

# Unmanned Aerial Vehicle (UAV)-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/U40F5A64B568EN.html>

Date: May 2018

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: U40F5A64B568EN

## Abstracts

### Report Summary

Unmanned Aerial Vehicle (UAV)-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Unmanned Aerial Vehicle (UAV) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Unmanned Aerial Vehicle (UAV) 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Unmanned Aerial Vehicle (UAV) worldwide, with company and product introduction, position in the Unmanned Aerial Vehicle (UAV) market

Market status and development trend of Unmanned Aerial Vehicle (UAV) by types and applications

Cost and profit status of Unmanned Aerial Vehicle (UAV), and marketing status

Market growth drivers and challenges

The report segments the global Unmanned Aerial Vehicle (UAV) market as:

Global Unmanned Aerial Vehicle (UAV) Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Unmanned Aerial Vehicle (UAV) Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Civilian UAV

Consumer UAV

Global Unmanned Aerial Vehicle (UAV) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Aerial Entertainment

Geological Prospecting

Agricultural Field

Others

Global Unmanned Aerial Vehicle (UAV) Market: Manufacturers Segment Analysis (Company and Product introduction, Unmanned Aerial Vehicle (UAV) Sales Volume, Revenue, Price and Gross Margin):

PARROT

Yamaha

Microdrones

Alpha Unmanned Systems

Aeryon

CybAero

DJI

XAIRCRAFT

Ehang

ZERO TECH

TXA

Ewatt

Jinhua

Zhongke

Aite

Hanhe

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF UNMANNED AERIAL VEHICLE (UAV)**

- 1.1 Definition of Unmanned Aerial Vehicle (UAV) in This Report
- 1.2 Commercial Types of Unmanned Aerial Vehicle (UAV)
  - 1.2.1 Civilian UAV
  - 1.2.2 Consumer UAV
- 1.3 Downstream Application of Unmanned Aerial Vehicle (UAV)
  - 1.3.1 Aerial Entertainment
  - 1.3.2 Geological Prospecting
  - 1.3.3 Agricultural Field
  - 1.3.4 Others
- 1.4 Development History of Unmanned Aerial Vehicle (UAV)
- 1.5 Market Status and Trend of Unmanned Aerial Vehicle (UAV) 2013-2023
  - 1.5.1 Global Unmanned Aerial Vehicle (UAV) Market Status and Trend 2013-2023
  - 1.5.2 Regional Unmanned Aerial Vehicle (UAV) Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Unmanned Aerial Vehicle (UAV) 2013-2017
- 2.2 Production Market of Unmanned Aerial Vehicle (UAV) by Regions
  - 2.2.1 Production Volume of Unmanned Aerial Vehicle (UAV) by Regions
  - 2.2.2 Production Value of Unmanned Aerial Vehicle (UAV) by Regions
- 2.3 Demand Market of Unmanned Aerial Vehicle (UAV) by Regions
- 2.4 Production and Demand Status of Unmanned Aerial Vehicle (UAV) by Regions
  - 2.4.1 Production and Demand Status of Unmanned Aerial Vehicle (UAV) by Regions 2013-2017
  - 2.4.2 Import and Export Status of Unmanned Aerial Vehicle (UAV) by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Unmanned Aerial Vehicle (UAV) by Types
- 3.2 Production Value of Unmanned Aerial Vehicle (UAV) by Types
- 3.3 Market Forecast of Unmanned Aerial Vehicle (UAV) by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Unmanned Aerial Vehicle (UAV) by Downstream Industry
- 4.2 Market Forecast of Unmanned Aerial Vehicle (UAV) by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV)**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Unmanned Aerial Vehicle (UAV) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 UNMANNED AERIAL VEHICLE (UAV) MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Unmanned Aerial Vehicle (UAV) by Major Manufacturers
- 6.2 Production Value of Unmanned Aerial Vehicle (UAV) by Major Manufacturers
- 6.3 Basic Information of Unmanned Aerial Vehicle (UAV) by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Unmanned Aerial Vehicle (UAV) Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Unmanned Aerial Vehicle (UAV) Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 UNMANNED AERIAL VEHICLE (UAV) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 PARROT
  - 7.1.1 Company profile
  - 7.1.2 Representative Unmanned Aerial Vehicle (UAV) Product
  - 7.1.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of PARROT
- 7.2 Yamaha
  - 7.2.1 Company profile
  - 7.2.2 Representative Unmanned Aerial Vehicle (UAV) Product
  - 7.2.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Yamaha

### 7.3 Microdrones

#### 7.3.1 Company profile

#### 7.3.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.3.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Microdrones

### 7.4 Alpha Unmanned Systems

#### 7.4.1 Company profile

#### 7.4.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.4.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Alpha Unmanned Systems

### 7.5 Aeryon

#### 7.5.1 Company profile

#### 7.5.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.5.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Aeryon

### 7.6 CybAero

#### 7.6.1 Company profile

#### 7.6.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.6.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of CybAero

### 7.7 DJI

#### 7.7.1 Company profile

#### 7.7.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.7.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of DJI

### 7.8 XAIRCRAFT

#### 7.8.1 Company profile

#### 7.8.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.8.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of XAIRCRAFT

### 7.9 Ehang

#### 7.9.1 Company profile

#### 7.9.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.9.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Ehang

### 7.10 ZERO TECH

#### 7.10.1 Company profile

#### 7.10.2 Representative Unmanned Aerial Vehicle (UAV) Product

#### 7.10.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of ZERO TECH

## 7.11 TXA

7.11.1 Company profile

7.11.2 Representative Unmanned Aerial Vehicle (UAV) Product

7.11.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of TXA

## 7.12 Ewatt

7.12.1 Company profile

7.12.2 Representative Unmanned Aerial Vehicle (UAV) Product

7.12.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Ewatt

## 7.13 Jinhua

7.13.1 Company profile

7.13.2 Representative Unmanned Aerial Vehicle (UAV) Product

7.13.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Jinhua

## 7.14 Zhongke

7.14.1 Company profile

7.14.2 Representative Unmanned Aerial Vehicle (UAV) Product

7.14.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Zhongke

## 7.15 Aite

7.15.1 Company profile

7.15.2 Representative Unmanned Aerial Vehicle (UAV) Product

7.15.3 Unmanned Aerial Vehicle (UAV) Sales, Revenue, Price and Gross Margin of Aite

## 7.16 Hanhe

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV)**

8.1 Industry Chain of Unmanned Aerial Vehicle (UAV)

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV)**

9.1 Cost Structure Analysis of Unmanned Aerial Vehicle (UAV)

9.2 Raw Materials Cost Analysis of Unmanned Aerial Vehicle (UAV)

9.3 Labor Cost Analysis of Unmanned Aerial Vehicle (UAV)

9.4 Manufacturing Expenses Analysis of Unmanned Aerial Vehicle (UAV)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV)**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Unmanned Aerial Vehicle (UAV)-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/U40F5A64B568EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U40F5A64B568EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970