

# Traffic Management Systems-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/TFDEBFD21C5MEN.html

Date: August 2018

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: TFDEBFD21C5MEN

### **Abstracts**

#### **Report Summary**

Traffic Management Systems-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Traffic Management Systems industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Traffic Management Systems 2013-2017, and development forecast 2018-2023

Main market players of Traffic Management Systems in China, with company and product introduction, position in the Traffic Management Systems market Market status and development trend of Traffic Management Systems by types and applications

Cost and profit status of Traffic Management Systems, and marketing status Market growth drivers and challenges

The report segments the China Traffic Management Systems market as:

China Traffic Management Systems Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China



#### Northwest China

China Traffic Management Systems Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Integrated Urban Traffic Control System

Freeway Management System

Electronic Toll Collection (ETC)

Advanced Public Transportation System

Others

China Traffic Management Systems Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Urban Traffic** 

Inter-Urban

Parking Management

Info-mobility

Others

China Traffic Management Systems Market: Players Segment Analysis (Company and Product introduction, Traffic Management Systems Sales Volume, Revenue, Price and Gross Margin):

Kapsch TrafficCom

**SWARCO** 

Siemens

TomTom

**THALES** 

**IBM** 

Cubic

Fujitsu

Q-Free

Imtech

Kyosan Electric

SICE

Iteris

Peek traffic

E-Hualu

China ITS (Holdings)

**ENJOYOR** 



Datang Telecom
Wantong Technology
Hisense TransTech
China Shipping Network Technology
Dahua Technology
HIKVISION
Baokang Electronic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF TRAFFIC MANAGEMENT SYSTEMS

- 1.1 Definition of Traffic Management Systems in This Report
- 1.2 Commercial Types of Traffic Management Systems
  - 1.2.1 Integrated Urban Traffic Control System
  - 1.2.2 Freeway Management System
  - 1.2.3 Electronic Toll Collection (ETC)
  - 1.2.4 Advanced Public Transportation System
  - 1.2.5 Others
- 1.3 Downstream Application of Traffic Management Systems
  - 1.3.1 Urban Traffic
  - 1.3.2 Inter-Urban
- 1.3.3 Parking Management
- 1.3.4 Info-mobility
- 1.3.5 Others
- 1.4 Development History of Traffic Management Systems
- 1.5 Market Status and Trend of Traffic Management Systems 2013-2023
  - 1.5.1 China Traffic Management Systems Market Status and Trend 2013-2023
  - 1.5.2 Regional Traffic Management Systems Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Traffic Management Systems in China 2013-2017
- 2.2 Consumption Market of Traffic Management Systems in China by Regions
  - 2.2.1 Consumption Volume of Traffic Management Systems in China by Regions
- 2.2.2 Revenue of Traffic Management Systems in China by Regions
- 2.3 Market Analysis of Traffic Management Systems in China by Regions
  - 2.3.1 Market Analysis of Traffic Management Systems in North China 2013-2017
  - 2.3.2 Market Analysis of Traffic Management Systems in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Traffic Management Systems in East China 2013-2017
- 2.3.4 Market Analysis of Traffic Management Systems in Central & South China 2013-2017
- 2.3.5 Market Analysis of Traffic Management Systems in Southwest China 2013-2017
- 2.3.6 Market Analysis of Traffic Management Systems in Northwest China 2013-2017
- 2.4 Market Development Forecast of Traffic Management Systems in China 2018-2023
- 2.4.1 Market Development Forecast of Traffic Management Systems in China 2018-2023



2.4.2 Market Development Forecast of Traffic Management Systems by Regions 2018-2023

#### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Traffic Management Systems in China by Types
- 3.1.2 Revenue of Traffic Management Systems in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Traffic Management Systems in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Traffic Management Systems in China by Downstream Industry
- 4.2 Demand Volume of Traffic Management Systems by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Traffic Management Systems by Downstream Industry in North China
- 4.2.2 Demand Volume of Traffic Management Systems by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Traffic Management Systems by Downstream Industry in East China
- 4.2.4 Demand Volume of Traffic Management Systems by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Traffic Management Systems by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Traffic Management Systems by Downstream Industry in Northwest China
- 4.3 Market Forecast of Traffic Management Systems in China by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TRAFFIC MANAGEMENT SYSTEMS



- 5.1 China Economy Situation and Trend Overview
- 5.2 Traffic Management Systems Downstream Industry Situation and Trend Overview

### CHAPTER 6 TRAFFIC MANAGEMENT SYSTEMS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Traffic Management Systems in China by Major Players
- 6.2 Revenue of Traffic Management Systems in China by Major Players
- 6.3 Basic Information of Traffic Management Systems by Major Players
- 6.3.1 Headquarters Location and Established Time of Traffic Management Systems Major Players
- 6.3.2 Employees and Revenue Level of Traffic Management Systems Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 TRAFFIC MANAGEMENT SYSTEMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kapsch TrafficCom
  - 7.1.1 Company profile
  - 7.1.2 Representative Traffic Management Systems Product
- 7.1.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Kapsch TrafficCom
- 7.2 SWARCO
  - 7.2.1 Company profile
  - 7.2.2 Representative Traffic Management Systems Product
- 7.2.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of SWARCO
- 7.3 Siemens
  - 7.3.1 Company profile
- 7.3.2 Representative Traffic Management Systems Product
- 7.3.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Siemens
- 7.4 TomTom
- 7.4.1 Company profile
- 7.4.2 Representative Traffic Management Systems Product



# 7.4.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of TomTom

#### 7.5 THALES

- 7.5.1 Company profile
- 7.5.2 Representative Traffic Management Systems Product
- 7.5.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of

### THALES

- 7.6 IBM
  - 7.6.1 Company profile
  - 7.6.2 Representative Traffic Management Systems Product
- 7.6.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of IBM

#### 7.7 Cubic

- 7.7.1 Company profile
- 7.7.2 Representative Traffic Management Systems Product
- 7.7.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Cubic

#### 7.8 Fujitsu

- 7.8.1 Company profile
- 7.8.2 Representative Traffic Management Systems Product
- 7.8.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Fujitsu

#### 7.9 Q-Free

- 7.9.1 Company profile
- 7.9.2 Representative Traffic Management Systems Product
- 7.9.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Q-

### 7.10 Imtech

Free

- 7.10.1 Company profile
- 7.10.2 Representative Traffic Management Systems Product
- 7.10.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Imtech
- 7.11 Kyosan Electric
  - 7.11.1 Company profile
  - 7.11.2 Representative Traffic Management Systems Product
- 7.11.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Kyosan Electric

#### 7.12 SICE

- 7.12.1 Company profile
- 7.12.2 Representative Traffic Management Systems Product
- 7.12.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of SICE

#### 7.13 Iteris



- 7.13.1 Company profile
- 7.13.2 Representative Traffic Management Systems Product
- 7.13.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Iteris
- 7.14 Peek traffic
  - 7.14.1 Company profile
- 7.14.2 Representative Traffic Management Systems Product
- 7.14.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of Peek traffic
- 7.15 E-Hualu
  - 7.15.1 Company profile
  - 7.15.2 Representative Traffic Management Systems Product
- 7.15.3 Traffic Management Systems Sales, Revenue, Price and Gross Margin of E-Hualu
- 7.16 China ITS (Holdings)
- 7.17 ENJOYOR
- 7.18 Datang Telecom
- 7.19 Wantong Technology
- 7.20 Hisense TransTech
- 7.21 China Shipping Network Technology
- 7.22 Dahua Technology
- 7.23 HIKVISION
- 7.24 Baokang Electronic

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TRAFFIC MANAGEMENT SYSTEMS

- 8.1 Industry Chain of Traffic Management Systems
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TRAFFIC MANAGEMENT SYSTEMS

- 9.1 Cost Structure Analysis of Traffic Management Systems
- 9.2 Raw Materials Cost Analysis of Traffic Management Systems
- 9.3 Labor Cost Analysis of Traffic Management Systems
- 9.4 Manufacturing Expenses Analysis of Traffic Management Systems

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF TRAFFIC MANAGEMENT



#### **SYSTEMS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Traffic Management Systems-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/TFDEBFD21C5MEN.html">https://marketpublishers.com/r/TFDEBFD21C5MEN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/TFDEBFD21C5MEN.html">https://marketpublishers.com/r/TFDEBFD21C5MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970