

Vacuum Cleaner-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/V205219DC9BPEN.html

Date: June 2018 Pages: 160 Price: US\$ 2,980.00 (Single User License) ID: V205219DC9BPEN

Abstracts

Report Summary

Vacuum Cleaner-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Vacuum Cleaner industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Vacuum Cleaner 2013-2017, and development forecast 2018-2023 Main market players of Vacuum Cleaner in China, with company and product introduction, position in the Vacuum Cleaner market Market status and development trend of Vacuum Cleaner by types and applications Cost and profit status of Vacuum Cleaner, and marketing status Market growth drivers and challenges

The report segments the China Vacuum Cleaner market as:

China Vacuum Cleaner Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China Northwest China



China Vacuum Cleaner Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Cylinder Upright Hand-held

China Vacuum Cleaner Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Household Commercial Industrial

China Vacuum Cleaner Market: Players Segment Analysis (Company and Product introduction, Vacuum Cleaner Sales Volume, Revenue, Price and Gross Margin): Dyson Electrolux TTI Shark Ninja (Euro-Pro) Miele Bissell Nilfisk Philips Bosch SEB Oreck Hoover Sanitaire Rubbermaid Panasonic Numatic **KARCHER** Goodway Fimap columbus Truvox International **R.G.S.IMPIANTI** Pacvac lindhaus



Royal iRobot LG Arcelik Zelmer Gorenje

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF VACUUM CLEANER

- 1.1 Definition of Vacuum Cleaner in This Report
- 1.2 Commercial Types of Vacuum Cleaner
- 1.2.1 Cylinder
- 1.2.2 Upright
- 1.2.3 Hand-held
- 1.3 Downstream Application of Vacuum Cleaner
- 1.3.1 Household
- 1.3.2 Commercial
- 1.3.3 Industrial
- 1.4 Development History of Vacuum Cleaner
- 1.5 Market Status and Trend of Vacuum Cleaner 2013-2023
- 1.5.1 China Vacuum Cleaner Market Status and Trend 2013-2023
- 1.5.2 Regional Vacuum Cleaner Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Vacuum Cleaner in China 2013-2017
- 2.2 Consumption Market of Vacuum Cleaner in China by Regions
 - 2.2.1 Consumption Volume of Vacuum Cleaner in China by Regions
- 2.2.2 Revenue of Vacuum Cleaner in China by Regions
- 2.3 Market Analysis of Vacuum Cleaner in China by Regions
- 2.3.1 Market Analysis of Vacuum Cleaner in North China 2013-2017
- 2.3.2 Market Analysis of Vacuum Cleaner in Northeast China 2013-2017
- 2.3.3 Market Analysis of Vacuum Cleaner in East China 2013-2017
- 2.3.4 Market Analysis of Vacuum Cleaner in Central & South China 2013-2017
- 2.3.5 Market Analysis of Vacuum Cleaner in Southwest China 2013-2017
- 2.3.6 Market Analysis of Vacuum Cleaner in Northwest China 2013-2017
- 2.4 Market Development Forecast of Vacuum Cleaner in China 2018-2023
- 2.4.1 Market Development Forecast of Vacuum Cleaner in China 2018-2023
- 2.4.2 Market Development Forecast of Vacuum Cleaner by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Vacuum Cleaner in China by Types



3.1.2 Revenue of Vacuum Cleaner in China by Types

3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Vacuum Cleaner in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Vacuum Cleaner in China by Downstream Industry

- 4.2 Demand Volume of Vacuum Cleaner by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Vacuum Cleaner by Downstream Industry in North China
 - 4.2.2 Demand Volume of Vacuum Cleaner by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Vacuum Cleaner by Downstream Industry in East China

4.2.4 Demand Volume of Vacuum Cleaner by Downstream Industry in Central & South China

4.2.5 Demand Volume of Vacuum Cleaner by Downstream Industry in Southwest China

4.2.6 Demand Volume of Vacuum Cleaner by Downstream Industry in Northwest China

4.3 Market Forecast of Vacuum Cleaner in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF VACUUM CLEANER

- 5.1 China Economy Situation and Trend Overview
- 5.2 Vacuum Cleaner Downstream Industry Situation and Trend Overview

CHAPTER 6 VACUUM CLEANER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Vacuum Cleaner in China by Major Players

- 6.2 Revenue of Vacuum Cleaner in China by Major Players
- 6.3 Basic Information of Vacuum Cleaner by Major Players
- 6.3.1 Headquarters Location and Established Time of Vacuum Cleaner Major Players
- 6.3.2 Employees and Revenue Level of Vacuum Cleaner Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 VACUUM CLEANER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Dyson
- 7.1.1 Company profile
- 7.1.2 Representative Vacuum Cleaner Product
- 7.1.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Dyson
- 7.2 Electrolux
- 7.2.1 Company profile
- 7.2.2 Representative Vacuum Cleaner Product
- 7.2.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Electrolux

7.3 TTI

- 7.3.1 Company profile
- 7.3.2 Representative Vacuum Cleaner Product
- 7.3.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of TTI
- 7.4 Shark Ninja (Euro-Pro)
 - 7.4.1 Company profile
 - 7.4.2 Representative Vacuum Cleaner Product
- 7.4.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Shark Ninja (Euro-Pro)

7.5 Miele

- 7.5.1 Company profile
- 7.5.2 Representative Vacuum Cleaner Product
- 7.5.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Miele

7.6 Bissell

- 7.6.1 Company profile
- 7.6.2 Representative Vacuum Cleaner Product
- 7.6.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Bissell

7.7 Nilfisk

- 7.7.1 Company profile
- 7.7.2 Representative Vacuum Cleaner Product
- 7.7.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Nilfisk

7.8 Philips

7.8.1 Company profile



- 7.8.2 Representative Vacuum Cleaner Product
- 7.8.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Philips
- 7.9 Bosch
 - 7.9.1 Company profile
 - 7.9.2 Representative Vacuum Cleaner Product
- 7.9.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Bosch

7.10 SEB

- 7.10.1 Company profile
- 7.10.2 Representative Vacuum Cleaner Product
- 7.10.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of SEB
- 7.11 Oreck
- 7.11.1 Company profile
- 7.11.2 Representative Vacuum Cleaner Product
- 7.11.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Oreck

7.12 Hoover

- 7.12.1 Company profile
- 7.12.2 Representative Vacuum Cleaner Product
- 7.12.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Hoover
- 7.13 Sanitaire
 - 7.13.1 Company profile
- 7.13.2 Representative Vacuum Cleaner Product
- 7.13.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Sanitaire

7.14 Rubbermaid

- 7.14.1 Company profile
- 7.14.2 Representative Vacuum Cleaner Product
- 7.14.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Rubbermaid
- 7.15 Panasonic
 - 7.15.1 Company profile
 - 7.15.2 Representative Vacuum Cleaner Product
- 7.15.3 Vacuum Cleaner Sales, Revenue, Price and Gross Margin of Panasonic
- 7.16 Numatic
- 7.17 KARCHER
- 7.18 Goodway
- 7.19 Fimap
- 7.20 columbus
- 7.21 Truvox International
- 7.22 R.G.S.IMPIANTI
- 7.23 Pacvac
- 7.24 lindhaus



- 7.25 Royal
- 7.26 iRobot
- 7.27 LG
- 7.28 Arcelik
- 7.29 Zelmer
- 7.30 Gorenje

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF VACUUM CLEANER

- 8.1 Industry Chain of Vacuum Cleaner
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF VACUUM CLEANER

- 9.1 Cost Structure Analysis of Vacuum Cleaner
- 9.2 Raw Materials Cost Analysis of Vacuum Cleaner
- 9.3 Labor Cost Analysis of Vacuum Cleaner
- 9.4 Manufacturing Expenses Analysis of Vacuum Cleaner

CHAPTER 10 MARKETING STATUS ANALYSIS OF VACUUM CLEANER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design



12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Vacuum Cleaner-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/V205219DC9BPEN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/V205219DC9BPEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970