

Veterinary Immunodiagnosics-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V8B4F34FA9FMEN.html>

Date: February 2018

Pages: 145

Price: US\$ 2,980.00 (Single User License)

ID: V8B4F34FA9FMEN

Abstracts

Report Summary

Veterinary Immunodiagnosics-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Veterinary Immunodiagnosics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Veterinary Immunodiagnosics 2013-2017, and development forecast 2018-2023

Main market players of Veterinary Immunodiagnosics in China, with company and product introduction, position in the Veterinary Immunodiagnosics market

Market status and development trend of Veterinary Immunodiagnosics by types and applications

Cost and profit status of Veterinary Immunodiagnosics, and marketing status

Market growth drivers and challenges

The report segments the China Veterinary Immunodiagnosics market as:

China Veterinary Immunodiagnosics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China
Northwest China

China Veterinary Immunodiagnosics Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Enzyme-Linked Immunosorbent Assay (ELISA)
Radioimmunoassay
Rapid Tests
Other

China Veterinary Immunodiagnosics Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cattle
Pigs
Poultry
Feline
Canine
Equine
Other

China Veterinary Immunodiagnosics Market: Players Segment Analysis (Company and Product introduction, Veterinary Immunodiagnosics Sales Volume, Revenue, Price and Gross Margin):

Abaxisinc
BioMerieux SA
Idexx Laboratories
Heska Corporation
Virbac SA
Zoetisinc
Randox Laboratories
Neogen Corporation
Woodley Equipment
Thermo Fisher Scientific
Qiagen N.V.

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF VETERINARY IMMUNODIAGNOSTICS

- 1.1 Definition of Veterinary Immunodiagnostics in This Report
- 1.2 Commercial Types of Veterinary Immunodiagnostics
 - 1.2.1 Enzyme-Linked Immunosorbent Assay (ELISA)
 - 1.2.2 Radioimmunoassay
 - 1.2.3 Rapid Tests
 - 1.2.4 Other
- 1.3 Downstream Application of Veterinary Immunodiagnostics
 - 1.3.1 Cattle
 - 1.3.2 Pigs
 - 1.3.3 Poultry
 - 1.3.4 Feline
 - 1.3.5 Canine
 - 1.3.6 Equine
 - 1.3.7 Other
- 1.4 Development History of Veterinary Immunodiagnostics
- 1.5 Market Status and Trend of Veterinary Immunodiagnostics 2013-2023
 - 1.5.1 China Veterinary Immunodiagnostics Market Status and Trend 2013-2023
 - 1.5.2 Regional Veterinary Immunodiagnostics Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Veterinary Immunodiagnostics in China 2013-2017
- 2.2 Consumption Market of Veterinary Immunodiagnostics in China by Regions
 - 2.2.1 Consumption Volume of Veterinary Immunodiagnostics in China by Regions
 - 2.2.2 Revenue of Veterinary Immunodiagnostics in China by Regions
- 2.3 Market Analysis of Veterinary Immunodiagnostics in China by Regions
 - 2.3.1 Market Analysis of Veterinary Immunodiagnostics in North China 2013-2017
 - 2.3.2 Market Analysis of Veterinary Immunodiagnostics in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Veterinary Immunodiagnostics in East China 2013-2017
 - 2.3.4 Market Analysis of Veterinary Immunodiagnostics in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Veterinary Immunodiagnostics in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Veterinary Immunodiagnostics in Northwest China 2013-2017
- 2.4 Market Development Forecast of Veterinary Immunodiagnostics in China 2018-2023
 - 2.4.1 Market Development Forecast of Veterinary Immunodiagnostics in China

2018-2023

2.4.2 Market Development Forecast of Veterinary Immunodiagnostics by Regions

2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Veterinary Immunodiagnostics in China by Types

3.1.2 Revenue of Veterinary Immunodiagnostics in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Veterinary Immunodiagnostics in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Veterinary Immunodiagnostics in China by Downstream Industry

4.2 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in Major Countries

4.2.1 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in North China

4.2.2 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in Northeast China

4.2.3 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in East China

4.2.4 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in Central & South China

4.2.5 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in Southwest China

4.2.6 Demand Volume of Veterinary Immunodiagnostics by Downstream Industry in Northwest China

4.3 Market Forecast of Veterinary Immunodiagnostics in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VETERINARY

IMMUNODIAGNOSTICS

5.1 China Economy Situation and Trend Overview

5.2 Veterinary Immunodiagnosics Downstream Industry Situation and Trend Overview

CHAPTER 6 VETERINARY IMMUNODIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Veterinary Immunodiagnosics in China by Major Players

6.2 Revenue of Veterinary Immunodiagnosics in China by Major Players

6.3 Basic Information of Veterinary Immunodiagnosics by Major Players

6.3.1 Headquarters Location and Established Time of Veterinary Immunodiagnosics Major Players

6.3.2 Employees and Revenue Level of Veterinary Immunodiagnosics Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 VETERINARY IMMUNODIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Abaxisinc

7.1.1 Company profile

7.1.2 Representative Veterinary Immunodiagnosics Product

7.1.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Abaxisinc

7.2 BioMerieux SA

7.2.1 Company profile

7.2.2 Representative Veterinary Immunodiagnosics Product

7.2.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of BioMerieux SA

7.3 Idexx Laboratories

7.3.1 Company profile

7.3.2 Representative Veterinary Immunodiagnosics Product

7.3.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Idexx Laboratories

7.4 Heska Corporation

7.4.1 Company profile

- 7.4.2 Representative Veterinary Immunodiagnosics Product
- 7.4.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Heska Corporation
- 7.5 Virbac SA
 - 7.5.1 Company profile
 - 7.5.2 Representative Veterinary Immunodiagnosics Product
 - 7.5.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Virbac SA
- 7.6 Zoetisinc
 - 7.6.1 Company profile
 - 7.6.2 Representative Veterinary Immunodiagnosics Product
 - 7.6.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Zoetisinc
- 7.7 Randox Laboratories
 - 7.7.1 Company profile
 - 7.7.2 Representative Veterinary Immunodiagnosics Product
 - 7.7.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Randox Laboratories
- 7.8 Neogen Corporation
 - 7.8.1 Company profile
 - 7.8.2 Representative Veterinary Immunodiagnosics Product
 - 7.8.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Neogen Corporation
- 7.9 Woodley Equipment
 - 7.9.1 Company profile
 - 7.9.2 Representative Veterinary Immunodiagnosics Product
 - 7.9.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Woodley Equipment
- 7.10 Thermo Fisher Scientific
 - 7.10.1 Company profile
 - 7.10.2 Representative Veterinary Immunodiagnosics Product
 - 7.10.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Thermo Fisher Scientific
- 7.11 Qiagen N.V.
 - 7.11.1 Company profile
 - 7.11.2 Representative Veterinary Immunodiagnosics Product
 - 7.11.3 Veterinary Immunodiagnosics Sales, Revenue, Price and Gross Margin of Qiagen N.V.

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VETERINARY IMMUNODIAGNOSTICS

- 8.1 Industry Chain of Veterinary Immunodiagnostics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VETERINARY IMMUNODIAGNOSTICS

- 9.1 Cost Structure Analysis of Veterinary Immunodiagnostics
- 9.2 Raw Materials Cost Analysis of Veterinary Immunodiagnostics
- 9.3 Labor Cost Analysis of Veterinary Immunodiagnostics
- 9.4 Manufacturing Expenses Analysis of Veterinary Immunodiagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF VETERINARY IMMUNODIAGNOSTICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Veterinary Immunodiagnostics-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V8B4F34FA9FMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V8B4F34FA9FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970