

# Vehicle Coatings-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/V52B55F8D51EN.html

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: V52B55F8D51EN

### **Abstracts**

#### **Report Summary**

Vehicle Coatings-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vehicle Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Vehicle Coatings 2013-2017, and development forecast 2018-2023

Main market players of Vehicle Coatings in Asia Pacific, with company and product introduction, position in the Vehicle Coatings market

Market status and development trend of Vehicle Coatings by types and applications Cost and profit status of Vehicle Coatings, and marketing status Market growth drivers and challenges

The report segments the Asia Pacific Vehicle Coatings market as:

Asia Pacific Vehicle Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia



#### Australia

Asia Pacific Vehicle Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solvent-borne
Water-borne
Powder Coating & others

Asia Pacific Vehicle Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Light Commercial Vehicle Medium Duty Vehicle Heavy Duty Vehicle Other

Asia Pacific Vehicle Coatings Market: Players Segment Analysis (Company and Product introduction, Vehicle Coatings Sales Volume, Revenue, Price and Gross Margin):

**BASF** 

**NIPPON** 

PPG

**Axalta Coating Systems** 

AkzoNobel

Sherwin-Williams

COSCO

Dupont

Hunan Xiangjiang Paint Group

**Donglai Coating** 

Kinlita Chemical

Beacon

Yinfan

**Valspar Corporation** 

You Car Color Development

North Paint & Coatings Industry

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF VEHICLE COATINGS**

- 1.1 Definition of Vehicle Coatings in This Report
- 1.2 Commercial Types of Vehicle Coatings
  - 1.2.1 Solvent-borne
  - 1.2.2 Water-borne
  - 1.2.3 Powder Coating & others
- 1.3 Downstream Application of Vehicle Coatings
  - 1.3.1 Light Commercial Vehicle
  - 1.3.2 Medium Duty Vehicle
  - 1.3.3 Heavy Duty Vehicle
- 1.3.4 Other
- 1.4 Development History of Vehicle Coatings
- 1.5 Market Status and Trend of Vehicle Coatings 2013-2023
  - 1.5.1 Asia Pacific Vehicle Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Vehicle Coatings Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vehicle Coatings in Asia Pacific 2013-2017
- 2.2 Consumption Market of Vehicle Coatings in Asia Pacific by Regions
- 2.2.1 Consumption Volume of Vehicle Coatings in Asia Pacific by Regions
- 2.2.2 Revenue of Vehicle Coatings in Asia Pacific by Regions
- 2.3 Market Analysis of Vehicle Coatings in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Vehicle Coatings in China 2013-2017
  - 2.3.2 Market Analysis of Vehicle Coatings in Japan 2013-2017
  - 2.3.3 Market Analysis of Vehicle Coatings in Korea 2013-2017
  - 2.3.4 Market Analysis of Vehicle Coatings in India 2013-2017
  - 2.3.5 Market Analysis of Vehicle Coatings in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Vehicle Coatings in Australia 2013-2017
- 2.4 Market Development Forecast of Vehicle Coatings in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Vehicle Coatings in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Vehicle Coatings by Regions 2018-2023

#### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole Asia Pacific Market Status by Types



- 3.1.1 Consumption Volume of Vehicle Coatings in Asia Pacific by Types
- 3.1.2 Revenue of Vehicle Coatings in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Vehicle Coatings in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Vehicle Coatings in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Vehicle Coatings by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Vehicle Coatings by Downstream Industry in China
  - 4.2.2 Demand Volume of Vehicle Coatings by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Vehicle Coatings by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Vehicle Coatings by Downstream Industry in India
  - 4.2.5 Demand Volume of Vehicle Coatings by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Vehicle Coatings by Downstream Industry in Australia
- 4.3 Market Forecast of Vehicle Coatings in Asia Pacific by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VEHICLE COATINGS

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Vehicle Coatings Downstream Industry Situation and Trend Overview

# CHAPTER 6 VEHICLE COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Vehicle Coatings in Asia Pacific by Major Players
- 6.2 Revenue of Vehicle Coatings in Asia Pacific by Major Players
- 6.3 Basic Information of Vehicle Coatings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Vehicle Coatings Major Players
  - 6.3.2 Employees and Revenue Level of Vehicle Coatings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 VEHICLE COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### **7.1 BASF**

- 7.1.1 Company profile
- 7.1.2 Representative Vehicle Coatings Product
- 7.1.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of BASF

#### 7.2 NIPPON

- 7.2.1 Company profile
- 7.2.2 Representative Vehicle Coatings Product
- 7.2.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of NIPPON

#### 7.3 PPG

- 7.3.1 Company profile
- 7.3.2 Representative Vehicle Coatings Product
- 7.3.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of PPG

#### 7.4 Axalta Coating Systems

- 7.4.1 Company profile
- 7.4.2 Representative Vehicle Coatings Product
- 7.4.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Axalta Coating Systems

#### 7.5 AkzoNobel

- 7.5.1 Company profile
- 7.5.2 Representative Vehicle Coatings Product
- 7.5.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of AkzoNobel

#### 7.6 Sherwin-Williams

- 7.6.1 Company profile
- 7.6.2 Representative Vehicle Coatings Product
- 7.6.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Sherwin-Williams

#### 7.7 COSCO

- 7.7.1 Company profile
- 7.7.2 Representative Vehicle Coatings Product
- 7.7.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of COSCO

#### 7.8 Dupont

- 7.8.1 Company profile
- 7.8.2 Representative Vehicle Coatings Product
- 7.8.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Dupont



- 7.9 Hunan Xiangjiang Paint Group
  - 7.9.1 Company profile
  - 7.9.2 Representative Vehicle Coatings Product
- 7.9.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Hunan Xiangjiang Paint Group
- 7.10 Donglai Coating
  - 7.10.1 Company profile
  - 7.10.2 Representative Vehicle Coatings Product
  - 7.10.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Donglai Coating
- 7.11 Kinlita Chemical
  - 7.11.1 Company profile
  - 7.11.2 Representative Vehicle Coatings Product
- 7.11.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Kinlita Chemical
- 7.12 Beacon
  - 7.12.1 Company profile
  - 7.12.2 Representative Vehicle Coatings Product
  - 7.12.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Beacon
- 7.13 Yinfan
  - 7.13.1 Company profile
  - 7.13.2 Representative Vehicle Coatings Product
  - 7.13.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Yinfan
- 7.14 Valspar Corporation
  - 7.14.1 Company profile
  - 7.14.2 Representative Vehicle Coatings Product
- 7.14.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of Valspar Corporation
- 7.15 You Car Color Development
  - 7.15.1 Company profile
  - 7.15.2 Representative Vehicle Coatings Product
- 7.15.3 Vehicle Coatings Sales, Revenue, Price and Gross Margin of You Car Color Development
- 7.16 North Paint & Coatings Industry

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VEHICLE COATINGS

- 8.1 Industry Chain of Vehicle Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VEHICLE COATINGS

- 9.1 Cost Structure Analysis of Vehicle Coatings
- 9.2 Raw Materials Cost Analysis of Vehicle Coatings
- 9.3 Labor Cost Analysis of Vehicle Coatings
- 9.4 Manufacturing Expenses Analysis of Vehicle Coatings

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF VEHICLE COATINGS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Vehicle Coatings-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/V52B55F8D51EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V52B55F8D51EN.html">https://marketpublishers.com/r/V52B55F8D51EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms