

Unified Communications-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/U22CF20B0CCEN.html>

Date: February 2018

Pages: 131

Price: US\$ 2,480.00 (Single User License)

ID: U22CF20B0CCEN

Abstracts

Report Summary

Unified Communications-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Unified Communications industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Unified Communications 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Unified Communications worldwide, with company and product introduction, position in the Unified Communications market

Market status and development trend of Unified Communications by types and applications

Cost and profit status of Unified Communications, and marketing status

Market growth drivers and challenges

The report segments the global Unified Communications market as:

Global Unified Communications Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Unified Communications Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

On Premise Unified Communications

Cloud-Based Or Hosted Unified Communications

Global Unified Communications Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Enterprises

Education

Government

Healthcare

Global Unified Communications Market: Manufacturers Segment Analysis (Company and Product introduction, Unified Communications Sales Volume, Revenue, Price and Gross Margin):

Cisco Systems

Avaya

Microsoft

Alcatel-Lucent

Cisco Systems

IBM

Siemens Enterprise Communications

Nec

Polycom

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF UNIFIED COMMUNICATIONS

- 1.1 Definition of Unified Communications in This Report
- 1.2 Commercial Types of Unified Communications
 - 1.2.1 On Premise Unified Communications
 - 1.2.2 Cloud-Based Or Hosted Unified Communications
- 1.3 Downstream Application of Unified Communications
 - 1.3.1 Enterprises
 - 1.3.2 Education
 - 1.3.3 Government
 - 1.3.4 Healthcare
- 1.4 Development History of Unified Communications
- 1.5 Market Status and Trend of Unified Communications 2013-2023
 - 1.5.1 Global Unified Communications Market Status and Trend 2013-2023
 - 1.5.2 Regional Unified Communications Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Unified Communications 2013-2017
- 2.2 Production Market of Unified Communications by Regions
 - 2.2.1 Production Volume of Unified Communications by Regions
 - 2.2.2 Production Value of Unified Communications by Regions
- 2.3 Demand Market of Unified Communications by Regions
- 2.4 Production and Demand Status of Unified Communications by Regions
 - 2.4.1 Production and Demand Status of Unified Communications by Regions 2013-2017
 - 2.4.2 Import and Export Status of Unified Communications by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Unified Communications by Types
- 3.2 Production Value of Unified Communications by Types
- 3.3 Market Forecast of Unified Communications by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Unified Communications by Downstream Industry
- 4.2 Market Forecast of Unified Communications by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNIFIED COMMUNICATIONS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Unified Communications Downstream Industry Situation and Trend Overview

CHAPTER 6 UNIFIED COMMUNICATIONS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Unified Communications by Major Manufacturers
- 6.2 Production Value of Unified Communications by Major Manufacturers
- 6.3 Basic Information of Unified Communications by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Unified Communications Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Unified Communications Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 UNIFIED COMMUNICATIONS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Cisco Systems
 - 7.1.1 Company profile
 - 7.1.2 Representative Unified Communications Product
 - 7.1.3 Unified Communications Sales, Revenue, Price and Gross Margin of Cisco Systems
- 7.2 Avaya
 - 7.2.1 Company profile
 - 7.2.2 Representative Unified Communications Product
 - 7.2.3 Unified Communications Sales, Revenue, Price and Gross Margin of Avaya
- 7.3 Microsoft
 - 7.3.1 Company profile
 - 7.3.2 Representative Unified Communications Product
 - 7.3.3 Unified Communications Sales, Revenue, Price and Gross Margin of Microsoft

7.4 Alcatel-Lucent

7.4.1 Company profile

7.4.2 Representative Unified Communications Product

7.4.3 Unified Communications Sales, Revenue, Price and Gross Margin of Alcatel-Lucent

7.5 Cisco Systems

7.5.1 Company profile

7.5.2 Representative Unified Communications Product

7.5.3 Unified Communications Sales, Revenue, Price and Gross Margin of Cisco Systems

7.6 IBM

7.6.1 Company profile

7.6.2 Representative Unified Communications Product

7.6.3 Unified Communications Sales, Revenue, Price and Gross Margin of IBM

7.7 Siemens Enterprise Communications

7.7.1 Company profile

7.7.2 Representative Unified Communications Product

7.7.3 Unified Communications Sales, Revenue, Price and Gross Margin of Siemens Enterprise Communications

7.8 Nec

7.8.1 Company profile

7.8.2 Representative Unified Communications Product

7.8.3 Unified Communications Sales, Revenue, Price and Gross Margin of Nec

7.9 Polycom

7.9.1 Company profile

7.9.2 Representative Unified Communications Product

7.9.3 Unified Communications Sales, Revenue, Price and Gross Margin of Polycom

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNIFIED COMMUNICATIONS

8.1 Industry Chain of Unified Communications

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNIFIED COMMUNICATIONS

9.1 Cost Structure Analysis of Unified Communications

9.2 Raw Materials Cost Analysis of Unified Communications

9.3 Labor Cost Analysis of Unified Communications

9.4 Manufacturing Expenses Analysis of Unified Communications

CHAPTER 10 MARKETING STATUS ANALYSIS OF UNIFIED COMMUNICATIONS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Unified Communications-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/U22CF20B0CCEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U22CF20B0CCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970