

Veterinary Pharmaceuticals-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V0C0436A55BMEN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: V0C0436A55BMEN

Abstracts

Report Summary

Veterinary Pharmaceuticals-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Veterinary Pharmaceuticals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Veterinary Pharmaceuticals 2013-2017, and development forecast 2018-2023

Main market players of Veterinary Pharmaceuticals in United States, with company and product introduction, position in the Veterinary Pharmaceuticals market

Market status and development trend of Veterinary Pharmaceuticals by types and applications

Cost and profit status of Veterinary Pharmaceuticals, and marketing status

Market growth drivers and challenges

The report segments the United States Veterinary Pharmaceuticals market as:

United States Veterinary Pharmaceuticals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West
The South
Southwest

United States Veterinary Pharmaceuticals Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Veterinary Biological Drugs
Veterinary Preparations
Others

United States Veterinary Pharmaceuticals Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Poultry
Pets
Other

United States Veterinary Pharmaceuticals Market: Players Segment Analysis (Company
and Product introduction, Veterinary Pharmaceuticals Sales Volume, Revenue, Price
and Gross Margin):

Zoetis(Pfizer)
MERIAL
Merial
Lilly
Bayer
Boehringer
Novartis
Virbac
Ceva
Vetoquinol
CAHIC
Ringpu
Dahuanong
TECON
BIOK
Lukang Pharma

JINYU Group
China Animal Healthcare
Jiangxi Yiling
JIZHONG Pharmaceutical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF VETERINARY PHARMACEUTICALS

- 1.1 Definition of Veterinary Pharmaceuticals in This Report
- 1.2 Commercial Types of Veterinary Pharmaceuticals
 - 1.2.1 Veterinary Biological Drugs
 - 1.2.2 Veterinary Preparations
 - 1.2.3 Others
- 1.3 Downstream Application of Veterinary Pharmaceuticals
 - 1.3.1 Poultry
 - 1.3.2 Pets
 - 1.3.3 Other
- 1.4 Development History of Veterinary Pharmaceuticals
- 1.5 Market Status and Trend of Veterinary Pharmaceuticals 2013-2023
 - 1.5.1 United States Veterinary Pharmaceuticals Market Status and Trend 2013-2023
 - 1.5.2 Regional Veterinary Pharmaceuticals Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Veterinary Pharmaceuticals in United States 2013-2017
- 2.2 Consumption Market of Veterinary Pharmaceuticals in United States by Regions
 - 2.2.1 Consumption Volume of Veterinary Pharmaceuticals in United States by Regions
 - 2.2.2 Revenue of Veterinary Pharmaceuticals in United States by Regions
- 2.3 Market Analysis of Veterinary Pharmaceuticals in United States by Regions
 - 2.3.1 Market Analysis of Veterinary Pharmaceuticals in New England 2013-2017
 - 2.3.2 Market Analysis of Veterinary Pharmaceuticals in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Veterinary Pharmaceuticals in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Veterinary Pharmaceuticals in The West 2013-2017
 - 2.3.5 Market Analysis of Veterinary Pharmaceuticals in The South 2013-2017
 - 2.3.6 Market Analysis of Veterinary Pharmaceuticals in Southwest 2013-2017
- 2.4 Market Development Forecast of Veterinary Pharmaceuticals in United States 2018-2023
 - 2.4.1 Market Development Forecast of Veterinary Pharmaceuticals in United States 2018-2023
 - 2.4.2 Market Development Forecast of Veterinary Pharmaceuticals by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Veterinary Pharmaceuticals in United States by Types

3.1.2 Revenue of Veterinary Pharmaceuticals in United States by Types

3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

3.3 Market Forecast of Veterinary Pharmaceuticals in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Veterinary Pharmaceuticals in United States by Downstream Industry

4.2 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in Major Countries

4.2.1 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in New England

4.2.2 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in The Midwest

4.2.4 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in The West

4.2.5 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in The South

4.2.6 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in Southwest

4.3 Market Forecast of Veterinary Pharmaceuticals in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VETERINARY PHARMACEUTICALS

5.1 United States Economy Situation and Trend Overview

5.2 Veterinary Pharmaceuticals Downstream Industry Situation and Trend Overview

CHAPTER 6 VETERINARY PHARMACEUTICALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

6.1 Sales Volume of Veterinary Pharmaceuticals in United States by Major Players

6.2 Revenue of Veterinary Pharmaceuticals in United States by Major Players

6.3 Basic Information of Veterinary Pharmaceuticals by Major Players

6.3.1 Headquarters Location and Established Time of Veterinary Pharmaceuticals Major Players

6.3.2 Employees and Revenue Level of Veterinary Pharmaceuticals Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 VETERINARY PHARMACEUTICALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Zoetis(Pfizer)

7.1.1 Company profile

7.1.2 Representative Veterinary Pharmaceuticals Product

7.1.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Zoetis(Pfizer)

7.2 MERIAL

7.2.1 Company profile

7.2.2 Representative Veterinary Pharmaceuticals Product

7.2.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of MERIAL

7.3 Merial

7.3.1 Company profile

7.3.2 Representative Veterinary Pharmaceuticals Product

7.3.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Merial

7.4 Lilly

7.4.1 Company profile

7.4.2 Representative Veterinary Pharmaceuticals Product

7.4.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Lilly

7.5 Bayer

7.5.1 Company profile

7.5.2 Representative Veterinary Pharmaceuticals Product

- 7.5.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Bayer
- 7.6 Boehringer
 - 7.6.1 Company profile
 - 7.6.2 Representative Veterinary Pharmaceuticals Product
 - 7.6.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of
Boehringer
- 7.7 Novartis
 - 7.7.1 Company profile
 - 7.7.2 Representative Veterinary Pharmaceuticals Product
 - 7.7.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Novartis
- 7.8 Virbac
 - 7.8.1 Company profile
 - 7.8.2 Representative Veterinary Pharmaceuticals Product
 - 7.8.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Virbac
- 7.9 Ceva
 - 7.9.1 Company profile
 - 7.9.2 Representative Veterinary Pharmaceuticals Product
 - 7.9.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Ceva
- 7.10 Vetoquinol
 - 7.10.1 Company profile
 - 7.10.2 Representative Veterinary Pharmaceuticals Product
 - 7.10.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of
Vetoquinol
- 7.11 CAHIC
 - 7.11.1 Company profile
 - 7.11.2 Representative Veterinary Pharmaceuticals Product
 - 7.11.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of CAHIC
- 7.12 Ringpu
 - 7.12.1 Company profile
 - 7.12.2 Representative Veterinary Pharmaceuticals Product
 - 7.12.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Ringpu
- 7.13 Dahuanong
 - 7.13.1 Company profile
 - 7.13.2 Representative Veterinary Pharmaceuticals Product
 - 7.13.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of
Dahuanong
- 7.14 TECON
 - 7.14.1 Company profile
 - 7.14.2 Representative Veterinary Pharmaceuticals Product

7.14.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of
TECON

7.15 BIOK

7.15.1 Company profile

7.15.2 Representative Veterinary Pharmaceuticals Product

7.15.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of BIOK

7.16 Lukang Pharma

7.17 JINYU Group

7.18 China Animal Healthcare

7.19 Jiangxi Yiling

7.20 JIZHONG Pharmaceutical

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VETERINARY PHARMACEUTICALS

8.1 Industry Chain of Veterinary Pharmaceuticals

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VETERINARY PHARMACEUTICALS

9.1 Cost Structure Analysis of Veterinary Pharmaceuticals

9.2 Raw Materials Cost Analysis of Veterinary Pharmaceuticals

9.3 Labor Cost Analysis of Veterinary Pharmaceuticals

9.4 Manufacturing Expenses Analysis of Veterinary Pharmaceuticals

CHAPTER 10 MARKETING STATUS ANALYSIS OF VETERINARY PHARMACEUTICALS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Veterinary Pharmaceuticals-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V0C0436A55BMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V0C0436A55BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970