

# USB Travel Chargers-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/U275BE4FAC1MEN.html>

Date: February 2018

Pages: 148

Price: US\$ 2,980.00 (Single User License)

ID: U275BE4FAC1MEN

## Abstracts

### Report Summary

USB Travel Chargers-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on USB Travel Chargers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of USB Travel Chargers 2013-2017, and development forecast 2018-2023

Main market players of USB Travel Chargers in China, with company and product introduction, position in the USB Travel Chargers market

Market status and development trend of USB Travel Chargers by types and applications

Cost and profit status of USB Travel Chargers, and marketing status

Market growth drivers and challenges

The report segments the China USB Travel Chargers market as:

China USB Travel Chargers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China USB Travel Chargers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

- Single USB
- Dual USB
- Triple USB
- Four USB
- Others

China USB Travel Chargers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

- Phones
- Tablet Computers
- Others

China USB Travel Chargers Market: Players Segment Analysis (Company and Product introduction, USB Travel Chargers Sales Volume, Revenue, Price and Gross Margin):

- Philips
- Belkin International
- Hicbest
- Anker
- ILuv
- Baseus
- Rayovac
- Moshi
- RAVPower
- Scosche Industries
- Legrand
- IXCC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF USB TRAVEL CHARGERS**

- 1.1 Definition of USB Travel Chargers in This Report
- 1.2 Commercial Types of USB Travel Chargers
  - 1.2.1 Single USB
  - 1.2.2 Dual USB
  - 1.2.3 Triple USB
  - 1.2.4 Four USB
  - 1.2.5 Others
- 1.3 Downstream Application of USB Travel Chargers
  - 1.3.1 Phones
  - 1.3.2 Tablet Computers
  - 1.3.3 Others
- 1.4 Development History of USB Travel Chargers
- 1.5 Market Status and Trend of USB Travel Chargers 2013-2023
  - 1.5.1 China USB Travel Chargers Market Status and Trend 2013-2023
  - 1.5.2 Regional USB Travel Chargers Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of USB Travel Chargers in China 2013-2017
- 2.2 Consumption Market of USB Travel Chargers in China by Regions
  - 2.2.1 Consumption Volume of USB Travel Chargers in China by Regions
  - 2.2.2 Revenue of USB Travel Chargers in China by Regions
- 2.3 Market Analysis of USB Travel Chargers in China by Regions
  - 2.3.1 Market Analysis of USB Travel Chargers in North China 2013-2017
  - 2.3.2 Market Analysis of USB Travel Chargers in Northeast China 2013-2017
  - 2.3.3 Market Analysis of USB Travel Chargers in East China 2013-2017
  - 2.3.4 Market Analysis of USB Travel Chargers in Central & South China 2013-2017
  - 2.3.5 Market Analysis of USB Travel Chargers in Southwest China 2013-2017
  - 2.3.6 Market Analysis of USB Travel Chargers in Northwest China 2013-2017
- 2.4 Market Development Forecast of USB Travel Chargers in China 2018-2023
  - 2.4.1 Market Development Forecast of USB Travel Chargers in China 2018-2023
  - 2.4.2 Market Development Forecast of USB Travel Chargers by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of USB Travel Chargers in China by Types
  - 3.1.2 Revenue of USB Travel Chargers in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of USB Travel Chargers in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of USB Travel Chargers in China by Downstream Industry
- 4.2 Demand Volume of USB Travel Chargers by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of USB Travel Chargers by Downstream Industry in North China
  - 4.2.2 Demand Volume of USB Travel Chargers by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of USB Travel Chargers by Downstream Industry in East China
  - 4.2.4 Demand Volume of USB Travel Chargers by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of USB Travel Chargers by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of USB Travel Chargers by Downstream Industry in Northwest China
- 4.3 Market Forecast of USB Travel Chargers in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF USB TRAVEL CHARGERS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 USB Travel Chargers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 USB TRAVEL CHARGERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of USB Travel Chargers in China by Major Players
- 6.2 Revenue of USB Travel Chargers in China by Major Players
- 6.3 Basic Information of USB Travel Chargers by Major Players
  - 6.3.1 Headquarters Location and Established Time of USB Travel Chargers Major Players
  - 6.3.2 Employees and Revenue Level of USB Travel Chargers Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 USB TRAVEL CHARGERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Philips
  - 7.1.1 Company profile
  - 7.1.2 Representative USB Travel Chargers Product
  - 7.1.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Philips
- 7.2 Belkin International
  - 7.2.1 Company profile
  - 7.2.2 Representative USB Travel Chargers Product
  - 7.2.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Belkin International
- 7.3 Hicbest
  - 7.3.1 Company profile
  - 7.3.2 Representative USB Travel Chargers Product
  - 7.3.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Hicbest
- 7.4 Anker
  - 7.4.1 Company profile
  - 7.4.2 Representative USB Travel Chargers Product
  - 7.4.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Anker
- 7.5 ILuv
  - 7.5.1 Company profile
  - 7.5.2 Representative USB Travel Chargers Product
  - 7.5.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of ILuv
- 7.6 Baseus
  - 7.6.1 Company profile
  - 7.6.2 Representative USB Travel Chargers Product
  - 7.6.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Baseus

## 7.7 Rayovac

### 7.7.1 Company profile

### 7.7.2 Representative USB Travel Chargers Product

### 7.7.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Rayovac

## 7.8 Moshi

### 7.8.1 Company profile

### 7.8.2 Representative USB Travel Chargers Product

### 7.8.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Moshi

## 7.9 RAVPower

### 7.9.1 Company profile

### 7.9.2 Representative USB Travel Chargers Product

### 7.9.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of RAVPower

## 7.10 Scosche Industries

### 7.10.1 Company profile

### 7.10.2 Representative USB Travel Chargers Product

### 7.10.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Scosche

## Industries

## 7.11 Legrand

### 7.11.1 Company profile

### 7.11.2 Representative USB Travel Chargers Product

### 7.11.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of Legrand

## 7.12 IXCC

### 7.12.1 Company profile

### 7.12.2 Representative USB Travel Chargers Product

### 7.12.3 USB Travel Chargers Sales, Revenue, Price and Gross Margin of IXCC

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF USB TRAVEL CHARGERS**

### 8.1 Industry Chain of USB Travel Chargers

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF USB TRAVEL CHARGERS**

### 9.1 Cost Structure Analysis of USB Travel Chargers

### 9.2 Raw Materials Cost Analysis of USB Travel Chargers

### 9.3 Labor Cost Analysis of USB Travel Chargers

## 9.4 Manufacturing Expenses Analysis of USB Travel Chargers

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF USB TRAVEL CHARGERS**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference

## I would like to order

Product name: USB Travel Chargers-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/U275BE4FAC1MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U275BE4FAC1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970