

Underlayment-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/U79DC4DD8B0EN.html

Date: February 2018

Pages: 147

Price: US\$ 2,480.00 (Single User License)

ID: U79DC4DD8B0EN

Abstracts

Report Summary

Underlayment-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Underlayment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Underlayment 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Underlayment worldwide, with company and product introduction, position in the Underlayment market

Market status and development trend of Underlayment by types and applications Cost and profit status of Underlayment, and marketing status Market growth drivers and challenges

The report segments the global Underlayment market as:

Global Underlayment Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Underlayment Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

CBU

Polyethylene

Rubber

Cork

Plywood

Others

Global Underlayment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Tile Flooring
Laminate Flooring
Hardwood Flooring
Carpet Flooring
Vinyl Flooring

Global Underlayment Market: Manufacturers Segment Analysis (Company and Product introduction, Underlayment Sales Volume, Revenue, Price and Gross Margin):

US Gypsum

James Hardie

National Gypsum

Schluter Systems

HALEX

Quickrete

Custom Building

Ardex

QEP

MP Global

Swiss Krono

AcoustiCORK

Manton

Pak-Lite



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF UNDERLAYMENT

- 1.1 Definition of Underlayment in This Report
- 1.2 Commercial Types of Underlayment
 - 1.2.1 CBU
 - 1.2.2 Polyethylene
 - 1.2.3 Rubber
 - 1.2.4 Cork
 - 1.2.5 Plywood
 - 1.2.6 Others
- 1.3 Downstream Application of Underlayment
 - 1.3.1 Tile Flooring
 - 1.3.2 Laminate Flooring
 - 1.3.3 Hardwood Flooring
 - 1.3.4 Carpet Flooring
 - 1.3.5 Vinyl Flooring
- 1.4 Development History of Underlayment
- 1.5 Market Status and Trend of Underlayment 2013-2023
 - 1.5.1 Global Underlayment Market Status and Trend 2013-2023
 - 1.5.2 Regional Underlayment Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Underlayment 2013-2017
- 2.2 Production Market of Underlayment by Regions
 - 2.2.1 Production Volume of Underlayment by Regions
 - 2.2.2 Production Value of Underlayment by Regions
- 2.3 Demand Market of Underlayment by Regions
- 2.4 Production and Demand Status of Underlayment by Regions
 - 2.4.1 Production and Demand Status of Underlayment by Regions 2013-2017
 - 2.4.2 Import and Export Status of Underlayment by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Underlayment by Types
- 3.2 Production Value of Underlayment by Types
- 3.3 Market Forecast of Underlayment by Types



CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Underlayment by Downstream Industry
- 4.2 Market Forecast of Underlayment by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNDERLAYMENT

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Underlayment Downstream Industry Situation and Trend Overview

CHAPTER 6 UNDERLAYMENT MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Underlayment by Major Manufacturers
- 6.2 Production Value of Underlayment by Major Manufacturers
- 6.3 Basic Information of Underlayment by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Underlayment Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Underlayment Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 UNDERLAYMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 US Gypsum
 - 7.1.1 Company profile
 - 7.1.2 Representative Underlayment Product
 - 7.1.3 Underlayment Sales, Revenue, Price and Gross Margin of US Gypsum
- 7.2 James Hardie
 - 7.2.1 Company profile
 - 7.2.2 Representative Underlayment Product
 - 7.2.3 Underlayment Sales, Revenue, Price and Gross Margin of James Hardie
- 7.3 National Gypsum
 - 7.3.1 Company profile



- 7.3.2 Representative Underlayment Product
- 7.3.3 Underlayment Sales, Revenue, Price and Gross Margin of National Gypsum
- 7.4 Schluter Systems
 - 7.4.1 Company profile
 - 7.4.2 Representative Underlayment Product
 - 7.4.3 Underlayment Sales, Revenue, Price and Gross Margin of Schluter Systems

7.5 HALEX

- 7.5.1 Company profile
- 7.5.2 Representative Underlayment Product
- 7.5.3 Underlayment Sales, Revenue, Price and Gross Margin of HALEX
- 7.6 Quickrete
 - 7.6.1 Company profile
 - 7.6.2 Representative Underlayment Product
 - 7.6.3 Underlayment Sales, Revenue, Price and Gross Margin of Quickrete
- 7.7 Custom Building
 - 7.7.1 Company profile
 - 7.7.2 Representative Underlayment Product
 - 7.7.3 Underlayment Sales, Revenue, Price and Gross Margin of Custom Building
- 7.8 Ardex
 - 7.8.1 Company profile
 - 7.8.2 Representative Underlayment Product
- 7.8.3 Underlayment Sales, Revenue, Price and Gross Margin of Ardex

7.9 QEP

- 7.9.1 Company profile
- 7.9.2 Representative Underlayment Product
- 7.9.3 Underlayment Sales, Revenue, Price and Gross Margin of QEP
- 7.10 MP Global
 - 7.10.1 Company profile
- 7.10.2 Representative Underlayment Product
- 7.10.3 Underlayment Sales, Revenue, Price and Gross Margin of MP Global
- 7.11 Swiss Krono
 - 7.11.1 Company profile
 - 7.11.2 Representative Underlayment Product
 - 7.11.3 Underlayment Sales, Revenue, Price and Gross Margin of Swiss Krono
- 7.12 AcoustiCORK
 - 7.12.1 Company profile
 - 7.12.2 Representative Underlayment Product
- 7.12.3 Underlayment Sales, Revenue, Price and Gross Margin of AcoustiCORK
- 7.13 Manton



- 7.13.1 Company profile
- 7.13.2 Representative Underlayment Product
- 7.13.3 Underlayment Sales, Revenue, Price and Gross Margin of Manton
- 7.14 Pak-Lite
- 7.14.1 Company profile
- 7.14.2 Representative Underlayment Product
- 7.14.3 Underlayment Sales, Revenue, Price and Gross Margin of Pak-Lite

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNDERLAYMENT

- 8.1 Industry Chain of Underlayment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNDERLAYMENT

- 9.1 Cost Structure Analysis of Underlayment
- 9.2 Raw Materials Cost Analysis of Underlayment
- 9.3 Labor Cost Analysis of Underlayment
- 9.4 Manufacturing Expenses Analysis of Underlayment

CHAPTER 10 MARKETING STATUS ANALYSIS OF UNDERLAYMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Underlayment-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/U79DC4DD8B0EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U79DC4DD8B0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970