

Video Conferencing-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VFF6CF87812MEN.html

Date: February 2018 Pages: 144 Price: US\$ 3,480.00 (Single User License) ID: VFF6CF87812MEN

Abstracts

Report Summary

Video Conferencing-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Video Conferencing industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Video Conferencing 2013-2017, and development forecast 2018-2023 Main market players of Video Conferencing in Asia Pacific, with company and product introduction, position in the Video Conferencing market Market status and development trend of Video Conferencing by types and applications Cost and profit status of Video Conferencing, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Video Conferencing market as:

Asia Pacific Video Conferencing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China Japan Korea India Southeast Asia



Australia

Asia Pacific Video Conferencing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Collaboration Room Endpoints Collaboration personal Endpoints

Asia Pacific Video Conferencing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Government (Non-Military) Education - Public/Private Consulting/Professional Services Manufacturing Financial Services

Asia Pacific Video Conferencing Market: Players Segment Analysis (Company and Product introduction, Video Conferencing Sales Volume, Revenue, Price and Gross Margin):

manufacturer, covering Cisco (Tandberg) Polycom Huawei ZTE Avaya (Radvision) Lifesize Vidyo Starleaf Kedacom Tely Labs ClearOne (VCON) SONY Yealink

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VIDEO CONFERENCING

- 1.1 Definition of Video Conferencing in This Report
- 1.2 Commercial Types of Video Conferencing
- 1.2.1 Collaboration Room Endpoints
- 1.2.2 Collaboration personal Endpoints
- 1.3 Downstream Application of Video Conferencing
- 1.3.1 Government (Non-Military)
- 1.3.2 Education Public/Private
- 1.3.3 Consulting/Professional Services
- 1.3.4 Manufacturing
- 1.3.5 Financial Services
- 1.4 Development History of Video Conferencing
- 1.5 Market Status and Trend of Video Conferencing 2013-2023
 - 1.5.1 Asia Pacific Video Conferencing Market Status and Trend 2013-2023
 - 1.5.2 Regional Video Conferencing Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Video Conferencing in Asia Pacific 2013-2017
- 2.2 Consumption Market of Video Conferencing in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Video Conferencing in Asia Pacific by Regions
- 2.2.2 Revenue of Video Conferencing in Asia Pacific by Regions
- 2.3 Market Analysis of Video Conferencing in Asia Pacific by Regions
- 2.3.1 Market Analysis of Video Conferencing in China 2013-2017
- 2.3.2 Market Analysis of Video Conferencing in Japan 2013-2017
- 2.3.3 Market Analysis of Video Conferencing in Korea 2013-2017
- 2.3.4 Market Analysis of Video Conferencing in India 2013-2017
- 2.3.5 Market Analysis of Video Conferencing in Southeast Asia 2013-2017
- 2.3.6 Market Analysis of Video Conferencing in Australia 2013-2017
- 2.4 Market Development Forecast of Video Conferencing in Asia Pacific 2018-2023
- 2.4.1 Market Development Forecast of Video Conferencing in Asia Pacific 2018-2023
- 2.4.2 Market Development Forecast of Video Conferencing by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types



- 3.1.1 Consumption Volume of Video Conferencing in Asia Pacific by Types
- 3.1.2 Revenue of Video Conferencing in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
 - 3.2.2 Market Status by Types in Japan
 - 3.2.3 Market Status by Types in Korea
 - 3.2.4 Market Status by Types in India
 - 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Video Conferencing in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Video Conferencing in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Video Conferencing by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Video Conferencing by Downstream Industry in China
 - 4.2.2 Demand Volume of Video Conferencing by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Video Conferencing by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Video Conferencing by Downstream Industry in India

4.2.5 Demand Volume of Video Conferencing by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Video Conferencing by Downstream Industry in Australia4.3 Market Forecast of Video Conferencing in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VIDEO CONFERENCING

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Video Conferencing Downstream Industry Situation and Trend Overview

CHAPTER 6 VIDEO CONFERENCING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Video Conferencing in Asia Pacific by Major Players
- 6.2 Revenue of Video Conferencing in Asia Pacific by Major Players
- 6.3 Basic Information of Video Conferencing by Major Players

6.3.1 Headquarters Location and Established Time of Video Conferencing Major Players

6.3.2 Employees and Revenue Level of Video Conferencing Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VIDEO CONFERENCING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 manufacturer, covering
 - 7.1.1 Company profile
- 7.1.2 Representative Video Conferencing Product
- 7.1.3 Video Conferencing Sales, Revenue, Price and Gross Margin of manufacturer,

covering

- 7.2 Cisco (Tandberg)
- 7.2.1 Company profile
- 7.2.2 Representative Video Conferencing Product
- 7.2.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Cisco

(Tandberg)

- 7.3 Polycom
 - 7.3.1 Company profile
 - 7.3.2 Representative Video Conferencing Product
- 7.3.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Polycom

7.4 Huawei

- 7.4.1 Company profile
- 7.4.2 Representative Video Conferencing Product
- 7.4.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Huawei

7.5 ZTE

- 7.5.1 Company profile
- 7.5.2 Representative Video Conferencing Product
- 7.5.3 Video Conferencing Sales, Revenue, Price and Gross Margin of ZTE
- 7.6 Avaya (Radvision)
 - 7.6.1 Company profile
 - 7.6.2 Representative Video Conferencing Product
- 7.6.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Avaya (Radvision)
- 7.7 Lifesize
 - 7.7.1 Company profile
 - 7.7.2 Representative Video Conferencing Product
 - 7.7.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Lifesize



7.8 Vidyo

- 7.8.1 Company profile
- 7.8.2 Representative Video Conferencing Product
- 7.8.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Vidyo
- 7.9 Starleaf
 - 7.9.1 Company profile
 - 7.9.2 Representative Video Conferencing Product
- 7.9.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Starleaf
- 7.10 Kedacom
- 7.10.1 Company profile
- 7.10.2 Representative Video Conferencing Product
- 7.10.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Kedacom
- 7.11 Tely Labs
- 7.11.1 Company profile
- 7.11.2 Representative Video Conferencing Product
- 7.11.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Tely Labs
- 7.12 ClearOne (VCON)
- 7.12.1 Company profile
- 7.12.2 Representative Video Conferencing Product
- 7.12.3 Video Conferencing Sales, Revenue, Price and Gross Margin of ClearOne (VCON)
- 7.13 SONY
 - 7.13.1 Company profile
 - 7.13.2 Representative Video Conferencing Product
- 7.13.3 Video Conferencing Sales, Revenue, Price and Gross Margin of SONY
- 7.14 Yealink
 - 7.14.1 Company profile
 - 7.14.2 Representative Video Conferencing Product
 - 7.14.3 Video Conferencing Sales, Revenue, Price and Gross Margin of Yealink

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VIDEO CONFERENCING

- 8.1 Industry Chain of Video Conferencing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VIDEO CONFERENCING



- 9.1 Cost Structure Analysis of Video Conferencing
- 9.2 Raw Materials Cost Analysis of Video Conferencing
- 9.3 Labor Cost Analysis of Video Conferencing
- 9.4 Manufacturing Expenses Analysis of Video Conferencing

CHAPTER 10 MARKETING STATUS ANALYSIS OF VIDEO CONFERENCING

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Video Conferencing-Asia Pacific Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/VFF6CF87812MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/VFF6CF87812MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970