

# Unmanned Aerial Vehicle (UAV) Drones-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/UF4FB90CF63EN.html>

Date: December 2017

Pages: 145

Price: US\$ 2,980.00 (Single User License)

ID: UF4FB90CF63EN

## Abstracts

### Report Summary

Unmanned Aerial Vehicle (UAV) Drones-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Unmanned Aerial Vehicle (UAV) Drones industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Unmanned Aerial Vehicle (UAV) Drones 2013-2017, and development forecast 2018-2023

Main market players of Unmanned Aerial Vehicle (UAV) Drones in China, with company and product introduction, position in the Unmanned Aerial Vehicle (UAV) Drones market  
Market status and development trend of Unmanned Aerial Vehicle (UAV) Drones by types and applications

Cost and profit status of Unmanned Aerial Vehicle (UAV) Drones, and marketing status  
Market growth drivers and challenges

The report segments the China Unmanned Aerial Vehicle (UAV) Drones market as:

China Unmanned Aerial Vehicle (UAV) Drones Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China  
Central & South China  
Southwest China  
Northwest China

China Unmanned Aerial Vehicle (UAV) Drones Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fixed Wing  
VTOL  
STUAS  
MALE  
HALE

China Unmanned Aerial Vehicle (UAV) Drones Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Media & Entertainment  
Precision Agriculture

China Unmanned Aerial Vehicle (UAV) Drones Market: Players Segment Analysis (Company and Product introduction, Unmanned Aerial Vehicle (UAV) Drones Sales Volume, Revenue, Price and Gross Margin):

Northrop Grumman  
DJI  
General Atomics Aeronautical Systems  
Parrot  
Thales  
3DR  
Boeing  
PrecisionHawk  
Lockheed Martin  
Textron  
AeroVironment

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF UNMANNED AERIAL VEHICLE (UAV) DRONES**

- 1.1 Definition of Unmanned Aerial Vehicle (UAV) Drones in This Report
- 1.2 Commercial Types of Unmanned Aerial Vehicle (UAV) Drones
  - 1.2.1 Fixed Wing
  - 1.2.2 VTOL
  - 1.2.3 STUAS
  - 1.2.4 MALE
  - 1.2.5 HALE
- 1.3 Downstream Application of Unmanned Aerial Vehicle (UAV) Drones
  - 1.3.1 Media & Entertainment
  - 1.3.2 Precision Agriculture
- 1.4 Development History of Unmanned Aerial Vehicle (UAV) Drones
- 1.5 Market Status and Trend of Unmanned Aerial Vehicle (UAV) Drones 2013-2023
  - 1.5.1 China Unmanned Aerial Vehicle (UAV) Drones Market Status and Trend 2013-2023
  - 1.5.2 Regional Unmanned Aerial Vehicle (UAV) Drones Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Unmanned Aerial Vehicle (UAV) Drones in China 2013-2017
- 2.2 Consumption Market of Unmanned Aerial Vehicle (UAV) Drones in China by Regions
  - 2.2.1 Consumption Volume of Unmanned Aerial Vehicle (UAV) Drones in China by Regions
  - 2.2.2 Revenue of Unmanned Aerial Vehicle (UAV) Drones in China by Regions
- 2.3 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in China by Regions
  - 2.3.1 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in North China 2013-2017
  - 2.3.2 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in East China 2013-2017
  - 2.3.4 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in Southwest China

2013-2017

2.3.6 Market Analysis of Unmanned Aerial Vehicle (UAV) Drones in Northwest China

2013-2017

2.4 Market Development Forecast of Unmanned Aerial Vehicle (UAV) Drones in China

2018-2023

2.4.1 Market Development Forecast of Unmanned Aerial Vehicle (UAV) Drones in China 2018-2023

2.4.2 Market Development Forecast of Unmanned Aerial Vehicle (UAV) Drones by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Unmanned Aerial Vehicle (UAV) Drones in China by Types

3.1.2 Revenue of Unmanned Aerial Vehicle (UAV) Drones in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Unmanned Aerial Vehicle (UAV) Drones in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones in China by Downstream Industry

4.2 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream Industry in Major Countries

4.2.1 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream Industry in North China

4.2.2 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream Industry in Northeast China

4.2.3 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream Industry in East China

4.2.4 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream

Industry in Central & South China

4.2.5 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream Industry in Southwest China

4.2.6 Demand Volume of Unmanned Aerial Vehicle (UAV) Drones by Downstream Industry in Northwest China

4.3 Market Forecast of Unmanned Aerial Vehicle (UAV) Drones in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV) DRONES**

5.1 China Economy Situation and Trend Overview

5.2 Unmanned Aerial Vehicle (UAV) Drones Downstream Industry Situation and Trend Overview

## **CHAPTER 6 UNMANNED AERIAL VEHICLE (UAV) DRONES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Unmanned Aerial Vehicle (UAV) Drones in China by Major Players

6.2 Revenue of Unmanned Aerial Vehicle (UAV) Drones in China by Major Players

6.3 Basic Information of Unmanned Aerial Vehicle (UAV) Drones by Major Players

6.3.1 Headquarters Location and Established Time of Unmanned Aerial Vehicle (UAV) Drones Major Players

6.3.2 Employees and Revenue Level of Unmanned Aerial Vehicle (UAV) Drones Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 UNMANNED AERIAL VEHICLE (UAV) DRONES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Northrop Grumman

7.1.1 Company profile

7.1.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product

7.1.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of Northrop Grumman

7.2 DJI

- 7.2.1 Company profile
- 7.2.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
- 7.2.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of DJI
- 7.3 General Atomics Aeronautical Systems
  - 7.3.1 Company profile
  - 7.3.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.3.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of General Atomics Aeronautical Systems
- 7.4 Parrot
  - 7.4.1 Company profile
  - 7.4.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.4.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of Parrot
- 7.5 Thales
  - 7.5.1 Company profile
  - 7.5.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.5.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of Thales
- 7.6 3DR
  - 7.6.1 Company profile
  - 7.6.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.6.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of 3DR
- 7.7 Boeing
  - 7.7.1 Company profile
  - 7.7.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.7.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of Boeing
- 7.8 PrecisionHawk
  - 7.8.1 Company profile
  - 7.8.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.8.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of PrecisionHawk
- 7.9 Lockheed Martin
  - 7.9.1 Company profile
  - 7.9.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product
  - 7.9.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of Lockheed Martin

## 7.10 Textron

### 7.10.1 Company profile

### 7.10.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product

### 7.10.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of Textron

## 7.11 AeroVironment

### 7.11.1 Company profile

### 7.11.2 Representative Unmanned Aerial Vehicle (UAV) Drones Product

### 7.11.3 Unmanned Aerial Vehicle (UAV) Drones Sales, Revenue, Price and Gross Margin of AeroVironment

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV) DRONES**

### 8.1 Industry Chain of Unmanned Aerial Vehicle (UAV) Drones

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV) DRONES**

### 9.1 Cost Structure Analysis of Unmanned Aerial Vehicle (UAV) Drones

### 9.2 Raw Materials Cost Analysis of Unmanned Aerial Vehicle (UAV) Drones

### 9.3 Labor Cost Analysis of Unmanned Aerial Vehicle (UAV) Drones

### 9.4 Manufacturing Expenses Analysis of Unmanned Aerial Vehicle (UAV) Drones

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF UNMANNED AERIAL VEHICLE (UAV) DRONES**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List



## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Unmanned Aerial Vehicle (UAV) Drones-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/UF4FB90CF63EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF4FB90CF63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

