

# Truck-Mounted AWP-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T511F3480AEEN.html>

Date: February 2018

Pages: 142

Price: US\$ 2,480.00 (Single User License)

ID: T511F3480AEEN

## Abstracts

### Report Summary

Truck-Mounted AWP-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Truck-Mounted AWP industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Truck-Mounted AWP 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Truck-Mounted AWP worldwide, with company and product introduction, position in the Truck-Mounted AWP market

Market status and development trend of Truck-Mounted AWP by types and applications

Cost and profit status of Truck-Mounted AWP, and marketing status

Market growth drivers and challenges

The report segments the global Truck-Mounted AWP market as:

Global Truck-Mounted AWP Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Truck-Mounted AWP Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Below 10m

10m-20m

Above 20m

Global Truck-Mounted AWP Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Municipal

Garden engineering

Telecommunication

Construction

Others

Global Truck-Mounted AWP Market: Manufacturers Segment Analysis (Company and Product introduction, Truck-Mounted AWP Sales Volume, Revenue, Price and Gross Margin):

Terex

JLG

Aichi

Haulotte

Skyjack

Tadano

TIME Manufacturing

Altec

Manitou

Ruthmann

Dingli

Bronto Skylift

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF TRUCK-MOUNTED AWP

- 1.1 Definition of Truck-Mounted AWP in This Report
- 1.2 Commercial Types of Truck-Mounted AWP
  - 1.2.1 Below 10m
  - 1.2.2 10m-20m
  - 1.2.3 Above 20m
- 1.3 Downstream Application of Truck-Mounted AWP
  - 1.3.1 Municipal
  - 1.3.2 Garden engineering
  - 1.3.3 Telecommunication
  - 1.3.4 Construction
  - 1.3.5 Others
- 1.4 Development History of Truck-Mounted AWP
- 1.5 Market Status and Trend of Truck-Mounted AWP 2013-2023
  - 1.5.1 Global Truck-Mounted AWP Market Status and Trend 2013-2023
  - 1.5.2 Regional Truck-Mounted AWP Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Truck-Mounted AWP 2013-2017
- 2.2 Production Market of Truck-Mounted AWP by Regions
  - 2.2.1 Production Volume of Truck-Mounted AWP by Regions
  - 2.2.2 Production Value of Truck-Mounted AWP by Regions
- 2.3 Demand Market of Truck-Mounted AWP by Regions
- 2.4 Production and Demand Status of Truck-Mounted AWP by Regions
  - 2.4.1 Production and Demand Status of Truck-Mounted AWP by Regions 2013-2017
  - 2.4.2 Import and Export Status of Truck-Mounted AWP by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Truck-Mounted AWP by Types
- 3.2 Production Value of Truck-Mounted AWP by Types
- 3.3 Market Forecast of Truck-Mounted AWP by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Truck-Mounted AWP by Downstream Industry
- 4.2 Market Forecast of Truck-Mounted AWP by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TRUCK-MOUNTED AWP**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Truck-Mounted AWP Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TRUCK-MOUNTED AWP MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Truck-Mounted AWP by Major Manufacturers
- 6.2 Production Value of Truck-Mounted AWP by Major Manufacturers
- 6.3 Basic Information of Truck-Mounted AWP by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Truck-Mounted AWP Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Truck-Mounted AWP Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TRUCK-MOUNTED AWP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Terex
  - 7.1.1 Company profile
  - 7.1.2 Representative Truck-Mounted AWP Product
  - 7.1.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Terex
- 7.2 JLG
  - 7.2.1 Company profile
  - 7.2.2 Representative Truck-Mounted AWP Product
  - 7.2.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of JLG
- 7.3 Aichi
  - 7.3.1 Company profile
  - 7.3.2 Representative Truck-Mounted AWP Product
  - 7.3.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Aichi
- 7.4 Haulotte

- 7.4.1 Company profile
- 7.4.2 Representative Truck-Mounted AWP Product
- 7.4.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Haulotte
- 7.5 Skyjack
  - 7.5.1 Company profile
  - 7.5.2 Representative Truck-Mounted AWP Product
  - 7.5.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Skyjack
- 7.6 Tadano
  - 7.6.1 Company profile
  - 7.6.2 Representative Truck-Mounted AWP Product
  - 7.6.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Tadano
- 7.7 TIME Manufacturing
  - 7.7.1 Company profile
  - 7.7.2 Representative Truck-Mounted AWP Product
  - 7.7.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of TIME Manufacturing
- 7.8 Altec
  - 7.8.1 Company profile
  - 7.8.2 Representative Truck-Mounted AWP Product
  - 7.8.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Altec
- 7.9 Manitou
  - 7.9.1 Company profile
  - 7.9.2 Representative Truck-Mounted AWP Product
  - 7.9.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Manitou
- 7.10 Ruthmann
  - 7.10.1 Company profile
  - 7.10.2 Representative Truck-Mounted AWP Product
  - 7.10.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Ruthmann
- 7.11 Dingli
  - 7.11.1 Company profile
  - 7.11.2 Representative Truck-Mounted AWP Product
  - 7.11.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Dingli
- 7.12 Bronto Skylift
  - 7.12.1 Company profile
  - 7.12.2 Representative Truck-Mounted AWP Product
  - 7.12.3 Truck-Mounted AWP Sales, Revenue, Price and Gross Margin of Bronto Skylift

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TRUCK-MOUNTED AWP**

- 8.1 Industry Chain of Truck-Mounted AWP
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TRUCK-MOUNTED AWP**

- 9.1 Cost Structure Analysis of Truck-Mounted AWP
- 9.2 Raw Materials Cost Analysis of Truck-Mounted AWP
- 9.3 Labor Cost Analysis of Truck-Mounted AWP
- 9.4 Manufacturing Expenses Analysis of Truck-Mounted AWP

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TRUCK-MOUNTED AWP**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Truck-Mounted AWP-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T511F3480AEEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T511F3480AEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970