

# Vacuum Mugs-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/VFE4E356A62MEN.html>

Date: February 2018

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: VFE4E356A62MEN

## Abstracts

### Report Summary

Vacuum Mugs-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vacuum Mugs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Vacuum Mugs 2013-2017, and development forecast 2018-2023

Main market players of Vacuum Mugs in China, with company and product introduction, position in the Vacuum Mugs market

Market status and development trend of Vacuum Mugs by types and applications

Cost and profit status of Vacuum Mugs, and marketing status

Market growth drivers and challenges

The report segments the China Vacuum Mugs market as:

China Vacuum Mugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Vacuum Mugs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Ceramics

Stainless Steel

Plastic

China Vacuum Mugs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarkets and Hypermarkets

Specialist Retailers

Online Retailers

China Vacuum Mugs Market: Players Segment Analysis (Company and Product introduction, Vacuum Mugs Sales Volume, Revenue, Price and Gross Margin):

Thermos

Contigo (Ignite USA)

Zojirushi

Bodum

G2V Products

Asobu

Elite

Stanley PMI

SIGG

Lifeventure

Tiger Corporation

Kimble Chase Life Science and Research Products

Hydro Flask

Eco Vessel

Wanshida Group

Zhejiang Haers Vacuum Containers

Xiongtai Group

Powcan Grop

Shenzhen Fortune Industries

Nanlong Group

## Shanghai Wan Sheng Vacuum Flask & Vessel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF VACUUM MUGS**

- 1.1 Definition of Vacuum Mugs in This Report
- 1.2 Commercial Types of Vacuum Mugs
  - 1.2.1 Ceramics
  - 1.2.2 Stainless Steel
  - 1.2.3 Plastic
- 1.3 Downstream Application of Vacuum Mugs
  - 1.3.1 Supermarkets and Hypermarkets
  - 1.3.2 Specialist Retailers
  - 1.3.3 Online Retailers
- 1.4 Development History of Vacuum Mugs
- 1.5 Market Status and Trend of Vacuum Mugs 2013-2023
  - 1.5.1 China Vacuum Mugs Market Status and Trend 2013-2023
  - 1.5.2 Regional Vacuum Mugs Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Vacuum Mugs in China 2013-2017
- 2.2 Consumption Market of Vacuum Mugs in China by Regions
  - 2.2.1 Consumption Volume of Vacuum Mugs in China by Regions
  - 2.2.2 Revenue of Vacuum Mugs in China by Regions
- 2.3 Market Analysis of Vacuum Mugs in China by Regions
  - 2.3.1 Market Analysis of Vacuum Mugs in North China 2013-2017
  - 2.3.2 Market Analysis of Vacuum Mugs in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Vacuum Mugs in East China 2013-2017
  - 2.3.4 Market Analysis of Vacuum Mugs in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Vacuum Mugs in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Vacuum Mugs in Northwest China 2013-2017
- 2.4 Market Development Forecast of Vacuum Mugs in China 2018-2023
  - 2.4.1 Market Development Forecast of Vacuum Mugs in China 2018-2023
  - 2.4.2 Market Development Forecast of Vacuum Mugs by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Vacuum Mugs in China by Types

- 3.1.2 Revenue of Vacuum Mugs in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Vacuum Mugs in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Vacuum Mugs in China by Downstream Industry
- 4.2 Demand Volume of Vacuum Mugs by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Vacuum Mugs by Downstream Industry in North China
  - 4.2.2 Demand Volume of Vacuum Mugs by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Vacuum Mugs by Downstream Industry in East China
  - 4.2.4 Demand Volume of Vacuum Mugs by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Vacuum Mugs by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Vacuum Mugs by Downstream Industry in Northwest China
- 4.3 Market Forecast of Vacuum Mugs in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VACUUM MUGS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Vacuum Mugs Downstream Industry Situation and Trend Overview

## **CHAPTER 6 VACUUM MUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Vacuum Mugs in China by Major Players
- 6.2 Revenue of Vacuum Mugs in China by Major Players
- 6.3 Basic Information of Vacuum Mugs by Major Players
  - 6.3.1 Headquarters Location and Established Time of Vacuum Mugs Major Players
  - 6.3.2 Employees and Revenue Level of Vacuum Mugs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 VACUUM MUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Thermos

- 7.1.1 Company profile
- 7.1.2 Representative Vacuum Mugs Product
- 7.1.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Thermos

### 7.2 Contigo (Ignite USA)

- 7.2.1 Company profile
- 7.2.2 Representative Vacuum Mugs Product
- 7.2.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Contigo (Ignite USA)

### 7.3 Zojirushi

- 7.3.1 Company profile
- 7.3.2 Representative Vacuum Mugs Product
- 7.3.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Zojirushi

### 7.4 Bodum

- 7.4.1 Company profile
- 7.4.2 Representative Vacuum Mugs Product
- 7.4.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Bodum

### 7.5 G2V Products

- 7.5.1 Company profile
- 7.5.2 Representative Vacuum Mugs Product
- 7.5.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of G2V Products

### 7.6 Asobu

- 7.6.1 Company profile
- 7.6.2 Representative Vacuum Mugs Product
- 7.6.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Asobu

### 7.7 Elite

- 7.7.1 Company profile
- 7.7.2 Representative Vacuum Mugs Product
- 7.7.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Elite

### 7.8 Stanley PMI

- 7.8.1 Company profile
- 7.8.2 Representative Vacuum Mugs Product
- 7.8.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Stanley PMI

### 7.9 SIGG

- 7.9.1 Company profile
- 7.9.2 Representative Vacuum Mugs Product
- 7.9.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of SIGG
- 7.10 Lifeventure
  - 7.10.1 Company profile
  - 7.10.2 Representative Vacuum Mugs Product
  - 7.10.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Lifeventure
- 7.11 Tiger Corporation
  - 7.11.1 Company profile
  - 7.11.2 Representative Vacuum Mugs Product
  - 7.11.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Tiger Corporation
- 7.12 Kimble Chase Life Science and Research Products
  - 7.12.1 Company profile
  - 7.12.2 Representative Vacuum Mugs Product
  - 7.12.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Kimble Chase Life Science and Research Products
- 7.13 Hydro Flask
  - 7.13.1 Company profile
  - 7.13.2 Representative Vacuum Mugs Product
  - 7.13.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Hydro Flask
- 7.14 Eco Vessel
  - 7.14.1 Company profile
  - 7.14.2 Representative Vacuum Mugs Product
  - 7.14.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Eco Vessel
- 7.15 Wanshida Group
  - 7.15.1 Company profile
  - 7.15.2 Representative Vacuum Mugs Product
  - 7.15.3 Vacuum Mugs Sales, Revenue, Price and Gross Margin of Wanshida Group
- 7.16 Zhejiang Haers Vacuum Containers
- 7.17 Xiongtai Group
- 7.18 Powcan Grop
- 7.19 Shenzhen Fortune Industries
- 7.20 Nanlong Group
- 7.21 Shanghai Wan Sheng Vacuum Flask & Vessel

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VACUUM MUGS**

### 8.1 Industry Chain of Vacuum Mugs

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VACUUM MUGS**

9.1 Cost Structure Analysis of Vacuum Mugs

9.2 Raw Materials Cost Analysis of Vacuum Mugs

9.3 Labor Cost Analysis of Vacuum Mugs

9.4 Manufacturing Expenses Analysis of Vacuum Mugs

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF VACUUM MUGS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Vacuum Mugs-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/VFE4E356A62MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VFE4E356A62MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970