 1.4 Development History of Video Game
- 1.5 Market Status and Trend of Video Game 2013-2023
 - 1.5.1 India Video Game Market Status and Trend 2013-2023
 - 1.5.2 Regional Video Game Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Video Game in India 2013-2017
- 2.2 Consumption Market of Video Game in India by Regions
 - 2.2.1 Consumption Volume of Video Game in India by Regions
 - 2.2.2 Revenue of Video Game in India by Regions
- 2.3 Market Analysis of Video Game in India by Regions
- 2.3.1 Market Analysis of Video Game in North India 2013-2017
- 2.3.2 Market Analysis of Video Game in Northeast India 2013-2017
- 2.3.3 Market Analysis of Video Game in East India 2013-2017
- 2.3.4 Market Analysis of Video Game in South India 2013-2017
- 2.3.5 Market Analysis of Video Game in West India 2013-2017
- 2.4 Market Development Forecast of Video Game in India 2017-2023
- 2.4.1 Market Development Forecast of Video Game in India 2017-2023
- 2.4.2 Market Development Forecast of Video Game by Regions 2017-2023



CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Video Game in India by Types
 - 3.1.2 Revenue of Video Game in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Video Game in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Video Game in India by Downstream Industry
- 4.2 Demand Volume of Video Game by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Video Game by Downstream Industry in North India
 - 4.2.2 Demand Volume of Video Game by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Video Game by Downstream Industry in East India
 - 4.2.4 Demand Volume of Video Game by Downstream Industry in South India
- 4.2.5 Demand Volume of Video Game by Downstream Industry in West India
- 4.3 Market Forecast of Video Game in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VIDEO GAME

- 5.1 India Economy Situation and Trend Overview
- 5.2 Video Game Downstream Industry Situation and Trend Overview

CHAPTER 6 VIDEO GAME MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Video Game in India by Major Players
- 6.2 Revenue of Video Game in India by Major Players
- 6.3 Basic Information of Video Game by Major Players
 - 6.3.1 Headquarters Location and Established Time of Video Game Major Players
 - 6.3.2 Employees and Revenue Level of Video Game Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VIDEO GAME MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Activision Blizzard
 - 7.1.1 Company profile
 - 7.1.2 Representative Video Game Product
 - 7.1.3 Video Game Sales, Revenue, Price and Gross Margin of Activision Blizzard
- 7.2 Electronic Arts
 - 7.2.1 Company profile
 - 7.2.2 Representative Video Game Product
 - 7.2.3 Video Game Sales, Revenue, Price and Gross Margin of Electronic Arts
- 7.3 GungHo
 - 7.3.1 Company profile
 - 7.3.2 Representative Video Game Product
 - 7.3.3 Video Game Sales, Revenue, Price and Gross Margin of GungHo
- 7.4 King
 - 7.4.1 Company profile
 - 7.4.2 Representative Video Game Product
 - 7.4.3 Video Game Sales, Revenue, Price and Gross Margin of King
- 7.5 Microsoft
 - 7.5.1 Company profile
 - 7.5.2 Representative Video Game Product
 - 7.5.3 Video Game Sales, Revenue, Price and Gross Margin of Microsoft
- 7.6 Nintendo
 - 7.6.1 Company profile
 - 7.6.2 Representative Video Game Product
 - 7.6.3 Video Game Sales, Revenue, Price and Gross Margin of Nintendo
- 7.7 Sony
 - 7.7.1 Company profile
 - 7.7.2 Representative Video Game Product
 - 7.7.3 Video Game Sales, Revenue, Price and Gross Margin of Sony
- 7.8 Take-Two Interactive
 - 7.8.1 Company profile
- 7.8.2 Representative Video Game Product



- 7.8.3 Video Game Sales, Revenue, Price and Gross Margin of Take-Two Interactive
- 7.9 Tencent
 - 7.9.1 Company profile
 - 7.9.2 Representative Video Game Product
 - 7.9.3 Video Game Sales, Revenue, Price and Gross Margin of Tencent
- 7.10 Ubisoft
 - 7.10.1 Company profile
 - 7.10.2 Representative Video Game Product
 - 7.10.3 Video Game Sales, Revenue, Price and Gross Margin of Ubisoft

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VIDEO GAME

- 8.1 Industry Chain of Video Game
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VIDEO GAME

- 9.1 Cost Structure Analysis of Video Game
- 9.2 Raw Materials Cost Analysis of Video Game
- 9.3 Labor Cost Analysis of Video Game
- 9.4 Manufacturing Expenses Analysis of Video Game

CHAPTER 10 MARKETING STATUS ANALYSIS OF VIDEO GAME

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Video Game-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/V23F0CE6825EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/V23F0CE6825EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970