

# Toothpaste-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/TD9A56193EAMEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: TD9A56193EAMEN

## Abstracts

### Report Summary

Toothpaste-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Toothpaste industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

- Whole Asia Pacific and Regional Market Size of Toothpaste 2013-2017, and development forecast 2018-2023
- Main market players of Toothpaste in Asia Pacific, with company and product introduction, position in the Toothpaste market
- Market status and development trend of Toothpaste by types and applications
- Cost and profit status of Toothpaste, and marketing status
- Market growth drivers and challenges

The report segments the Asia Pacific Toothpaste market as:

Asia Pacific Toothpaste Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

- China
- Japan
- Korea
- India
- Southeast Asia

## Australia

Asia Pacific Toothpaste Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Regular  
Cavity Protection  
Whitening  
For Sensitive Teeth  
For Sensitive Gums

Asia Pacific Toothpaste Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Adults  
Children

Asia Pacific Toothpaste Market: Players Segment Analysis (Company and Product introduction, Toothpaste Sales Volume, Revenue, Price and Gross Margin):

Colgate  
P&G  
Church & Dwight  
Unilever  
GlaxoSmithKline (GSK)  
Henkel  
Lion  
Sunstar  
Kao  
LG household & Health Care  
Darlie  
Johnson & Johnson  
YUNNANBAIYAO  
Amore  
Amway  
SHISEIDO  
DENCARE  
J?S?N  
Kiss My Face

Marvismint  
NICE  
Liby

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF TOOTHPASTE

- 1.1 Definition of Toothpaste in This Report
- 1.2 Commercial Types of Toothpaste
  - 1.2.1 Regular
  - 1.2.2 Cavity Protection
  - 1.2.3 Whitening
  - 1.2.4 For Sensitive Teeth
  - 1.2.5 For Sensitive Gums
- 1.3 Downstream Application of Toothpaste
  - 1.3.1 Adults
  - 1.3.2 Children
- 1.4 Development History of Toothpaste
- 1.5 Market Status and Trend of Toothpaste 2013-2023
  - 1.5.1 Asia Pacific Toothpaste Market Status and Trend 2013-2023
  - 1.5.2 Regional Toothpaste Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Toothpaste in Asia Pacific 2013-2017
- 2.2 Consumption Market of Toothpaste in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Toothpaste in Asia Pacific by Regions
  - 2.2.2 Revenue of Toothpaste in Asia Pacific by Regions
- 2.3 Market Analysis of Toothpaste in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Toothpaste in China 2013-2017
  - 2.3.2 Market Analysis of Toothpaste in Japan 2013-2017
  - 2.3.3 Market Analysis of Toothpaste in Korea 2013-2017
  - 2.3.4 Market Analysis of Toothpaste in India 2013-2017
  - 2.3.5 Market Analysis of Toothpaste in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Toothpaste in Australia 2013-2017
- 2.4 Market Development Forecast of Toothpaste in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Toothpaste in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Toothpaste by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of Toothpaste in Asia Pacific by Types
- 3.1.2 Revenue of Toothpaste in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Toothpaste in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Toothpaste in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Toothpaste by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Toothpaste by Downstream Industry in China
  - 4.2.2 Demand Volume of Toothpaste by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Toothpaste by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Toothpaste by Downstream Industry in India
  - 4.2.5 Demand Volume of Toothpaste by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Toothpaste by Downstream Industry in Australia
- 4.3 Market Forecast of Toothpaste in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TOOTHPASTE**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Toothpaste Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TOOTHPASTE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Toothpaste in Asia Pacific by Major Players
- 6.2 Revenue of Toothpaste in Asia Pacific by Major Players
- 6.3 Basic Information of Toothpaste by Major Players
  - 6.3.1 Headquarters Location and Established Time of Toothpaste Major Players
  - 6.3.2 Employees and Revenue Level of Toothpaste Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 TOOTHPASTE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Colgate

- 7.1.1 Company profile
- 7.1.2 Representative Toothpaste Product
- 7.1.3 Toothpaste Sales, Revenue, Price and Gross Margin of Colgate

### 7.2 P&G

- 7.2.1 Company profile
- 7.2.2 Representative Toothpaste Product
- 7.2.3 Toothpaste Sales, Revenue, Price and Gross Margin of P&G

### 7.3 Church & Dwight

- 7.3.1 Company profile
- 7.3.2 Representative Toothpaste Product
- 7.3.3 Toothpaste Sales, Revenue, Price and Gross Margin of Church & Dwight

### 7.4 Unilever

- 7.4.1 Company profile
- 7.4.2 Representative Toothpaste Product
- 7.4.3 Toothpaste Sales, Revenue, Price and Gross Margin of Unilever

### 7.5 GlaxoSmithKline (GSK)

- 7.5.1 Company profile
- 7.5.2 Representative Toothpaste Product
- 7.5.3 Toothpaste Sales, Revenue, Price and Gross Margin of GlaxoSmithKline (GSK)

### 7.6 Henkel

- 7.6.1 Company profile
- 7.6.2 Representative Toothpaste Product
- 7.6.3 Toothpaste Sales, Revenue, Price and Gross Margin of Henkel

### 7.7 Lion

- 7.7.1 Company profile
- 7.7.2 Representative Toothpaste Product
- 7.7.3 Toothpaste Sales, Revenue, Price and Gross Margin of Lion

### 7.8 Sunstar

- 7.8.1 Company profile
- 7.8.2 Representative Toothpaste Product
- 7.8.3 Toothpaste Sales, Revenue, Price and Gross Margin of Sunstar

### 7.9 Kao

- 7.9.1 Company profile
- 7.9.2 Representative Toothpaste Product
- 7.9.3 Toothpaste Sales, Revenue, Price and Gross Margin of Kao
- 7.10 LG household & Health Care
  - 7.10.1 Company profile
  - 7.10.2 Representative Toothpaste Product
  - 7.10.3 Toothpaste Sales, Revenue, Price and Gross Margin of LG household & Health Care
- 7.11 Darlie
  - 7.11.1 Company profile
  - 7.11.2 Representative Toothpaste Product
  - 7.11.3 Toothpaste Sales, Revenue, Price and Gross Margin of Darlie
- 7.12 Johnson & Johnson
  - 7.12.1 Company profile
  - 7.12.2 Representative Toothpaste Product
  - 7.12.3 Toothpaste Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.13 YUNNANBAIYAO
  - 7.13.1 Company profile
  - 7.13.2 Representative Toothpaste Product
  - 7.13.3 Toothpaste Sales, Revenue, Price and Gross Margin of YUNNANBAIYAO
- 7.14 Amore
  - 7.14.1 Company profile
  - 7.14.2 Representative Toothpaste Product
  - 7.14.3 Toothpaste Sales, Revenue, Price and Gross Margin of Amore
- 7.15 Amway
  - 7.15.1 Company profile
  - 7.15.2 Representative Toothpaste Product
  - 7.15.3 Toothpaste Sales, Revenue, Price and Gross Margin of Amway
- 7.16 SHISEIDO
- 7.17 DENCARE
- 7.18 J?S?N
- 7.19 Kiss My Face
- 7.20 Marvismint
- 7.21 NICE
- 7.22 Liby

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TOOTHPASTE**

- 8.1 Industry Chain of Toothpaste
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TOOTHPASTE**

- 9.1 Cost Structure Analysis of Toothpaste
- 9.2 Raw Materials Cost Analysis of Toothpaste
- 9.3 Labor Cost Analysis of Toothpaste
- 9.4 Manufacturing Expenses Analysis of Toothpaste

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TOOTHPASTE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Toothpaste-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/TD9A56193EAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD9A56193EAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970