

Toothpaste-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T8478C08BC2MEN.html

Date: February 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: T8478C08BC2MEN

Abstracts

Report Summary

Toothpaste-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Toothpaste industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Toothpaste 2013-2017, and development forecast 2018-2023

Main market players of Toothpaste in United States, with company and product introduction, position in the Toothpaste market

Market status and development trend of Toothpaste by types and applications Cost and profit status of Toothpaste, and marketing status Market growth drivers and challenges

The report segments the United States Toothpaste market as:

United States Toothpaste Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England
The Middle Atlantic
The Midwest
The West
The South



Southwest

United States Toothpaste Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Regular
Cavity Protection
Whitening
For Sensitive Teeth
For Sensitive Gums

United States Toothpaste Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Adults

Children

United States Toothpaste Market: Players Segment Analysis (Company and Product introduction, Toothpaste Sales Volume, Revenue, Price and Gross Margin):

Colgate

P&G

Church & Dwight

Unilever

GlaxoSmithKline (GSK)

Henkel

Lion

Sunstar

Kao

LG household & Health Care

Darlie

Johnson & Johnson

YUNNANBAIYAO

Amore

Amway

SHISEIDO

DENCARE

J?S?N

Kiss My Face



Marvismint NICE Liby

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF TOOTHPASTE

- 1.1 Definition of Toothpaste in This Report
- 1.2 Commercial Types of Toothpaste
 - 1.2.1 Regular
 - 1.2.2 Cavity Protection
 - 1.2.3 Whitening
 - 1.2.4 For Sensitive Teeth
 - 1.2.5 For Sensitive Gums
- 1.3 Downstream Application of Toothpaste
 - 1.3.1 Adults
- 1.3.2 Children
- 1.4 Development History of Toothpaste
- 1.5 Market Status and Trend of Toothpaste 2013-2023
- 1.5.1 United States Toothpaste Market Status and Trend 2013-2023
- 1.5.2 Regional Toothpaste Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Toothpaste in United States 2013-2017
- 2.2 Consumption Market of Toothpaste in United States by Regions
 - 2.2.1 Consumption Volume of Toothpaste in United States by Regions
 - 2.2.2 Revenue of Toothpaste in United States by Regions
- 2.3 Market Analysis of Toothpaste in United States by Regions
 - 2.3.1 Market Analysis of Toothpaste in New England 2013-2017
 - 2.3.2 Market Analysis of Toothpaste in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Toothpaste in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Toothpaste in The West 2013-2017
 - 2.3.5 Market Analysis of Toothpaste in The South 2013-2017
 - 2.3.6 Market Analysis of Toothpaste in Southwest 2013-2017
- 2.4 Market Development Forecast of Toothpaste in United States 2018-2023
 - 2.4.1 Market Development Forecast of Toothpaste in United States 2018-2023
 - 2.4.2 Market Development Forecast of Toothpaste by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

3.1 Whole United States Market Status by Types



- 3.1.1 Consumption Volume of Toothpaste in United States by Types
- 3.1.2 Revenue of Toothpaste in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Toothpaste in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Toothpaste in United States by Downstream Industry
- 4.2 Demand Volume of Toothpaste by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Toothpaste by Downstream Industry in New England
- 4.2.2 Demand Volume of Toothpaste by Downstream Industry in The Middle Atlantic
- 4.2.3 Demand Volume of Toothpaste by Downstream Industry in The Midwest
- 4.2.4 Demand Volume of Toothpaste by Downstream Industry in The West
- 4.2.5 Demand Volume of Toothpaste by Downstream Industry in The South
- 4.2.6 Demand Volume of Toothpaste by Downstream Industry in Southwest
- 4.3 Market Forecast of Toothpaste in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TOOTHPASTE

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Toothpaste Downstream Industry Situation and Trend Overview

CHAPTER 6 TOOTHPASTE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Toothpaste in United States by Major Players
- 6.2 Revenue of Toothpaste in United States by Major Players
- 6.3 Basic Information of Toothpaste by Major Players
 - 6.3.1 Headquarters Location and Established Time of Toothpaste Major Players
 - 6.3.2 Employees and Revenue Level of Toothpaste Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 TOOTHPASTE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Colgate
 - 7.1.1 Company profile
 - 7.1.2 Representative Toothpaste Product
 - 7.1.3 Toothpaste Sales, Revenue, Price and Gross Margin of Colgate
- 7.2 P&G
 - 7.2.1 Company profile
 - 7.2.2 Representative Toothpaste Product
 - 7.2.3 Toothpaste Sales, Revenue, Price and Gross Margin of P&G
- 7.3 Church & Dwight
 - 7.3.1 Company profile
 - 7.3.2 Representative Toothpaste Product
 - 7.3.3 Toothpaste Sales, Revenue, Price and Gross Margin of Church & Dwight
- 7.4 Unilever
 - 7.4.1 Company profile
 - 7.4.2 Representative Toothpaste Product
- 7.4.3 Toothpaste Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 GlaxoSmithKline (GSK)
 - 7.5.1 Company profile
 - 7.5.2 Representative Toothpaste Product
 - 7.5.3 Toothpaste Sales, Revenue, Price and Gross Margin of GlaxoSmithKline (GSK)
- 7.6 Henkel
 - 7.6.1 Company profile
 - 7.6.2 Representative Toothpaste Product
- 7.6.3 Toothpaste Sales, Revenue, Price and Gross Margin of Henkel
- 7.7 Lion
 - 7.7.1 Company profile
 - 7.7.2 Representative Toothpaste Product
 - 7.7.3 Toothpaste Sales, Revenue, Price and Gross Margin of Lion
- 7.8 Sunstar
 - 7.8.1 Company profile
 - 7.8.2 Representative Toothpaste Product
 - 7.8.3 Toothpaste Sales, Revenue, Price and Gross Margin of Sunstar
- 7.9 Kao



- 7.9.1 Company profile
- 7.9.2 Representative Toothpaste Product
- 7.9.3 Toothpaste Sales, Revenue, Price and Gross Margin of Kao
- 7.10 LG household & Health Care
 - 7.10.1 Company profile
 - 7.10.2 Representative Toothpaste Product
- 7.10.3 Toothpaste Sales, Revenue, Price and Gross Margin of LG household & Health Care
- 7.11 Darlie
 - 7.11.1 Company profile
 - 7.11.2 Representative Toothpaste Product
 - 7.11.3 Toothpaste Sales, Revenue, Price and Gross Margin of Darlie
- 7.12 Johnson & Johnson
 - 7.12.1 Company profile
 - 7.12.2 Representative Toothpaste Product
 - 7.12.3 Toothpaste Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.13 YUNNANBAIYAO
 - 7.13.1 Company profile
 - 7.13.2 Representative Toothpaste Product
 - 7.13.3 Toothpaste Sales, Revenue, Price and Gross Margin of YUNNANBAIYAO
- 7.14 Amore
 - 7.14.1 Company profile
 - 7.14.2 Representative Toothpaste Product
 - 7.14.3 Toothpaste Sales, Revenue, Price and Gross Margin of Amore
- 7.15 Amway
 - 7.15.1 Company profile
 - 7.15.2 Representative Toothpaste Product
 - 7.15.3 Toothpaste Sales, Revenue, Price and Gross Margin of Amway
- 7.16 SHISEIDO
- 7.17 DENCARE
- 7.18 J?S?N
- 7.19 Kiss My Face
- 7.20 Marvismint
- **7.21 NICE**
- 7.22 Liby

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TOOTHPASTE



- 8.1 Industry Chain of Toothpaste
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TOOTHPASTE

- 9.1 Cost Structure Analysis of Toothpaste
- 9.2 Raw Materials Cost Analysis of Toothpaste
- 9.3 Labor Cost Analysis of Toothpaste
- 9.4 Manufacturing Expenses Analysis of Toothpaste

CHAPTER 10 MARKETING STATUS ANALYSIS OF TOOTHPASTE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Toothpaste-United States Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/T8478C08BC2MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T8478C08BC2MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970