

# Tractor-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T7FBB8AEC5AMEN.html

Date: April 2018

Pages: 156

Price: US\$ 2,980.00 (Single User License)

ID: T7FBB8AEC5AMEN

### **Abstracts**

### **Report Summary**

Tractor-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tractor industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Tractor 2013-2017, and development forecast 2018-2023

Main market players of Tractor in China, with company and product introduction, position in the Tractor market

Market status and development trend of Tractor by types and applications Cost and profit status of Tractor, and marketing status Market growth drivers and challenges

The report segments the China Tractor market as:

China Tractor Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Tractor Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Two-wheel Tractors
Three-wheel Tractors
Four-wheel Tractors

China Tractor Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Forestry

Agriculture

China Tractor Market: Players Segment Analysis (Company and Product introduction, Tractor Sales Volume, Revenue, Price and Gross Margin):

Deere

New Holland

Kubota

Mahindra

Kioti

**CHALLENGER** 

Claas

**CASEIH** 

**JCB** 

AgriArgo

Same Deutz-Fahr

V.S.T Tillers

**BCS** 

Zetor

Tractors and Farm Equipment Limited

**Indofarm Tractors** 

Sonalika International

YTO Group

LOVOL

Zoomlion

Shifeng

Dongfeng Farm

Wuzheng

Jinma

**Balwan Tractors** 



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF TRACTOR**

- 1.1 Definition of Tractor in This Report
- 1.2 Commercial Types of Tractor
  - 1.2.1 Two-wheel Tractors
  - 1.2.2 Three-wheel Tractors
  - 1.2.3 Four-wheel Tractors
- 1.3 Downstream Application of Tractor
  - 1.3.1 Forestry
  - 1.3.2 Agriculture
- 1.4 Development History of Tractor
- 1.5 Market Status and Trend of Tractor 2013-2023
  - 1.5.1 China Tractor Market Status and Trend 2013-2023
  - 1.5.2 Regional Tractor Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tractor in China 2013-2017
- 2.2 Consumption Market of Tractor in China by Regions
  - 2.2.1 Consumption Volume of Tractor in China by Regions
  - 2.2.2 Revenue of Tractor in China by Regions
- 2.3 Market Analysis of Tractor in China by Regions
  - 2.3.1 Market Analysis of Tractor in North China 2013-2017
  - 2.3.2 Market Analysis of Tractor in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Tractor in East China 2013-2017
  - 2.3.4 Market Analysis of Tractor in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Tractor in Southwest China 2013-2017
- 2.3.6 Market Analysis of Tractor in Northwest China 2013-2017
- 2.4 Market Development Forecast of Tractor in China 2018-2023
  - 2.4.1 Market Development Forecast of Tractor in China 2018-2023
  - 2.4.2 Market Development Forecast of Tractor by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Tractor in China by Types
  - 3.1.2 Revenue of Tractor in China by Types



- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Tractor in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tractor in China by Downstream Industry
- 4.2 Demand Volume of Tractor by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Tractor by Downstream Industry in North China
- 4.2.2 Demand Volume of Tractor by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Tractor by Downstream Industry in East China
- 4.2.4 Demand Volume of Tractor by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Tractor by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Tractor by Downstream Industry in Northwest China
- 4.3 Market Forecast of Tractor in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TRACTOR

- 5.1 China Economy Situation and Trend Overview
- 5.2 Tractor Downstream Industry Situation and Trend Overview

### CHAPTER 6 TRACTOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Tractor in China by Major Players
- 6.2 Revenue of Tractor in China by Major Players
- 6.3 Basic Information of Tractor by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tractor Major Players
  - 6.3.2 Employees and Revenue Level of Tractor Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 TRACTOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

_		_	
/	1	I)eer	

- 7.1.1 Company profile
- 7.1.2 Representative Tractor Product
- 7.1.3 Tractor Sales, Revenue, Price and Gross Margin of Deere
- 7.2 New Holland
  - 7.2.1 Company profile
  - 7.2.2 Representative Tractor Product
  - 7.2.3 Tractor Sales, Revenue, Price and Gross Margin of New Holland
- 7.3 Kubota
  - 7.3.1 Company profile
  - 7.3.2 Representative Tractor Product
  - 7.3.3 Tractor Sales, Revenue, Price and Gross Margin of Kubota
- 7.4 Mahindra
  - 7.4.1 Company profile
- 7.4.2 Representative Tractor Product
- 7.4.3 Tractor Sales, Revenue, Price and Gross Margin of Mahindra
- 7.5 Kioti
  - 7.5.1 Company profile
  - 7.5.2 Representative Tractor Product
  - 7.5.3 Tractor Sales, Revenue, Price and Gross Margin of Kioti
- 7.6 CHALLENGER
  - 7.6.1 Company profile
  - 7.6.2 Representative Tractor Product
  - 7.6.3 Tractor Sales, Revenue, Price and Gross Margin of CHALLENGER
- 7.7 Claas
  - 7.7.1 Company profile
  - 7.7.2 Representative Tractor Product
  - 7.7.3 Tractor Sales, Revenue, Price and Gross Margin of Claas
- 7.8 CASEIH
  - 7.8.1 Company profile
  - 7.8.2 Representative Tractor Product
  - 7.8.3 Tractor Sales, Revenue, Price and Gross Margin of CASEIH
- 7.9 JCB
  - 7.9.1 Company profile
  - 7.9.2 Representative Tractor Product



- 7.9.3 Tractor Sales, Revenue, Price and Gross Margin of JCB
- 7.10 AgriArgo
  - 7.10.1 Company profile
  - 7.10.2 Representative Tractor Product
  - 7.10.3 Tractor Sales, Revenue, Price and Gross Margin of AgriArgo
- 7.11 Same Deutz-Fahr
  - 7.11.1 Company profile
  - 7.11.2 Representative Tractor Product
  - 7.11.3 Tractor Sales, Revenue, Price and Gross Margin of Same Deutz-Fahr
- 7.12 V.S.T Tillers
  - 7.12.1 Company profile
  - 7.12.2 Representative Tractor Product
  - 7.12.3 Tractor Sales, Revenue, Price and Gross Margin of V.S.T Tillers
- 7.13 BCS
  - 7.13.1 Company profile
  - 7.13.2 Representative Tractor Product
  - 7.13.3 Tractor Sales, Revenue, Price and Gross Margin of BCS
- 7.14 Zetor
  - 7.14.1 Company profile
  - 7.14.2 Representative Tractor Product
  - 7.14.3 Tractor Sales, Revenue, Price and Gross Margin of Zetor
- 7.15 Tractors and Farm Equipment Limited
  - 7.15.1 Company profile
  - 7.15.2 Representative Tractor Product
  - 7.15.3 Tractor Sales, Revenue, Price and Gross Margin of Tractors and Farm

### **Equipment Limited**

- 7.16 Indofarm Tractors
- 7.17 Sonalika International
- 7.18 YTO Group
- **7.19 LOVOL**
- 7.20 Zoomlion
- 7.21 Shifeng
- 7.22 Dongfeng Farm
- 7.23 Wuzheng
- 7.24 Jinma
- 7.25 Balwan Tractors

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TRACTOR



- 8.1 Industry Chain of Tractor
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TRACTOR**

- 9.1 Cost Structure Analysis of Tractor
- 9.2 Raw Materials Cost Analysis of Tractor
- 9.3 Labor Cost Analysis of Tractor
- 9.4 Manufacturing Expenses Analysis of Tractor

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF TRACTOR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Tractor-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/T7FBB8AEC5AMEN.html">https://marketpublishers.com/r/T7FBB8AEC5AMEN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/T7FBB8AEC5AMEN.html">https://marketpublishers.com/r/T7FBB8AEC5AMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970