

Veterinary Diagnostics-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/VF7A90E693FEN.html

Date: December 2017

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: VF7A90E693FEN

Abstracts

Report Summary

Veterinary Diagnostics-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Veterinary Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Veterinary Diagnostics 2013-2017, and development forecast 2018-2023

Main market players of Veterinary Diagnostics in United States, with company and product introduction, position in the Veterinary Diagnostics market Market status and development trend of Veterinary Diagnostics by types and applications

Cost and profit status of Veterinary Diagnostics, and marketing status Market growth drivers and challenges

The report segments the United States Veterinary Diagnostics market as:

United States Veterinary Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West



The South

Southwest

United States Veterinary Diagnostics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Clinical Biochemistry
Urinalysis
Immunodiagnostics
Hematology
Molecular Diagnostics

United States Veterinary Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Dogs

Cats

Horses

Cattle

Pigs

Poultry

United States Veterinary Diagnostics Market: Players Segment Analysis (Company and Product introduction, Veterinary Diagnostics Sales Volume, Revenue, Price and Gross Margin):

IDEXX Laboratories

Abaxis

Heska Corporation

Neogen Corporation

Zoetis

Thermo Fisher Scientific

QIAGEN

Virbac

IDVet

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VETERINARY DIAGNOSTICS

- 1.1 Definition of Veterinary Diagnostics in This Report
- 1.2 Commercial Types of Veterinary Diagnostics
 - 1.2.1 Clinical Biochemistry
 - 1.2.2 Urinalysis
 - 1.2.3 Immunodiagnostics
 - 1.2.4 Hematology
- 1.2.5 Molecular Diagnostics
- 1.3 Downstream Application of Veterinary Diagnostics
 - 1.3.1 Dogs
- 1.3.2 Cats
- 1.3.3 Horses
- 1.3.4 Cattle
- 1.3.5 Pigs
- 1.3.6 Poultry
- 1.4 Development History of Veterinary Diagnostics
- 1.5 Market Status and Trend of Veterinary Diagnostics 2013-2023
- 1.5.1 United States Veterinary Diagnostics Market Status and Trend 2013-2023
- 1.5.2 Regional Veterinary Diagnostics Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Veterinary Diagnostics in United States 2013-2017
- 2.2 Consumption Market of Veterinary Diagnostics in United States by Regions
- 2.2.1 Consumption Volume of Veterinary Diagnostics in United States by Regions
- 2.2.2 Revenue of Veterinary Diagnostics in United States by Regions
- 2.3 Market Analysis of Veterinary Diagnostics in United States by Regions
 - 2.3.1 Market Analysis of Veterinary Diagnostics in New England 2013-2017
 - 2.3.2 Market Analysis of Veterinary Diagnostics in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Veterinary Diagnostics in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Veterinary Diagnostics in The West 2013-2017
 - 2.3.5 Market Analysis of Veterinary Diagnostics in The South 2013-2017
 - 2.3.6 Market Analysis of Veterinary Diagnostics in Southwest 2013-2017
- 2.4 Market Development Forecast of Veterinary Diagnostics in United States 2018-2023
- 2.4.1 Market Development Forecast of Veterinary Diagnostics in United States 2018-2023



2.4.2 Market Development Forecast of Veterinary Diagnostics by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Veterinary Diagnostics in United States by Types
- 3.1.2 Revenue of Veterinary Diagnostics in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Veterinary Diagnostics in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Veterinary Diagnostics in United States by Downstream Industry
- 4.2 Demand Volume of Veterinary Diagnostics by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Veterinary Diagnostics by Downstream Industry in New England
- 4.2.2 Demand Volume of Veterinary Diagnostics by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Veterinary Diagnostics by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Veterinary Diagnostics by Downstream Industry in The West
 - 4.2.5 Demand Volume of Veterinary Diagnostics by Downstream Industry in The South
- 4.2.6 Demand Volume of Veterinary Diagnostics by Downstream Industry in Southwest
- 4.3 Market Forecast of Veterinary Diagnostics in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VETERINARY DIAGNOSTICS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Veterinary Diagnostics Downstream Industry Situation and Trend Overview



CHAPTER 6 VETERINARY DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Veterinary Diagnostics in United States by Major Players
- 6.2 Revenue of Veterinary Diagnostics in United States by Major Players
- 6.3 Basic Information of Veterinary Diagnostics by Major Players
- 6.3.1 Headquarters Location and Established Time of Veterinary Diagnostics Major Players
- 6.3.2 Employees and Revenue Level of Veterinary Diagnostics Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VETERINARY DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 IDEXX Laboratories
 - 7.1.1 Company profile
 - 7.1.2 Representative Veterinary Diagnostics Product
- 7.1.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of IDEXX Laboratories
- 7.2 Abaxis
 - 7.2.1 Company profile
 - 7.2.2 Representative Veterinary Diagnostics Product
 - 7.2.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of Abaxis
- 7.3 Heska Corporation
 - 7.3.1 Company profile
 - 7.3.2 Representative Veterinary Diagnostics Product
- 7.3.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of Heska Corporation
- 7.4 Neogen Corporation
 - 7.4.1 Company profile
 - 7.4.2 Representative Veterinary Diagnostics Product
- 7.4.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of Neogen Corporation
- 7.5 Zoetis
 - 7.5.1 Company profile
 - 7.5.2 Representative Veterinary Diagnostics Product



- 7.5.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of Zoetis
- 7.6 Thermo Fisher Scientific
 - 7.6.1 Company profile
 - 7.6.2 Representative Veterinary Diagnostics Product
- 7.6.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of Thermo Fisher Scientific
- 7.7 QIAGEN
 - 7.7.1 Company profile
 - 7.7.2 Representative Veterinary Diagnostics Product
 - 7.7.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of QIAGEN
- 7.8 Virbac
 - 7.8.1 Company profile
 - 7.8.2 Representative Veterinary Diagnostics Product
- 7.8.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of Virbac
- 7.9 IDVet
 - 7.9.1 Company profile
 - 7.9.2 Representative Veterinary Diagnostics Product
 - 7.9.3 Veterinary Diagnostics Sales, Revenue, Price and Gross Margin of IDVet

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VETERINARY DIAGNOSTICS

- 8.1 Industry Chain of Veterinary Diagnostics
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VETERINARY DIAGNOSTICS

- 9.1 Cost Structure Analysis of Veterinary Diagnostics
- 9.2 Raw Materials Cost Analysis of Veterinary Diagnostics
- 9.3 Labor Cost Analysis of Veterinary Diagnostics
- 9.4 Manufacturing Expenses Analysis of Veterinary Diagnostics

CHAPTER 10 MARKETING STATUS ANALYSIS OF VETERINARY DIAGNOSTICS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Veterinary Diagnostics-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/VF7A90E693FEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/VF7A90E693FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970