

TV Set-Top Box-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T186D5B944EEN.html>

Date: April 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: T186D5B944EEN

Abstracts

Report Summary

TV Set-Top Box-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on TV Set-Top Box industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of TV Set-Top Box 2013-2017, and development forecast 2018-2023

Main market players of TV Set-Top Box in Europe, with company and product introduction, position in the TV Set-Top Box market

Market status and development trend of TV Set-Top Box by types and applications

Cost and profit status of TV Set-Top Box, and marketing status

Market growth drivers and challenges

The report segments the Europe TV Set-Top Box market as:

Europe TV Set-Top Box Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe TV Set-Top Box Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cable Digital Set-Top Box (STB)

Satellite Digital Set-Top Box (STB)

Terrestrial Digital Set-Top Box (STB)

IPTV Digital Set-Top Box (STB)

Hybrid Digital Set-Top Box (STB)

Europe TV Set-Top Box Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Use

Residential Use

Europe TV Set-Top Box Market: Players Segment Analysis (Company and Product introduction, TV Set-Top Box Sales Volume, Revenue, Price and Gross Margin):

Pace

Technicolor

Arris (Motorola)

Echostar

Humax

Netgem

Sagemcom

Roku

Skyworth Digital

Huawei

Hisense

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF TV SET-TOP BOX

- 1.1 Definition of TV Set-Top Box in This Report
- 1.2 Commercial Types of TV Set-Top Box
 - 1.2.1 Cable Digital Set-Top Box (STB)
 - 1.2.2 Satellite Digital Set-Top Box (STB)
 - 1.2.3 Terrestrial Digital Set-Top Box (STB)
 - 1.2.4 IPTV Digital Set-Top Box (STB)
 - 1.2.5 Hybrid Digital Set-Top Box (STB)
- 1.3 Downstream Application of TV Set-Top Box
 - 1.3.1 Commercial Use
 - 1.3.2 Residential Use
- 1.4 Development History of TV Set-Top Box
- 1.5 Market Status and Trend of TV Set-Top Box 2013-2023
 - 1.5.1 Europe TV Set-Top Box Market Status and Trend 2013-2023
 - 1.5.2 Regional TV Set-Top Box Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of TV Set-Top Box in Europe 2013-2017
- 2.2 Consumption Market of TV Set-Top Box in Europe by Regions
 - 2.2.1 Consumption Volume of TV Set-Top Box in Europe by Regions
 - 2.2.2 Revenue of TV Set-Top Box in Europe by Regions
- 2.3 Market Analysis of TV Set-Top Box in Europe by Regions
 - 2.3.1 Market Analysis of TV Set-Top Box in Germany 2013-2017
 - 2.3.2 Market Analysis of TV Set-Top Box in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of TV Set-Top Box in France 2013-2017
 - 2.3.4 Market Analysis of TV Set-Top Box in Italy 2013-2017
 - 2.3.5 Market Analysis of TV Set-Top Box in Spain 2013-2017
 - 2.3.6 Market Analysis of TV Set-Top Box in Benelux 2013-2017
 - 2.3.7 Market Analysis of TV Set-Top Box in Russia 2013-2017
- 2.4 Market Development Forecast of TV Set-Top Box in Europe 2018-2023
 - 2.4.1 Market Development Forecast of TV Set-Top Box in Europe 2018-2023
 - 2.4.2 Market Development Forecast of TV Set-Top Box by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of TV Set-Top Box in Europe by Types
 - 3.1.2 Revenue of TV Set-Top Box in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of TV Set-Top Box in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of TV Set-Top Box in Europe by Downstream Industry
- 4.2 Demand Volume of TV Set-Top Box by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of TV Set-Top Box by Downstream Industry in Germany
 - 4.2.2 Demand Volume of TV Set-Top Box by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of TV Set-Top Box by Downstream Industry in France
 - 4.2.4 Demand Volume of TV Set-Top Box by Downstream Industry in Italy
 - 4.2.5 Demand Volume of TV Set-Top Box by Downstream Industry in Spain
 - 4.2.6 Demand Volume of TV Set-Top Box by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of TV Set-Top Box by Downstream Industry in Russia
- 4.3 Market Forecast of TV Set-Top Box in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TV SET-TOP BOX

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 TV Set-Top Box Downstream Industry Situation and Trend Overview

CHAPTER 6 TV SET-TOP BOX MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of TV Set-Top Box in Europe by Major Players
- 6.2 Revenue of TV Set-Top Box in Europe by Major Players
- 6.3 Basic Information of TV Set-Top Box by Major Players
 - 6.3.1 Headquarters Location and Established Time of TV Set-Top Box Major Players

- 6.3.2 Employees and Revenue Level of TV Set-Top Box Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 TV SET-TOP BOX MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Pace
 - 7.1.1 Company profile
 - 7.1.2 Representative TV Set-Top Box Product
 - 7.1.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Pace
- 7.2 Technicolor
 - 7.2.1 Company profile
 - 7.2.2 Representative TV Set-Top Box Product
 - 7.2.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Technicolor
- 7.3 Arris (Motorola)
 - 7.3.1 Company profile
 - 7.3.2 Representative TV Set-Top Box Product
 - 7.3.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Arris (Motorola)
- 7.4 Echostar
 - 7.4.1 Company profile
 - 7.4.2 Representative TV Set-Top Box Product
 - 7.4.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Echostar
- 7.5 Humax
 - 7.5.1 Company profile
 - 7.5.2 Representative TV Set-Top Box Product
 - 7.5.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Humax
- 7.6 Netgem
 - 7.6.1 Company profile
 - 7.6.2 Representative TV Set-Top Box Product
 - 7.6.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Netgem
- 7.7 Sagemcom
 - 7.7.1 Company profile
 - 7.7.2 Representative TV Set-Top Box Product
 - 7.7.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Sagemcom
- 7.8 Roku
 - 7.8.1 Company profile

- 7.8.2 Representative TV Set-Top Box Product
- 7.8.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Roku
- 7.9 Skyworth Digital
 - 7.9.1 Company profile
 - 7.9.2 Representative TV Set-Top Box Product
 - 7.9.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Skyworth Digital
- 7.10 Huawei
 - 7.10.1 Company profile
 - 7.10.2 Representative TV Set-Top Box Product
 - 7.10.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Huawei
- 7.11 Hisense
 - 7.11.1 Company profile
 - 7.11.2 Representative TV Set-Top Box Product
 - 7.11.3 TV Set-Top Box Sales, Revenue, Price and Gross Margin of Hisense

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TV SET-TOP BOX

- 8.1 Industry Chain of TV Set-Top Box
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TV SET-TOP BOX

- 9.1 Cost Structure Analysis of TV Set-Top Box
- 9.2 Raw Materials Cost Analysis of TV Set-Top Box
- 9.3 Labor Cost Analysis of TV Set-Top Box
- 9.4 Manufacturing Expenses Analysis of TV Set-Top Box

CHAPTER 10 MARKETING STATUS ANALYSIS OF TV SET-TOP BOX

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: TV Set-Top Box-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T186D5B944EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T186D5B944EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970