

Veterinary Pharmaceuticals-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VF938C70B60MEN.html

Date: February 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: VF938C70B60MEN

Abstracts

Report Summary

Veterinary Pharmaceuticals-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Veterinary Pharmaceuticals industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Veterinary Pharmaceuticals 2013-2017, and development forecast 2018-2023

Main market players of Veterinary Pharmaceuticals in North America, with company and product introduction, position in the Veterinary Pharmaceuticals market Market status and development trend of Veterinary Pharmaceuticals by types and applications

Cost and profit status of Veterinary Pharmaceuticals, and marketing status Market growth drivers and challenges

The report segments the North America Veterinary Pharmaceuticals market as:

North America Veterinary Pharmaceuticals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico



North America Veterinary Pharmaceuticals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Veterinary Biological Drugs Veterinary Preparations Others

North America Veterinary Pharmaceuticals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Poultry

Pets

Other

North America Veterinary Pharmaceuticals Market: Players Segment Analysis (Company and Product introduction, Veterinary Pharmaceuticals Sales Volume, Revenue, Price and Gross Margin):

Zoetis(Pfizer)

MERIAL

Merial

Lilly

Bayer

Boehringer

Novartis

Virbac

Ceva

Vetoquinol

CAHIC

Ringpu

Dahuanong

TECON

BIOK

Lukang Pharma

JINYU Group

China Animal Healthcare

Jiangxi Yiling



JIZHONG Pharmaceutical

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VETERINARY PHARMACEUTICALS

- 1.1 Definition of Veterinary Pharmaceuticals in This Report
- 1.2 Commercial Types of Veterinary Pharmaceuticals
 - 1.2.1 Veterinary Biological Drugs
 - 1.2.2 Veterinary Preparations
- 1.2.3 Others
- 1.3 Downstream Application of Veterinary Pharmaceuticals
 - 1.3.1 Poultry
 - 1.3.2 Pets
- 1.3.3 Other
- 1.4 Development History of Veterinary Pharmaceuticals
- 1.5 Market Status and Trend of Veterinary Pharmaceuticals 2013-2023
- 1.5.1 North America Veterinary Pharmaceuticals Market Status and Trend 2013-2023
- 1.5.2 Regional Veterinary Pharmaceuticals Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Veterinary Pharmaceuticals in North America 2013-2017
- 2.2 Consumption Market of Veterinary Pharmaceuticals in North America by Regions
- 2.2.1 Consumption Volume of Veterinary Pharmaceuticals in North America by Regions
- 2.2.2 Revenue of Veterinary Pharmaceuticals in North America by Regions
- 2.3 Market Analysis of Veterinary Pharmaceuticals in North America by Regions
 - 2.3.1 Market Analysis of Veterinary Pharmaceuticals in United States 2013-2017
 - 2.3.2 Market Analysis of Veterinary Pharmaceuticals in Canada 2013-2017
 - 2.3.3 Market Analysis of Veterinary Pharmaceuticals in Mexico 2013-2017
- 2.4 Market Development Forecast of Veterinary Pharmaceuticals in North America 2018-2023
- 2.4.1 Market Development Forecast of Veterinary Pharmaceuticals in North America 2018-2023
- 2.4.2 Market Development Forecast of Veterinary Pharmaceuticals by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types



- 3.1.1 Consumption Volume of Veterinary Pharmaceuticals in North America by Types
- 3.1.2 Revenue of Veterinary Pharmaceuticals in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Veterinary Pharmaceuticals in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Veterinary Pharmaceuticals in North America by Downstream Industry
- 4.2 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in United States
- 4.2.2 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in Canada
- 4.2.3 Demand Volume of Veterinary Pharmaceuticals by Downstream Industry in Mexico
- 4.3 Market Forecast of Veterinary Pharmaceuticals in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VETERINARY PHARMACEUTICALS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Veterinary Pharmaceuticals Downstream Industry Situation and Trend Overview

CHAPTER 6 VETERINARY PHARMACEUTICALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Veterinary Pharmaceuticals in North America by Major Players
- 6.2 Revenue of Veterinary Pharmaceuticals in North America by Major Players
- 6.3 Basic Information of Veterinary Pharmaceuticals by Major Players
- 6.3.1 Headquarters Location and Established Time of Veterinary Pharmaceuticals Major Players
- 6.3.2 Employees and Revenue Level of Veterinary Pharmaceuticals Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VETERINARY PHARMACEUTICALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Zoetis(Pfizer)
 - 7.1.1 Company profile
 - 7.1.2 Representative Veterinary Pharmaceuticals Product
- 7.1.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Zoetis(Pfizer)
- 7.2 MERIAL
 - 7.2.1 Company profile
 - 7.2.2 Representative Veterinary Pharmaceuticals Product
- 7.2.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of MERIAL
- 7.3 Merial
 - 7.3.1 Company profile
 - 7.3.2 Representative Veterinary Pharmaceuticals Product
 - 7.3.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Merial
- 7.4 Lilly
 - 7.4.1 Company profile
 - 7.4.2 Representative Veterinary Pharmaceuticals Product
 - 7.4.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Lilly
- 7.5 Bayer
 - 7.5.1 Company profile
 - 7.5.2 Representative Veterinary Pharmaceuticals Product
 - 7.5.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Bayer
- 7.6 Boehringer
 - 7.6.1 Company profile
 - 7.6.2 Representative Veterinary Pharmaceuticals Product
- 7.6.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Boehringer
- 7.7 Novartis
 - 7.7.1 Company profile
 - 7.7.2 Representative Veterinary Pharmaceuticals Product
- 7.7.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Novartis
- 7.8 Virbac



- 7.8.1 Company profile
- 7.8.2 Representative Veterinary Pharmaceuticals Product
- 7.8.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Virbac
- 7.9 Ceva
 - 7.9.1 Company profile
 - 7.9.2 Representative Veterinary Pharmaceuticals Product
- 7.9.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Ceva
- 7.10 Vetoquinol
 - 7.10.1 Company profile
 - 7.10.2 Representative Veterinary Pharmaceuticals Product
 - 7.10.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of

Vetoquinol

- **7.11 CAHIC**
 - 7.11.1 Company profile
 - 7.11.2 Representative Veterinary Pharmaceuticals Product
- 7.11.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of CAHIC
- 7.12 Ringpu
 - 7.12.1 Company profile
- 7.12.2 Representative Veterinary Pharmaceuticals Product
- 7.12.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of Ringpu
- 7.13 Dahuanong
 - 7.13.1 Company profile
 - 7.13.2 Representative Veterinary Pharmaceuticals Product
 - 7.13.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of

Dahuanong

- **7.14 TECON**
 - 7.14.1 Company profile
 - 7.14.2 Representative Veterinary Pharmaceuticals Product
 - 7.14.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of

TECON

- **7.15 BIOK**
 - 7.15.1 Company profile
 - 7.15.2 Representative Veterinary Pharmaceuticals Product
 - 7.15.3 Veterinary Pharmaceuticals Sales, Revenue, Price and Gross Margin of BIOK
- 7.16 Lukang Pharma
- 7.17 JINYU Group
- 7.18 China Animal Healthcare
- 7.19 Jiangxi Yiling
- 7.20 JIZHONG Pharmaceutical



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VETERINARY PHARMACEUTICALS

- 8.1 Industry Chain of Veterinary Pharmaceuticals
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VETERINARY PHARMACEUTICALS

- 9.1 Cost Structure Analysis of Veterinary Pharmaceuticals
- 9.2 Raw Materials Cost Analysis of Veterinary Pharmaceuticals
- 9.3 Labor Cost Analysis of Veterinary Pharmaceuticals
- 9.4 Manufacturing Expenses Analysis of Veterinary Pharmaceuticals

CHAPTER 10 MARKETING STATUS ANALYSIS OF VETERINARY PHARMACEUTICALS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources



12.2.2 Primary Sources12.3 Reference



I would like to order

Product name: Veterinary Pharmaceuticals-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/VF938C70B60MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/VF938C70B60MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970