

# Video Conferencing-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V4487A413F6MEN.html>

Date: February 2018

Pages: 158

Price: US\$ 3,480.00 (Single User License)

ID: V4487A413F6MEN

## Abstracts

### Report Summary

Video Conferencing-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Video Conferencing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Video Conferencing 2013-2017, and development forecast 2018-2023

Main market players of Video Conferencing in United States, with company and product introduction, position in the Video Conferencing market

Market status and development trend of Video Conferencing by types and applications

Cost and profit status of Video Conferencing, and marketing status

Market growth drivers and challenges

The report segments the United States Video Conferencing market as:

United States Video Conferencing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Video Conferencing Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Collaboration Room Endpoints  
Collaboration personal Endpoints

United States Video Conferencing Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Government (Non-Military)  
Education - Public/Private  
Consulting/Professional Services  
Manufacturing  
Financial Services

United States Video Conferencing Market: Players Segment Analysis (Company and  
Product introduction, Video Conferencing Sales Volume, Revenue, Price and Gross  
Margin):

manufacturer, covering  
Cisco (Tandberg)  
Polycom  
Huawei  
ZTE  
Avaya (Radvision)  
Lifesize  
Vidyo  
Starleaf  
Kedacom  
Tely Labs  
ClearOne (VCON)  
SONY  
Yealink

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF VIDEO CONFERENCING**

- 1.1 Definition of Video Conferencing in This Report
- 1.2 Commercial Types of Video Conferencing
  - 1.2.1 Collaboration Room Endpoints
  - 1.2.2 Collaboration personal Endpoints
- 1.3 Downstream Application of Video Conferencing
  - 1.3.1 Government (Non-Military)
  - 1.3.2 Education - Public/Private
  - 1.3.3 Consulting/Professional Services
  - 1.3.4 Manufacturing
  - 1.3.5 Financial Services
- 1.4 Development History of Video Conferencing
- 1.5 Market Status and Trend of Video Conferencing 2013-2023
  - 1.5.1 United States Video Conferencing Market Status and Trend 2013-2023
  - 1.5.2 Regional Video Conferencing Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Video Conferencing in United States 2013-2017
- 2.2 Consumption Market of Video Conferencing in United States by Regions
  - 2.2.1 Consumption Volume of Video Conferencing in United States by Regions
  - 2.2.2 Revenue of Video Conferencing in United States by Regions
- 2.3 Market Analysis of Video Conferencing in United States by Regions
  - 2.3.1 Market Analysis of Video Conferencing in New England 2013-2017
  - 2.3.2 Market Analysis of Video Conferencing in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Video Conferencing in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Video Conferencing in The West 2013-2017
  - 2.3.5 Market Analysis of Video Conferencing in The South 2013-2017
  - 2.3.6 Market Analysis of Video Conferencing in Southwest 2013-2017
- 2.4 Market Development Forecast of Video Conferencing in United States 2018-2023
  - 2.4.1 Market Development Forecast of Video Conferencing in United States 2018-2023
  - 2.4.2 Market Development Forecast of Video Conferencing by Regions 2018-2023

### **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of Video Conferencing in United States by Types
  - 3.1.2 Revenue of Video Conferencing in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Video Conferencing in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Video Conferencing in United States by Downstream Industry
- 4.2 Demand Volume of Video Conferencing by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Video Conferencing by Downstream Industry in New England
  - 4.2.2 Demand Volume of Video Conferencing by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Video Conferencing by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Video Conferencing by Downstream Industry in The West
  - 4.2.5 Demand Volume of Video Conferencing by Downstream Industry in The South
  - 4.2.6 Demand Volume of Video Conferencing by Downstream Industry in Southwest
- 4.3 Market Forecast of Video Conferencing in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VIDEO CONFERENCING**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Video Conferencing Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VIDEO CONFERENCING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Video Conferencing in United States by Major Players
- 6.2 Revenue of Video Conferencing in United States by Major Players
- 6.3 Basic Information of Video Conferencing by Major Players
  - 6.3.1 Headquarters Location and Established Time of Video Conferencing Major

## Players

6.3.2 Employees and Revenue Level of Video Conferencing Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 VIDEO CONFERENCING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 manufacturer, covering

7.1.1 Company profile

7.1.2 Representative Video Conferencing Product

7.1.3 Video Conferencing Sales, Revenue, Price and Gross Margin of manufacturer, covering

### 7.2 Cisco (Tandberg)

7.2.1 Company profile

7.2.2 Representative Video Conferencing Product

7.2.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Cisco (Tandberg)

### 7.3 Polycom

7.3.1 Company profile

7.3.2 Representative Video Conferencing Product

7.3.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Polycom

### 7.4 Huawei

7.4.1 Company profile

7.4.2 Representative Video Conferencing Product

7.4.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Huawei

### 7.5 ZTE

7.5.1 Company profile

7.5.2 Representative Video Conferencing Product

7.5.3 Video Conferencing Sales, Revenue, Price and Gross Margin of ZTE

### 7.6 Avaya (Radvision)

7.6.1 Company profile

7.6.2 Representative Video Conferencing Product

7.6.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Avaya (Radvision)

### 7.7 Lifesize

7.7.1 Company profile

- 7.7.2 Representative Video Conferencing Product
- 7.7.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Lifesize
- 7.8 Vidyo
  - 7.8.1 Company profile
  - 7.8.2 Representative Video Conferencing Product
  - 7.8.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Vidyo
- 7.9 Starleaf
  - 7.9.1 Company profile
  - 7.9.2 Representative Video Conferencing Product
  - 7.9.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Starleaf
- 7.10 Kedacom
  - 7.10.1 Company profile
  - 7.10.2 Representative Video Conferencing Product
  - 7.10.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Kedacom
- 7.11 Tely Labs
  - 7.11.1 Company profile
  - 7.11.2 Representative Video Conferencing Product
  - 7.11.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Tely Labs
- 7.12 ClearOne (VCON)
  - 7.12.1 Company profile
  - 7.12.2 Representative Video Conferencing Product
  - 7.12.3 Video Conferencing Sales, Revenue, Price and Gross Margin of ClearOne (VCON)
- 7.13 SONY
  - 7.13.1 Company profile
  - 7.13.2 Representative Video Conferencing Product
  - 7.13.3 Video Conferencing Sales, Revenue, Price and Gross Margin of SONY
- 7.14 Yealink
  - 7.14.1 Company profile
  - 7.14.2 Representative Video Conferencing Product
  - 7.14.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Yealink

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VIDEO CONFERENCING**

- 8.1 Industry Chain of Video Conferencing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VIDEO CONFERENCING**

- 9.1 Cost Structure Analysis of Video Conferencing
- 9.2 Raw Materials Cost Analysis of Video Conferencing
- 9.3 Labor Cost Analysis of Video Conferencing
- 9.4 Manufacturing Expenses Analysis of Video Conferencing

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VIDEO CONFERENCING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Video Conferencing-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V4487A413F6MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V4487A413F6MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970