

Toothpaste-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T24E13A421BMEN.html>

Date: February 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: T24E13A421BMEN

Abstracts

Report Summary

Toothpaste-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Toothpaste industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Toothpaste 2013-2017, and development forecast 2018-2023

Main market players of Toothpaste in South America, with company and product introduction, position in the Toothpaste market

Market status and development trend of Toothpaste by types and applications

Cost and profit status of Toothpaste, and marketing status

Market growth drivers and challenges

The report segments the South America Toothpaste market as:

South America Toothpaste Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Toothpaste Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Regular
Cavity Protection
Whitening
For Sensitive Teeth
For Sensitive Gums

South America Toothpaste Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Adults
Children

South America Toothpaste Market: Players Segment Analysis (Company and Product introduction, Toothpaste Sales Volume, Revenue, Price and Gross Margin):

Colgate
P&G
Church & Dwight
Unilever
GlaxoSmithKline (GSK)
Henkel
Lion
Sunstar
Kao
LG household & Health Care
Darlie
Johnson & Johnson
YUNNANBAIYAO
Amore
Amway
SHISEIDO
DENCARE
J?S?N
Kiss My Face
Marvismint

NICE
Liby

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF TOOTHPASTE

- 1.1 Definition of Toothpaste in This Report
- 1.2 Commercial Types of Toothpaste
 - 1.2.1 Regular
 - 1.2.2 Cavity Protection
 - 1.2.3 Whitening
 - 1.2.4 For Sensitive Teeth
 - 1.2.5 For Sensitive Gums
- 1.3 Downstream Application of Toothpaste
 - 1.3.1 Adults
 - 1.3.2 Children
- 1.4 Development History of Toothpaste
- 1.5 Market Status and Trend of Toothpaste 2013-2023
 - 1.5.1 South America Toothpaste Market Status and Trend 2013-2023
 - 1.5.2 Regional Toothpaste Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Toothpaste in South America 2013-2017
- 2.2 Consumption Market of Toothpaste in South America by Regions
 - 2.2.1 Consumption Volume of Toothpaste in South America by Regions
 - 2.2.2 Revenue of Toothpaste in South America by Regions
- 2.3 Market Analysis of Toothpaste in South America by Regions
 - 2.3.1 Market Analysis of Toothpaste in Brazil 2013-2017
 - 2.3.2 Market Analysis of Toothpaste in Argentina 2013-2017
 - 2.3.3 Market Analysis of Toothpaste in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Toothpaste in Colombia 2013-2017
 - 2.3.5 Market Analysis of Toothpaste in Others 2013-2017
- 2.4 Market Development Forecast of Toothpaste in South America 2018-2023
 - 2.4.1 Market Development Forecast of Toothpaste in South America 2018-2023
 - 2.4.2 Market Development Forecast of Toothpaste by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Toothpaste in South America by Types

- 3.1.2 Revenue of Toothpaste in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Toothpaste in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Toothpaste in South America by Downstream Industry
- 4.2 Demand Volume of Toothpaste by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Toothpaste by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Toothpaste by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Toothpaste by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Toothpaste by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Toothpaste by Downstream Industry in Others
- 4.3 Market Forecast of Toothpaste in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TOOTHPASTE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Toothpaste Downstream Industry Situation and Trend Overview

CHAPTER 6 TOOTHPASTE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Toothpaste in South America by Major Players
- 6.2 Revenue of Toothpaste in South America by Major Players
- 6.3 Basic Information of Toothpaste by Major Players
 - 6.3.1 Headquarters Location and Established Time of Toothpaste Major Players
 - 6.3.2 Employees and Revenue Level of Toothpaste Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 TOOTHPASTE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Colgate

7.1.1 Company profile

7.1.2 Representative Toothpaste Product

7.1.3 Toothpaste Sales, Revenue, Price and Gross Margin of Colgate

7.2 P&G

7.2.1 Company profile

7.2.2 Representative Toothpaste Product

7.2.3 Toothpaste Sales, Revenue, Price and Gross Margin of P&G

7.3 Church & Dwight

7.3.1 Company profile

7.3.2 Representative Toothpaste Product

7.3.3 Toothpaste Sales, Revenue, Price and Gross Margin of Church & Dwight

7.4 Unilever

7.4.1 Company profile

7.4.2 Representative Toothpaste Product

7.4.3 Toothpaste Sales, Revenue, Price and Gross Margin of Unilever

7.5 GlaxoSmithKline (GSK)

7.5.1 Company profile

7.5.2 Representative Toothpaste Product

7.5.3 Toothpaste Sales, Revenue, Price and Gross Margin of GlaxoSmithKline (GSK)

7.6 Henkel

7.6.1 Company profile

7.6.2 Representative Toothpaste Product

7.6.3 Toothpaste Sales, Revenue, Price and Gross Margin of Henkel

7.7 Lion

7.7.1 Company profile

7.7.2 Representative Toothpaste Product

7.7.3 Toothpaste Sales, Revenue, Price and Gross Margin of Lion

7.8 Sunstar

7.8.1 Company profile

7.8.2 Representative Toothpaste Product

7.8.3 Toothpaste Sales, Revenue, Price and Gross Margin of Sunstar

7.9 Kao

7.9.1 Company profile

7.9.2 Representative Toothpaste Product

7.9.3 Toothpaste Sales, Revenue, Price and Gross Margin of Kao

7.10 LG household & Health Care

7.10.1 Company profile

7.10.2 Representative Toothpaste Product

7.10.3 Toothpaste Sales, Revenue, Price and Gross Margin of LG household & Health Care

7.11 Darlie

7.11.1 Company profile

7.11.2 Representative Toothpaste Product

7.11.3 Toothpaste Sales, Revenue, Price and Gross Margin of Darlie

7.12 Johnson & Johnson

7.12.1 Company profile

7.12.2 Representative Toothpaste Product

7.12.3 Toothpaste Sales, Revenue, Price and Gross Margin of Johnson & Johnson

7.13 YUNNANBAIYAO

7.13.1 Company profile

7.13.2 Representative Toothpaste Product

7.13.3 Toothpaste Sales, Revenue, Price and Gross Margin of YUNNANBAIYAO

7.14 Amore

7.14.1 Company profile

7.14.2 Representative Toothpaste Product

7.14.3 Toothpaste Sales, Revenue, Price and Gross Margin of Amore

7.15 Amway

7.15.1 Company profile

7.15.2 Representative Toothpaste Product

7.15.3 Toothpaste Sales, Revenue, Price and Gross Margin of Amway

7.16 SHISEIDO

7.17 DENCARE

7.18 J?S?N

7.19 Kiss My Face

7.20 Marvismint

7.21 NICE

7.22 Liby

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TOOTHPASTE

8.1 Industry Chain of Toothpaste

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TOOTHPASTE

- 9.1 Cost Structure Analysis of Toothpaste
- 9.2 Raw Materials Cost Analysis of Toothpaste
- 9.3 Labor Cost Analysis of Toothpaste
- 9.4 Manufacturing Expenses Analysis of Toothpaste

CHAPTER 10 MARKETING STATUS ANALYSIS OF TOOTHPASTE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Toothpaste-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T24E13A421BMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T24E13A421BMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970