

# Travel Charger-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T3DC8D27A1CMEN.html

Date: May 2018 Pages: 144 Price: US\$ 2,980.00 (Single User License) ID: T3DC8D27A1CMEN

## Abstracts

#### **Report Summary**

Travel Charger-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Travel Charger industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Travel Charger 2013-2017, and development forecast 2018-2023 Main market players of Travel Charger in China, with company and product introduction, position in the Travel Charger market Market status and development trend of Travel Charger by types and applications Cost and profit status of Travel Charger, and marketing status Market growth drivers and challenges

The report segments the China Travel Charger market as:

China Travel Charger Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North China Northeast China East China Central & South China Southwest China Northwest China



China Travel Charger Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Stationary Portable

China Travel Charger Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Phones Tablet Computers Others

China Travel Charger Market: Players Segment Analysis (Company and Product introduction, Travel Charger Sales Volume, Revenue, Price and Gross Margin): Philips (Netherlands) Belkin International (U.S.) Hicbest (China) Anker (China) ILuv (China) Baseus (China) Rayovac (U.S.) Moshi (U.S.) Legrand (France) BYD (China) Samsung (Korea)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### **CHAPTER 1 OVERVIEW OF TRAVEL CHARGER**

- 1.1 Definition of Travel Charger in This Report
- 1.2 Commercial Types of Travel Charger
- 1.2.1 Stationary
- 1.2.2 Portable
- 1.3 Downstream Application of Travel Charger
- 1.3.1 Phones
- 1.3.2 Tablet Computers
- 1.3.3 Others
- 1.4 Development History of Travel Charger
- 1.5 Market Status and Trend of Travel Charger 2013-2023
- 1.5.1 China Travel Charger Market Status and Trend 2013-2023
- 1.5.2 Regional Travel Charger Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Travel Charger in China 2013-2017
  2.2 Consumption Market of Travel Charger in China by Regions
  2.2.1 Consumption Volume of Travel Charger in China by Regions
  2.2.2 Revenue of Travel Charger in China by Regions
  2.3 Market Analysis of Travel Charger in China by Regions
  2.3.1 Market Analysis of Travel Charger in North China 2013-2017
  2.3.2 Market Analysis of Travel Charger in Northeast China 2013-2017
  2.3.3 Market Analysis of Travel Charger in East China 2013-2017
  2.3.4 Market Analysis of Travel Charger in Central & South China 2013-2017
  2.3.5 Market Analysis of Travel Charger in Southwest China 2013-2017
  2.3.6 Market Analysis of Travel Charger in Northwest China 2013-2017
  2.4 Market Development Forecast of Travel Charger in China 2018-2023
  2.4.1 Market Development Forecast of Travel Charger in China 2018-2023
  - 2.4.2 Market Development Forecast of Travel Charger by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Travel Charger in China by Types
  - 3.1.2 Revenue of Travel Charger in China by Types



- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Travel Charger in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Travel Charger in China by Downstream Industry
- 4.2 Demand Volume of Travel Charger by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Travel Charger by Downstream Industry in North China
- 4.2.2 Demand Volume of Travel Charger by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Travel Charger by Downstream Industry in East China
- 4.2.4 Demand Volume of Travel Charger by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Travel Charger by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Travel Charger by Downstream Industry in Northwest China
- 4.3 Market Forecast of Travel Charger in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TRAVEL CHARGER

- 5.1 China Economy Situation and Trend Overview
- 5.2 Travel Charger Downstream Industry Situation and Trend Overview

#### CHAPTER 6 TRAVEL CHARGER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Travel Charger in China by Major Players
- 6.2 Revenue of Travel Charger in China by Major Players
- 6.3 Basic Information of Travel Charger by Major Players
  - 6.3.1 Headquarters Location and Established Time of Travel Charger Major Players
- 6.3.2 Employees and Revenue Level of Travel Charger Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



6.4.3 New Product Development and Launch

#### CHAPTER 7 TRAVEL CHARGER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Philips (Netherlands)
  - 7.1.1 Company profile
  - 7.1.2 Representative Travel Charger Product
- 7.1.3 Travel Charger Sales, Revenue, Price and Gross Margin of Philips (Netherlands)
- 7.2 Belkin International (U.S.)
- 7.2.1 Company profile
- 7.2.2 Representative Travel Charger Product
- 7.2.3 Travel Charger Sales, Revenue, Price and Gross Margin of Belkin International

(U.S.)

- 7.3 Hicbest (China)
- 7.3.1 Company profile
- 7.3.2 Representative Travel Charger Product
- 7.3.3 Travel Charger Sales, Revenue, Price and Gross Margin of Hicbest (China)
- 7.4 Anker (China)
- 7.4.1 Company profile
- 7.4.2 Representative Travel Charger Product
- 7.4.3 Travel Charger Sales, Revenue, Price and Gross Margin of Anker (China)

7.5 ILuv (China)

- 7.5.1 Company profile
- 7.5.2 Representative Travel Charger Product
- 7.5.3 Travel Charger Sales, Revenue, Price and Gross Margin of ILuv (China)
- 7.6 Baseus (China)
  - 7.6.1 Company profile
- 7.6.2 Representative Travel Charger Product
- 7.6.3 Travel Charger Sales, Revenue, Price and Gross Margin of Baseus (China)

7.7 Rayovac (U.S.)

- 7.7.1 Company profile
- 7.7.2 Representative Travel Charger Product
- 7.7.3 Travel Charger Sales, Revenue, Price and Gross Margin of Rayovac (U.S.) 7.8 Moshi (U.S.)
- 7.8.1 Company profile
- 7.8.2 Representative Travel Charger Product
- 7.8.3 Travel Charger Sales, Revenue, Price and Gross Margin of Moshi (U.S.)
- 7.9 Legrand (France)



- 7.9.1 Company profile
- 7.9.2 Representative Travel Charger Product
- 7.9.3 Travel Charger Sales, Revenue, Price and Gross Margin of Legrand (France)

7.10 BYD (China)

- 7.10.1 Company profile
- 7.10.2 Representative Travel Charger Product
- 7.10.3 Travel Charger Sales, Revenue, Price and Gross Margin of BYD (China)
- 7.11 Samsung (Korea)
  - 7.11.1 Company profile
  - 7.11.2 Representative Travel Charger Product
- 7.11.3 Travel Charger Sales, Revenue, Price and Gross Margin of Samsung (Korea)

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TRAVEL CHARGER

- 8.1 Industry Chain of Travel Charger
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TRAVEL CHARGER

- 9.1 Cost Structure Analysis of Travel Charger
- 9.2 Raw Materials Cost Analysis of Travel Charger
- 9.3 Labor Cost Analysis of Travel Charger
- 9.4 Manufacturing Expenses Analysis of Travel Charger

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF TRAVEL CHARGER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### CHAPTER 11 REPORT CONCLUSION



#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Travel Charger-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/T3DC8D27A1CMEN.html</u> Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/T3DC8D27A1CMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970