

# Vehicle Coatings-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/V620E1A4D77EN.html>

Date: February 2018

Pages: 158

Price: US\$ 2,480.00 (Single User License)

ID: V620E1A4D77EN

## Abstracts

### Report Summary

Vehicle Coatings-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vehicle Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Vehicle Coatings 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Vehicle Coatings worldwide, with company and product introduction, position in the Vehicle Coatings market

Market status and development trend of Vehicle Coatings by types and applications

Cost and profit status of Vehicle Coatings, and marketing status

Market growth drivers and challenges

The report segments the global Vehicle Coatings market as:

Global Vehicle Coatings Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Vehicle Coatings Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solvent-borne

Water-borne

Powder Coating & others

Global Vehicle Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Light Commercial Vehicle

Medium Duty Vehicle

Heavy Duty Vehicle

Other

Global Vehicle Coatings Market: Manufacturers Segment Analysis (Company and Product introduction, Vehicle Coatings Sales Volume, Revenue, Price and Gross Margin):

BASF

NIPPON

PPG

Axalta Coating Systems

AkzoNobel

Sherwin-Williams

COSCO

Dupont

Hunan Xiangjiang Paint Group

Donglai Coating

Kinlita Chemical

Beacon

Yinfan

Valspar Corporation

You Car Color Development

North Paint & Coatings Industry

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF VEHICLE COATINGS**

- 1.1 Definition of Vehicle Coatings in This Report
- 1.2 Commercial Types of Vehicle Coatings
  - 1.2.1 Solvent-borne
  - 1.2.2 Water-borne
  - 1.2.3 Powder Coating & others
- 1.3 Downstream Application of Vehicle Coatings
  - 1.3.1 Light Commercial Vehicle
  - 1.3.2 Medium Duty Vehicle
  - 1.3.3 Heavy Duty Vehicle
  - 1.3.4 Other
- 1.4 Development History of Vehicle Coatings
- 1.5 Market Status and Trend of Vehicle Coatings 2013-2023
  - 1.5.1 Global Vehicle Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Vehicle Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Vehicle Coatings 2013-2017
- 2.2 Production Market of Vehicle Coatings by Regions
  - 2.2.1 Production Volume of Vehicle Coatings by Regions
  - 2.2.2 Production Value of Vehicle Coatings by Regions
- 2.3 Demand Market of Vehicle Coatings by Regions
- 2.4 Production and Demand Status of Vehicle Coatings by Regions
  - 2.4.1 Production and Demand Status of Vehicle Coatings by Regions 2013-2017
  - 2.4.2 Import and Export Status of Vehicle Coatings by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Vehicle Coatings by Types
- 3.2 Production Value of Vehicle Coatings by Types
- 3.3 Market Forecast of Vehicle Coatings by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Vehicle Coatings by Downstream Industry
- 4.2 Market Forecast of Vehicle Coatings by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VEHICLE COATINGS**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Vehicle Coatings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VEHICLE COATINGS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Vehicle Coatings by Major Manufacturers
- 6.2 Production Value of Vehicle Coatings by Major Manufacturers
- 6.3 Basic Information of Vehicle Coatings by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Vehicle Coatings Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Vehicle Coatings Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 VEHICLE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 BASF
  - 7.1.1 Company profile
  - 7.1.2 Representative Vehicle Coatings Product
  - 7.1.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of BASF
- 7.2 NIPPON
  - 7.2.1 Company profile
  - 7.2.2 Representative Vehicle Coatings Product
  - 7.2.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of NIPPON
- 7.3 PPG
  - 7.3.1 Company profile
  - 7.3.2 Representative Vehicle Coatings Product
  - 7.3.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of PPG
- 7.4 Axalta Coating Systems
  - 7.4.1 Company profile

- 7.4.2 Representative Vehicle Coatings Product
- 7.4.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Axalta Coating Systems
- 7.5 AkzoNobel
  - 7.5.1 Company profile
  - 7.5.2 Representative Vehicle Coatings Product
  - 7.5.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel
- 7.6 Sherwin-Williams
  - 7.6.1 Company profile
  - 7.6.2 Representative Vehicle Coatings Product
  - 7.6.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.7 COSCO
  - 7.7.1 Company profile
  - 7.7.2 Representative Vehicle Coatings Product
  - 7.7.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of COSCO
- 7.8 Dupont
  - 7.8.1 Company profile
  - 7.8.2 Representative Vehicle Coatings Product
  - 7.8.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Dupont
- 7.9 Hunan Xiangjiang Paint Group
  - 7.9.1 Company profile
  - 7.9.2 Representative Vehicle Coatings Product
  - 7.9.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Hunan Xiangjiang Paint Group
- 7.10 Donglai Coating
  - 7.10.1 Company profile
  - 7.10.2 Representative Vehicle Coatings Product
  - 7.10.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Donglai Coating
- 7.11 Kinlita Chemical
  - 7.11.1 Company profile
  - 7.11.2 Representative Vehicle Coatings Product
  - 7.11.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Kinlita Chemical
- 7.12 Beacon
  - 7.12.1 Company profile
  - 7.12.2 Representative Vehicle Coatings Product
  - 7.12.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Beacon
- 7.13 Yinfan
  - 7.13.1 Company profile
  - 7.13.2 Representative Vehicle Coatings Product

- 7.13.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Yinfan
- 7.14 Valspar Corporation
  - 7.14.1 Company profile
  - 7.14.2 Representative Vehicle Coatings Product
  - 7.14.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Valspar Corporation
- 7.15 You Car Color Development
  - 7.15.1 Company profile
  - 7.15.2 Representative Vehicle Coatings Product
  - 7.15.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of You Car Color Development
- 7.16 North Paint & Coatings Industry

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VEHICLE COATINGS**

- 8.1 Industry Chain of Vehicle Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VEHICLE COATINGS**

- 9.1 Cost Structure Analysis of Vehicle Coatings
- 9.2 Raw Materials Cost Analysis of Vehicle Coatings
- 9.3 Labor Cost Analysis of Vehicle Coatings
- 9.4 Manufacturing Expenses Analysis of Vehicle Coatings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VEHICLE COATINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Vehicle Coatings-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/V620E1A4D77EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V620E1A4D77EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970