

# Unitary HVAC Systems-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/UE4574890F9PEN.html>

Date: June 2018

Pages: 139

Price: US\$ 2,980.00 (Single User License)

ID: UE4574890F9PEN

## Abstracts

### Report Summary

Unitary HVAC Systems-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Unitary HVAC Systems industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Unitary HVAC Systems 2013-2017, and development forecast 2018-2023

Main market players of Unitary HVAC Systems in China, with company and product introduction, position in the Unitary HVAC Systems market

Market status and development trend of Unitary HVAC Systems by types and applications

Cost and profit status of Unitary HVAC Systems, and marketing status

Market growth drivers and challenges

The report segments the China Unitary HVAC Systems market as:

China Unitary HVAC Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Unitary HVAC Systems Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Unitary Heaters

Unitary Air Conditioners

China Unitary HVAC Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

China Unitary HVAC Systems Market: Players Segment Analysis (Company and Product introduction, Unitary HVAC Systems Sales Volume, Revenue, Price and Gross Margin):

Daikin Industries

Johnson Controls

LG Electronics

Panasonic

SAMSUNG

Trane (Ingersoll Rand)

Midea Group

Mitsubishi Electric

Fujitsu

AllStyle Coil

Bosch

Carrier

GREE

AAON

Haier

Lennox International

Mestek

Electrolux

Friedrich Air Conditioning

Magic Aire

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF UNITARY HVAC SYSTEMS**

- 1.1 Definition of Unitary HVAC Systems in This Report
- 1.2 Commercial Types of Unitary HVAC Systems
  - 1.2.1 Unitary Heaters
  - 1.2.2 Unitary Air Conditioners
- 1.3 Downstream Application of Unitary HVAC Systems
  - 1.3.1 Household
  - 1.3.2 Commercial
- 1.4 Development History of Unitary HVAC Systems
- 1.5 Market Status and Trend of Unitary HVAC Systems 2013-2023
  - 1.5.1 China Unitary HVAC Systems Market Status and Trend 2013-2023
  - 1.5.2 Regional Unitary HVAC Systems Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Unitary HVAC Systems in China 2013-2017
- 2.2 Consumption Market of Unitary HVAC Systems in China by Regions
  - 2.2.1 Consumption Volume of Unitary HVAC Systems in China by Regions
  - 2.2.2 Revenue of Unitary HVAC Systems in China by Regions
- 2.3 Market Analysis of Unitary HVAC Systems in China by Regions
  - 2.3.1 Market Analysis of Unitary HVAC Systems in North China 2013-2017
  - 2.3.2 Market Analysis of Unitary HVAC Systems in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Unitary HVAC Systems in East China 2013-2017
  - 2.3.4 Market Analysis of Unitary HVAC Systems in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Unitary HVAC Systems in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Unitary HVAC Systems in Northwest China 2013-2017
- 2.4 Market Development Forecast of Unitary HVAC Systems in China 2018-2023
  - 2.4.1 Market Development Forecast of Unitary HVAC Systems in China 2018-2023
  - 2.4.2 Market Development Forecast of Unitary HVAC Systems by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Unitary HVAC Systems in China by Types
  - 3.1.2 Revenue of Unitary HVAC Systems in China by Types
- 3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Unitary HVAC Systems in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Unitary HVAC Systems in China by Downstream Industry
- 4.2 Demand Volume of Unitary HVAC Systems by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Unitary HVAC Systems by Downstream Industry in North China
  - 4.2.2 Demand Volume of Unitary HVAC Systems by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Unitary HVAC Systems by Downstream Industry in East China
  - 4.2.4 Demand Volume of Unitary HVAC Systems by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Unitary HVAC Systems by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Unitary HVAC Systems by Downstream Industry in Northwest China
- 4.3 Market Forecast of Unitary HVAC Systems in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNITARY HVAC SYSTEMS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Unitary HVAC Systems Downstream Industry Situation and Trend Overview

## **CHAPTER 6 UNITARY HVAC SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Unitary HVAC Systems in China by Major Players
- 6.2 Revenue of Unitary HVAC Systems in China by Major Players

## 6.3 Basic Information of Unitary HVAC Systems by Major Players

6.3.1 Headquarters Location and Established Time of Unitary HVAC Systems Major Players

6.3.2 Employees and Revenue Level of Unitary HVAC Systems Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

# **CHAPTER 7 UNITARY HVAC SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Daikin Industries

7.1.1 Company profile

7.1.2 Representative Unitary HVAC Systems Product

7.1.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Daikin Industries

## 7.2 Johnson Controls

7.2.1 Company profile

7.2.2 Representative Unitary HVAC Systems Product

7.2.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Johnson Controls

## 7.3 LG Electronics

7.3.1 Company profile

7.3.2 Representative Unitary HVAC Systems Product

7.3.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of LG Electronics

## 7.4 Panasonic

7.4.1 Company profile

7.4.2 Representative Unitary HVAC Systems Product

7.4.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Panasonic

## 7.5 SAMSUNG

7.5.1 Company profile

7.5.2 Representative Unitary HVAC Systems Product

7.5.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of SAMSUNG

## 7.6 Trane (Ingersoll Rand)

7.6.1 Company profile

7.6.2 Representative Unitary HVAC Systems Product

7.6.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Trane

(Ingersoll Rand)

7.7 Midea Group

7.7.1 Company profile

7.7.2 Representative Unitary HVAC Systems Product

7.7.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Midea Group

7.8 Mitsubishi Electric

7.8.1 Company profile

7.8.2 Representative Unitary HVAC Systems Product

7.8.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Mitsubishi

Electric

7.9 Fujitsu

7.9.1 Company profile

7.9.2 Representative Unitary HVAC Systems Product

7.9.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Fujitsu

7.10 AllStyle Coil

7.10.1 Company profile

7.10.2 Representative Unitary HVAC Systems Product

7.10.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of AllStyle

Coil

7.11 Bosch

7.11.1 Company profile

7.11.2 Representative Unitary HVAC Systems Product

7.11.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Bosch

7.12 Carrier

7.12.1 Company profile

7.12.2 Representative Unitary HVAC Systems Product

7.12.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Carrier

7.13 GREE

7.13.1 Company profile

7.13.2 Representative Unitary HVAC Systems Product

7.13.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of GREE

7.14 AAON

7.14.1 Company profile

7.14.2 Representative Unitary HVAC Systems Product

7.14.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of AAON

7.15 Haier

7.15.1 Company profile

7.15.2 Representative Unitary HVAC Systems Product

7.15.3 Unitary HVAC Systems Sales, Revenue, Price and Gross Margin of Haier

- 7.16 Lennox International
- 7.17 Mestek
- 7.18 Electrolux
- 7.19 Friedrich Air Conditioning
- 7.20 Magic Aire

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNITARY HVAC SYSTEMS**

- 8.1 Industry Chain of Unitary HVAC Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNITARY HVAC SYSTEMS**

- 9.1 Cost Structure Analysis of Unitary HVAC Systems
- 9.2 Raw Materials Cost Analysis of Unitary HVAC Systems
- 9.3 Labor Cost Analysis of Unitary HVAC Systems
- 9.4 Manufacturing Expenses Analysis of Unitary HVAC Systems

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF UNITARY HVAC SYSTEMS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Unitary HVAC Systems-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/UE4574890F9PEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE4574890F9PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970