

# Towing Equipment-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T77E8E48099EN.html>

Date: February 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: T77E8E48099EN

## Abstracts

### Report Summary

Towing Equipment-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Towing Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Towing Equipment 2013-2017, and development forecast 2018-2023

Main market players of Towing Equipment in EMEA, with company and product introduction, position in the Towing Equipment market

Market status and development trend of Towing Equipment by types and applications

Cost and profit status of Towing Equipment, and marketing status

Market growth drivers and challenges

The report segments the EMEA Towing Equipment market as:

EMEA Towing Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Towing Equipment Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Belt Towing Equipment  
Crawler Towing Equipment

EMEA Towing Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Architecture  
Transport  
Others

EMEA Towing Equipment Market: Players Segment Analysis (Company and Product introduction, Towing Equipment Sales Volume, Revenue, Price and Gross Margin):

Danco Products  
Brink Group  
CURT Manufacturing  
Demco  
Horizon Global  
BA Products

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF TOWING EQUIPMENT**

- 1.1 Definition of Towing Equipment in This Report
- 1.2 Commercial Types of Towing Equipment
  - 1.2.1 Belt Towing Equipment
  - 1.2.2 Crawler Towing Equipment
- 1.3 Downstream Application of Towing Equipment
  - 1.3.1 Architecture
  - 1.3.2 Transport
  - 1.3.3 Others
- 1.4 Development History of Towing Equipment
- 1.5 Market Status and Trend of Towing Equipment 2013-2023
  - 1.5.1 EMEA Towing Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Towing Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Towing Equipment in EMEA 2013-2017
- 2.2 Consumption Market of Towing Equipment in EMEA by Regions
  - 2.2.1 Consumption Volume of Towing Equipment in EMEA by Regions
  - 2.2.2 Revenue of Towing Equipment in EMEA by Regions
- 2.3 Market Analysis of Towing Equipment in EMEA by Regions
  - 2.3.1 Market Analysis of Towing Equipment in Europe 2013-2017
  - 2.3.2 Market Analysis of Towing Equipment in Middle East 2013-2017
  - 2.3.3 Market Analysis of Towing Equipment in Africa 2013-2017
- 2.4 Market Development Forecast of Towing Equipment in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Towing Equipment in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Towing Equipment by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Towing Equipment in EMEA by Types
  - 3.1.2 Revenue of Towing Equipment in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Towing Equipment in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Towing Equipment in EMEA by Downstream Industry
- 4.2 Demand Volume of Towing Equipment by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Towing Equipment by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Towing Equipment by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Towing Equipment by Downstream Industry in Africa
- 4.3 Market Forecast of Towing Equipment in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TOWING EQUIPMENT**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Towing Equipment Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TOWING EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Towing Equipment in EMEA by Major Players
- 6.2 Revenue of Towing Equipment in EMEA by Major Players
- 6.3 Basic Information of Towing Equipment by Major Players
  - 6.3.1 Headquarters Location and Established Time of Towing Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Towing Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TOWING EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Danco Products
  - 7.1.1 Company profile
  - 7.1.2 Representative Towing Equipment Product
  - 7.1.3 Towing Equipment Sales, Revenue, Price and Gross Margin of Danco Products

## 7.2 Brink Group

### 7.2.1 Company profile

### 7.2.2 Representative Towing Equipment Product

### 7.2.3 Towing Equipment Sales, Revenue, Price and Gross Margin of Brink Group

## 7.3 CURT Manufacturing

### 7.3.1 Company profile

### 7.3.2 Representative Towing Equipment Product

### 7.3.3 Towing Equipment Sales, Revenue, Price and Gross Margin of CURT

## Manufacturing

## 7.4 Demco

### 7.4.1 Company profile

### 7.4.2 Representative Towing Equipment Product

### 7.4.3 Towing Equipment Sales, Revenue, Price and Gross Margin of Demco

## 7.5 Horizon Global

### 7.5.1 Company profile

### 7.5.2 Representative Towing Equipment Product

### 7.5.3 Towing Equipment Sales, Revenue, Price and Gross Margin of Horizon Global

## 7.6 BA Products

### 7.6.1 Company profile

### 7.6.2 Representative Towing Equipment Product

### 7.6.3 Towing Equipment Sales, Revenue, Price and Gross Margin of BA Products

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TOWING EQUIPMENT**

### 8.1 Industry Chain of Towing Equipment

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TOWING EQUIPMENT**

### 9.1 Cost Structure Analysis of Towing Equipment

### 9.2 Raw Materials Cost Analysis of Towing Equipment

### 9.3 Labor Cost Analysis of Towing Equipment

### 9.4 Manufacturing Expenses Analysis of Towing Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TOWING EQUIPMENT**

### 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Towing Equipment-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T77E8E48099EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T77E8E48099EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970