

# Tracked Excavators-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T4DF7204A3CMEN.html>

Date: March 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: T4DF7204A3CMEN

## Abstracts

### Report Summary

Tracked Excavators-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tracked Excavators industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Tracked Excavators 2013-2017, and development forecast 2018-2023

Main market players of Tracked Excavators in South America, with company and product introduction, position in the Tracked Excavators market

Market status and development trend of Tracked Excavators by types and applications

Cost and profit status of Tracked Excavators, and marketing status

Market growth drivers and challenges

The report segments the South America Tracked Excavators market as:

South America Tracked Excavators Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Tracked Excavators Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Medium Type

Large Type

Small Type

South America Tracked Excavators Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Building

Mining

Other

South America Tracked Excavators Market: Players Segment Analysis (Company and Product introduction, Tracked Excavators Sales Volume, Revenue, Price and Gross Margin):

Caterpillar

Komatsu

Hitachi Construction Machinery

Volvo Construction Equipment

XCMG Group

BEML

J C Bamford Excavators

Deere & Company

Kobelco Construction Machinery

SANY GROUP

Terex

Menzi Muck

CNH Industrial

LARSEN & TOUBRO

Doosan

Hyundai Heavy Industries

LiuGong

KUBOTA

Liebherr

## Mecalac

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF TRACKED EXCAVATORS**

- 1.1 Definition of Tracked Excavators in This Report
- 1.2 Commercial Types of Tracked Excavators
  - 1.2.1 Medium Type
  - 1.2.2 Large Type
  - 1.2.3 Small Type
- 1.3 Downstream Application of Tracked Excavators
  - 1.3.1 Building
  - 1.3.2 Mining
  - 1.3.3 Other
- 1.4 Development History of Tracked Excavators
- 1.5 Market Status and Trend of Tracked Excavators 2013-2023
  - 1.5.1 South America Tracked Excavators Market Status and Trend 2013-2023
  - 1.5.2 Regional Tracked Excavators Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tracked Excavators in South America 2013-2017
- 2.2 Consumption Market of Tracked Excavators in South America by Regions
  - 2.2.1 Consumption Volume of Tracked Excavators in South America by Regions
  - 2.2.2 Revenue of Tracked Excavators in South America by Regions
- 2.3 Market Analysis of Tracked Excavators in South America by Regions
  - 2.3.1 Market Analysis of Tracked Excavators in Brazil 2013-2017
  - 2.3.2 Market Analysis of Tracked Excavators in Argentina 2013-2017
  - 2.3.3 Market Analysis of Tracked Excavators in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Tracked Excavators in Colombia 2013-2017
  - 2.3.5 Market Analysis of Tracked Excavators in Others 2013-2017
- 2.4 Market Development Forecast of Tracked Excavators in South America 2018-2023
  - 2.4.1 Market Development Forecast of Tracked Excavators in South America 2018-2023
  - 2.4.2 Market Development Forecast of Tracked Excavators by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Tracked Excavators in South America by Types

- 3.1.2 Revenue of Tracked Excavators in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Tracked Excavators in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Tracked Excavators in South America by Downstream Industry
- 4.2 Demand Volume of Tracked Excavators by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tracked Excavators by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Tracked Excavators by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Tracked Excavators by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Tracked Excavators by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Tracked Excavators by Downstream Industry in Others
- 4.3 Market Forecast of Tracked Excavators in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TRACKED EXCAVATORS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Tracked Excavators Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TRACKED EXCAVATORS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Tracked Excavators in South America by Major Players
- 6.2 Revenue of Tracked Excavators in South America by Major Players
- 6.3 Basic Information of Tracked Excavators by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tracked Excavators Major Players
  - 6.3.2 Employees and Revenue Level of Tracked Excavators Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TRACKED EXCAVATORS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Caterpillar

7.1.1 Company profile

7.1.2 Representative Tracked Excavators Product

7.1.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Caterpillar

### 7.2 Komatsu

7.2.1 Company profile

7.2.2 Representative Tracked Excavators Product

7.2.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Komatsu

### 7.3 Hitachi Construction Machinery

7.3.1 Company profile

7.3.2 Representative Tracked Excavators Product

7.3.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Hitachi

### Construction Machinery

### 7.4 Volvo Construction Equipment

7.4.1 Company profile

7.4.2 Representative Tracked Excavators Product

7.4.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Volvo

### Construction Equipment

### 7.5 XCMG Group

7.5.1 Company profile

7.5.2 Representative Tracked Excavators Product

7.5.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of XCMG Group

### 7.6 BEML

7.6.1 Company profile

7.6.2 Representative Tracked Excavators Product

7.6.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of BEML

### 7.7 J C Bamford Excavators

7.7.1 Company profile

7.7.2 Representative Tracked Excavators Product

7.7.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of J C Bamford

### Excavators

### 7.8 Deere & Company

7.8.1 Company profile

7.8.2 Representative Tracked Excavators Product

7.8.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Deere &

## Company

### 7.9 Kobelco Construction Machinery

#### 7.9.1 Company profile

#### 7.9.2 Representative Tracked Excavators Product

#### 7.9.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Kobelco

## Construction Machinery

### 7.10 SANY GROUP

#### 7.10.1 Company profile

#### 7.10.2 Representative Tracked Excavators Product

#### 7.10.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of SANY GROUP

### 7.11 Terex

#### 7.11.1 Company profile

#### 7.11.2 Representative Tracked Excavators Product

#### 7.11.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Terex

### 7.12 Menzi Muck

#### 7.12.1 Company profile

#### 7.12.2 Representative Tracked Excavators Product

#### 7.12.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Menzi Muck

### 7.13 CNH Industrial

#### 7.13.1 Company profile

#### 7.13.2 Representative Tracked Excavators Product

#### 7.13.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of CNH Industrial

### 7.14 LARSEN & TOUBRO

#### 7.14.1 Company profile

#### 7.14.2 Representative Tracked Excavators Product

#### 7.14.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of LARSEN &

#### TOUBRO

### 7.15 Doosan

#### 7.15.1 Company profile

#### 7.15.2 Representative Tracked Excavators Product

#### 7.15.3 Tracked Excavators Sales, Revenue, Price and Gross Margin of Doosan

### 7.16 Hyundai Heavy Industries

### 7.17 LiuGong

### 7.18 KUBOTA

### 7.19 Liebherr

### 7.20 Mecalac

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TRACKED EXCAVATORS**

- 8.1 Industry Chain of Tracked Excavators
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TRACKED EXCAVATORS**

- 9.1 Cost Structure Analysis of Tracked Excavators
- 9.2 Raw Materials Cost Analysis of Tracked Excavators
- 9.3 Labor Cost Analysis of Tracked Excavators
- 9.4 Manufacturing Expenses Analysis of Tracked Excavators

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TRACKED EXCAVATORS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Tracked Excavators-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T4DF7204A3CMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T4DF7204A3CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970