

# Underfloor Heating-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/UF19D0DE1E6EN.html>

Date: January 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: UF19D0DE1E6EN

## Abstracts

### Report Summary

Underfloor Heating-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Underfloor Heating industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Underfloor Heating 2013-2017, and development forecast 2018-2023

Main market players of Underfloor Heating in EMEA, with company and product introduction, position in the Underfloor Heating market

Market status and development trend of Underfloor Heating by types and applications

Cost and profit status of Underfloor Heating, and marketing status

Market growth drivers and challenges

The report segments the EMEA Underfloor Heating market as:

EMEA Underfloor Heating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Underfloor Heating Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Hydronic Underfloor Heating  
Electric Underfloor Heating

EMEA Underfloor Heating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Building  
Residential Building  
Industrial Building

EMEA Underfloor Heating Market: Players Segment Analysis (Company and Product introduction, Underfloor Heating Sales Volume, Revenue, Price and Gross Margin):

Raychem  
Myson  
Emerson  
Warmup  
ThermoSoft International  
Flexel  
Weixing  
Calorique  
Daikin  
Danfoss A/S  
STEP Warmfloor  
Arkon Heating Systems  
GH  
Nexans  
Rifeng  
Korea Heating  
daeho  
LESSO  
EXA E&C  
SunTouch  
Sxshuangyin  
Rexva  
GF Piping  
VASCO

Ondolia  
Halmburger  
Avis Technique  
HONGYUE  
Akan  
Seggi Century

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF UNDERFLOOR HEATING**

- 1.1 Definition of Underfloor Heating in This Report
- 1.2 Commercial Types of Underfloor Heating
  - 1.2.1 Hydronic Underfloor Heating
  - 1.2.2 Electric Underfloor Heating
- 1.3 Downstream Application of Underfloor Heating
  - 1.3.1 Commercial Building
  - 1.3.2 Residential Building
  - 1.3.3 Industrial Building
- 1.4 Development History of Underfloor Heating
- 1.5 Market Status and Trend of Underfloor Heating 2013-2023
  - 1.5.1 EMEA Underfloor Heating Market Status and Trend 2013-2023
  - 1.5.2 Regional Underfloor Heating Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Underfloor Heating in EMEA 2013-2017
- 2.2 Consumption Market of Underfloor Heating in EMEA by Regions
  - 2.2.1 Consumption Volume of Underfloor Heating in EMEA by Regions
  - 2.2.2 Revenue of Underfloor Heating in EMEA by Regions
- 2.3 Market Analysis of Underfloor Heating in EMEA by Regions
  - 2.3.1 Market Analysis of Underfloor Heating in Europe 2013-2017
  - 2.3.2 Market Analysis of Underfloor Heating in Middle East 2013-2017
  - 2.3.3 Market Analysis of Underfloor Heating in Africa 2013-2017
- 2.4 Market Development Forecast of Underfloor Heating in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Underfloor Heating in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Underfloor Heating by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Underfloor Heating in EMEA by Types
  - 3.1.2 Revenue of Underfloor Heating in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Underfloor Heating in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Underfloor Heating in EMEA by Downstream Industry
- 4.2 Demand Volume of Underfloor Heating by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Underfloor Heating by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Underfloor Heating by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Underfloor Heating by Downstream Industry in Africa
- 4.3 Market Forecast of Underfloor Heating in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF UNDERFLOOR HEATING**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Underfloor Heating Downstream Industry Situation and Trend Overview

## **CHAPTER 6 UNDERFLOOR HEATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Underfloor Heating in EMEA by Major Players
- 6.2 Revenue of Underfloor Heating in EMEA by Major Players
- 6.3 Basic Information of Underfloor Heating by Major Players
  - 6.3.1 Headquarters Location and Established Time of Underfloor Heating Major Players
  - 6.3.2 Employees and Revenue Level of Underfloor Heating Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 UNDERFLOOR HEATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Raychem
  - 7.1.1 Company profile
  - 7.1.2 Representative Underfloor Heating Product
  - 7.1.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Raychem

## 7.2 Myson

7.2.1 Company profile

7.2.2 Representative Underfloor Heating Product

7.2.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Myson

## 7.3 Emerson

7.3.1 Company profile

7.3.2 Representative Underfloor Heating Product

7.3.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Emerson

## 7.4 Warmup

7.4.1 Company profile

7.4.2 Representative Underfloor Heating Product

7.4.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Warmup

## 7.5 ThermoSoft International

7.5.1 Company profile

7.5.2 Representative Underfloor Heating Product

7.5.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of ThermoSoft

## International

## 7.6 Flexel

7.6.1 Company profile

7.6.2 Representative Underfloor Heating Product

7.6.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Flexel

## 7.7 Weixing

7.7.1 Company profile

7.7.2 Representative Underfloor Heating Product

7.7.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Weixing

## 7.8 Calorique

7.8.1 Company profile

7.8.2 Representative Underfloor Heating Product

7.8.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Calorique

## 7.9 Daikin

7.9.1 Company profile

7.9.2 Representative Underfloor Heating Product

7.9.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Daikin

## 7.10 Danfoss A/S

7.10.1 Company profile

7.10.2 Representative Underfloor Heating Product

7.10.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Danfoss A/S

## 7.11 STEP Warmfloor

7.11.1 Company profile

- 7.11.2 Representative Underfloor Heating Product
- 7.11.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of STEP Warmfloor
- 7.12 Arkon Heating Systems
  - 7.12.1 Company profile
  - 7.12.2 Representative Underfloor Heating Product
  - 7.12.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Arkon Heating Systems
- 7.13 GH
  - 7.13.1 Company profile
  - 7.13.2 Representative Underfloor Heating Product
  - 7.13.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of GH
- 7.14 Nexans
  - 7.14.1 Company profile
  - 7.14.2 Representative Underfloor Heating Product
  - 7.14.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Nexans
- 7.15 Rifeng
  - 7.15.1 Company profile
  - 7.15.2 Representative Underfloor Heating Product
  - 7.15.3 Underfloor Heating Sales, Revenue, Price and Gross Margin of Rifeng
- 7.16 Korea Heating
- 7.17 daeho
- 7.18 LESSO
- 7.19 EXA E&C
- 7.20 SunTouch
- 7.21 Sxshuangyin
- 7.22 Rexva
- 7.23 GF Piping
- 7.24 VASCO
- 7.25 Ondolia
- 7.26 Halmburger
- 7.27 Avis Technique
- 7.28 HONGYUE
- 7.29 Akan
- 7.30 Seggi Century

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF UNDERFLOOR HEATING**

- 8.1 Industry Chain of Underfloor Heating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF UNDERFLOOR HEATING**

- 9.1 Cost Structure Analysis of Underfloor Heating
- 9.2 Raw Materials Cost Analysis of Underfloor Heating
- 9.3 Labor Cost Analysis of Underfloor Heating
- 9.4 Manufacturing Expenses Analysis of Underfloor Heating

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF UNDERFLOOR HEATING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Underfloor Heating-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/UF19D0DE1E6EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF19D0DE1E6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970