

# Unified Communications as a Service (UCaaS)-Asia Pacific Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/U7D16E80A1AMEN.html

Date: March 2018 Pages: 139 Price: US\$ 3,480.00 (Single User License) ID: U7D16E80A1AMEN

# Abstracts

#### **Report Summary**

Unified Communications as a Service (UCaaS)-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Unified Communications as a Service (UCaaS) industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Unified Communications as a Service (UCaaS) 2013-2017, and development forecast 2018-2023

Main market players of Unified Communications as a Service (UCaaS) in Asia Pacific, with company and product introduction, position in the Unified Communications as a Service (UCaaS) market

Market status and development trend of Unified Communications as a Service (UCaaS) by types and applications

Cost and profit status of Unified Communications as a Service (UCaaS), and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Unified Communications as a Service (UCaaS) market as:

Asia Pacific Unified Communications as a Service (UCaaS) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Unified Communications as a Service (UCaaS)-Asia Pacific Market Status and Trend Report 2013-2023



China

Japan Korea India Southeast Asia Australia

Asia Pacific Unified Communications as a Service (UCaaS) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Telephony Unified Messaging Conferencing

Asia Pacific Unified Communications as a Service (UCaaS) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) BFSI Telecom & IT Consumer Goods & Retail

Asia Pacific Unified Communications as a Service (UCaaS) Market: Players Segment Analysis (Company and Product introduction, Unified Communications as a Service (UCaaS) Sales Volume, Revenue, Price and Gross Margin): Cisco Systems Computer Science Corporation BT Group 8x8 West Corporation Microsoft Corporation Voss Solutions Verizon Communication Star2star Communications Polycom

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### CHAPTER 1 OVERVIEW OF UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS)

- 1.1 Definition of Unified Communications as a Service (UCaaS) in This Report
- 1.2 Commercial Types of Unified Communications as a Service (UCaaS)
- 1.2.1 Telephony

1.2.2 Unified Messaging

- 1.2.3 Conferencing
- 1.3 Downstream Application of Unified Communications as a Service (UCaaS)
- 1.3.1 BFSI
- 1.3.2 Telecom & IT
- 1.3.3 Consumer Goods & Retail
- 1.4 Development History of Unified Communications as a Service (UCaaS)

1.5 Market Status and Trend of Unified Communications as a Service (UCaaS) 2013-2023

1.5.1 Asia Pacific Unified Communications as a Service (UCaaS) Market Status and Trend 2013-2023

1.5.2 Regional Unified Communications as a Service (UCaaS) Market Status and Trend 2013-2023

#### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Unified Communications as a Service (UCaaS) in Asia Pacific 2013-2017

2.2 Consumption Market of Unified Communications as a Service (UCaaS) in Asia Pacific by Regions

2.2.1 Consumption Volume of Unified Communications as a Service (UCaaS) in Asia Pacific by Regions

2.2.2 Revenue of Unified Communications as a Service (UCaaS) in Asia Pacific by Regions

2.3 Market Analysis of Unified Communications as a Service (UCaaS) in Asia Pacific by Regions

2.3.1 Market Analysis of Unified Communications as a Service (UCaaS) in China 2013-2017

2.3.2 Market Analysis of Unified Communications as a Service (UCaaS) in Japan 2013-2017

2.3.3 Market Analysis of Unified Communications as a Service (UCaaS) in Korea 2013-2017



2.3.4 Market Analysis of Unified Communications as a Service (UCaaS) in India 2013-2017

2.3.5 Market Analysis of Unified Communications as a Service (UCaaS) in Southeast Asia 2013-2017

2.3.6 Market Analysis of Unified Communications as a Service (UCaaS) in Australia 2013-2017

2.4 Market Development Forecast of Unified Communications as a Service (UCaaS) in Asia Pacific 2018-2023

2.4.1 Market Development Forecast of Unified Communications as a Service (UCaaS) in Asia Pacific 2018-2023

2.4.2 Market Development Forecast of Unified Communications as a Service (UCaaS) by Regions 2018-2023

# CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Unified Communications as a Service (UCaaS) in Asia Pacific by Types

3.1.2 Revenue of Unified Communications as a Service (UCaaS) in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Unified Communications as a Service (UCaaS) in Asia Pacific by Types

# CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Unified Communications as a Service (UCaaS) in Asia Pacific by Downstream Industry

4.2 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in China



4.2.2 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in Japan

4.2.3 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in Korea

4.2.4 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in India

4.2.5 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Unified Communications as a Service (UCaaS) by Downstream Industry in Australia

4.3 Market Forecast of Unified Communications as a Service (UCaaS) in Asia Pacific by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS)

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Unified Communications as a Service (UCaaS) Downstream Industry Situation and Trend Overview

# CHAPTER 6 UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Unified Communications as a Service (UCaaS) in Asia Pacific by Major Players

6.2 Revenue of Unified Communications as a Service (UCaaS) in Asia Pacific by Major Players

6.3 Basic Information of Unified Communications as a Service (UCaaS) by Major Players

6.3.1 Headquarters Location and Established Time of Unified Communications as a Service (UCaaS) Major Players

6.3.2 Employees and Revenue Level of Unified Communications as a Service (UCaaS) Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS) MAJOR



#### MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Cisco Systems

7.1.1 Company profile

7.1.2 Representative Unified Communications as a Service (UCaaS) Product

7.1.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross

Margin of Cisco Systems

7.2 Computer Science Corporation

7.2.1 Company profile

7.2.2 Representative Unified Communications as a Service (UCaaS) Product

7.2.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross

Margin of Computer Science Corporation

7.3 BT Group

7.3.1 Company profile

7.3.2 Representative Unified Communications as a Service (UCaaS) Product

7.3.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross

Margin of BT Group

7.4 8x8

7.4.1 Company profile

- 7.4.2 Representative Unified Communications as a Service (UCaaS) Product
- 7.4.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of 8x8

7.5 West Corporation

7.5.1 Company profile

7.5.2 Representative Unified Communications as a Service (UCaaS) Product

7.5.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of West Corporation

7.6 Microsoft Corporation

7.6.1 Company profile

7.6.2 Representative Unified Communications as a Service (UCaaS) Product

7.6.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of Microsoft Corporation

7.7 Voss Solutions

7.7.1 Company profile

7.7.2 Representative Unified Communications as a Service (UCaaS) Product

7.7.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of Voss Solutions

7.8 Verizon Communication

7.8.1 Company profile



7.8.2 Representative Unified Communications as a Service (UCaaS) Product

7.8.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of Verizon Communication

7.9 Star2star Communications

7.9.1 Company profile

7.9.2 Representative Unified Communications as a Service (UCaaS) Product

7.9.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of Star2star Communications

7.10 Polycom

7.10.1 Company profile

7.10.2 Representative Unified Communications as a Service (UCaaS) Product

7.10.3 Unified Communications as a Service (UCaaS) Sales, Revenue, Price and Gross Margin of Polycom

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS)

- 8.1 Industry Chain of Unified Communications as a Service (UCaaS)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS)

- 9.1 Cost Structure Analysis of Unified Communications as a Service (UCaaS)
- 9.2 Raw Materials Cost Analysis of Unified Communications as a Service (UCaaS)
- 9.3 Labor Cost Analysis of Unified Communications as a Service (UCaaS)
- 9.4 Manufacturing Expenses Analysis of Unified Communications as a Service (UCaaS)

# CHAPTER 10 MARKETING STATUS ANALYSIS OF UNIFIED COMMUNICATIONS AS A SERVICE (UCAAS)

10.1 Marketing Channel
10.1.1 Direct Marketing
10.1.2 Indirect Marketing
10.1.3 Marketing Channel Development Trend
10.2 Market Positioning
10.2.1 Pricing Strategy
10.2.2 Brand Strategy



10.2.3 Target Client 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Unified Communications as a Service (UCaaS)-Asia Pacific Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/U7D16E80A1AMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7D16E80A1AMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Unified Communications as a Service (UCaaS)-Asia Pacific Market Status and Trend Report 2013-2023