

Underpants-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/U0935EDF21CEN.html>

Date: April 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: U0935EDF21CEN

Abstracts

Report Summary

Underpants-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Underpants industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Underpants 2013-2017, and development forecast 2018-2023

Main market players of Underpants in EMEA, with company and product introduction, position in the Underpants market

Market status and development trend of Underpants by types and applications

Cost and profit status of Underpants, and marketing status

Market growth drivers and challenges

The report segments the EMEA Underpants market as:

EMEA Underpants Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Underpants Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton

Silk

linen

EMEA Underpants Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Man

Women

EMEA Underpants Market: Players Segment Analysis (Company and Product introduction, Underpants Sales Volume, Revenue, Price and Gross Margin):

Calvin Klein

Byford

Hanesbrands

Jack Adams

2(X)IST

Pull-In

Duluth Trading

MeUndies

Phillips-Van Heusen

Ralph Lauren

Jockey International

American Eagle Outfitters

Iconix Brand Group

J.C. Penney

Aimer

Tingmei

Triumph

GuJin

NanJiren

ThreeGun

LangSha

Embry Form

ManiForm

MiiOW

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF UNDERPANTS

- 1.1 Definition of Underpants in This Report
- 1.2 Commercial Types of Underpants
 - 1.2.1 Cotton
 - 1.2.2 Silk
 - 1.2.3 linen
- 1.3 Downstream Application of Underpants
 - 1.3.1 Man
 - 1.3.2 Women
- 1.4 Development History of Underpants
- 1.5 Market Status and Trend of Underpants 2013-2023
 - 1.5.1 EMEA Underpants Market Status and Trend 2013-2023
 - 1.5.2 Regional Underpants Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Underpants in EMEA 2013-2017
- 2.2 Consumption Market of Underpants in EMEA by Regions
 - 2.2.1 Consumption Volume of Underpants in EMEA by Regions
 - 2.2.2 Revenue of Underpants in EMEA by Regions
- 2.3 Market Analysis of Underpants in EMEA by Regions
 - 2.3.1 Market Analysis of Underpants in Europe 2013-2017
 - 2.3.2 Market Analysis of Underpants in Middle East 2013-2017
 - 2.3.3 Market Analysis of Underpants in Africa 2013-2017
- 2.4 Market Development Forecast of Underpants in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Underpants in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Underpants by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Underpants in EMEA by Types
 - 3.1.2 Revenue of Underpants in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Underpants in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Underpants in EMEA by Downstream Industry
- 4.2 Demand Volume of Underpants by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Underpants by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Underpants by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Underpants by Downstream Industry in Africa
- 4.3 Market Forecast of Underpants in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNDERPANTS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Underpants Downstream Industry Situation and Trend Overview

CHAPTER 6 UNDERPANTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Underpants in EMEA by Major Players
- 6.2 Revenue of Underpants in EMEA by Major Players
- 6.3 Basic Information of Underpants by Major Players
 - 6.3.1 Headquarters Location and Established Time of Underpants Major Players
 - 6.3.2 Employees and Revenue Level of Underpants Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 UNDERPANTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Calvin Klein
 - 7.1.1 Company profile
 - 7.1.2 Representative Underpants Product
 - 7.1.3 Underpants Sales, Revenue, Price and Gross Margin of Calvin Klein
- 7.2 Byford

- 7.2.1 Company profile
- 7.2.2 Representative Underpants Product
- 7.2.3 Underpants Sales, Revenue, Price and Gross Margin of Byford
- 7.3 Hanesbrands
 - 7.3.1 Company profile
 - 7.3.2 Representative Underpants Product
 - 7.3.3 Underpants Sales, Revenue, Price and Gross Margin of Hanesbrands
- 7.4 Jack Adams
 - 7.4.1 Company profile
 - 7.4.2 Representative Underpants Product
 - 7.4.3 Underpants Sales, Revenue, Price and Gross Margin of Jack Adams
- 7.5 2(X)IST
 - 7.5.1 Company profile
 - 7.5.2 Representative Underpants Product
 - 7.5.3 Underpants Sales, Revenue, Price and Gross Margin of 2(X)IST
- 7.6 Pull-In
 - 7.6.1 Company profile
 - 7.6.2 Representative Underpants Product
 - 7.6.3 Underpants Sales, Revenue, Price and Gross Margin of Pull-In
- 7.7 Duluth Trading
 - 7.7.1 Company profile
 - 7.7.2 Representative Underpants Product
 - 7.7.3 Underpants Sales, Revenue, Price and Gross Margin of Duluth Trading
- 7.8 MeUndies
 - 7.8.1 Company profile
 - 7.8.2 Representative Underpants Product
 - 7.8.3 Underpants Sales, Revenue, Price and Gross Margin of MeUndies
- 7.9 Phillips-Van Heusen
 - 7.9.1 Company profile
 - 7.9.2 Representative Underpants Product
 - 7.9.3 Underpants Sales, Revenue, Price and Gross Margin of Phillips-Van Heusen
- 7.10 Ralph Lauren
 - 7.10.1 Company profile
 - 7.10.2 Representative Underpants Product
 - 7.10.3 Underpants Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.11 Jockey International
 - 7.11.1 Company profile
 - 7.11.2 Representative Underpants Product
 - 7.11.3 Underpants Sales, Revenue, Price and Gross Margin of Jockey International

7.12 American Eagle Outfitters

7.12.1 Company profile

7.12.2 Representative Underpants Product

7.12.3 Underpants Sales, Revenue, Price and Gross Margin of American Eagle Outfitters

7.13 Iconix Brand Group

7.13.1 Company profile

7.13.2 Representative Underpants Product

7.13.3 Underpants Sales, Revenue, Price and Gross Margin of Iconix Brand Group

7.14 J.C. Penney

7.14.1 Company profile

7.14.2 Representative Underpants Product

7.14.3 Underpants Sales, Revenue, Price and Gross Margin of J.C. Penney

7.15 Aimer

7.15.1 Company profile

7.15.2 Representative Underpants Product

7.15.3 Underpants Sales, Revenue, Price and Gross Margin of Aimer

7.16 Tingmei

7.17 Triumph

7.18 GuJin

7.19 NanJiren

7.20 ThreeGun

7.21 LangSha

7.22 Embry Form

7.23 ManiForm

7.24 MiiOW

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNDERPANTS

8.1 Industry Chain of Underpants

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNDERPANTS

9.1 Cost Structure Analysis of Underpants

9.2 Raw Materials Cost Analysis of Underpants

9.3 Labor Cost Analysis of Underpants

9.4 Manufacturing Expenses Analysis of Underpants

CHAPTER 10 MARKETING STATUS ANALYSIS OF UNDERPANTS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Underpants-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/U0935EDF21CEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0935EDF21CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970