

Tonic Wine-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T643F7DC095EN.html

Date: January 2018 Pages: 131 Price: US\$ 3,480.00 (Single User License) ID: T643F7DC095EN

Abstracts

Report Summary

Tonic Wine-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tonic Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Tonic Wine 2013-2017, and development forecast 2018-2023 Main market players of Tonic Wine in Europe, with company and product introduction, position in the Tonic Wine market Market status and development trend of Tonic Wine by types and applications Cost and profit status of Tonic Wine, and marketing status Market growth drivers and challenges

The report segments the Europe Tonic Wine market as:

Europe Tonic Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Tonic Wine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Magnum Tonic Wine Buckfast Tonic Wine Sanatogen Tonic Wine Mandingo Tonic Wine

Europe Tonic Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital Clinic Health Care Other

Europe Tonic Wine Market: Players Segment Analysis (Company and Product introduction, Tonic Wine Sales Volume, Revenue, Price and Gross Margin):

Buckfast Abbey Leonard J Russell Snr Campari Group Scotland's Sainsbury's Portman Group Reggae Treats Dee Bee Wholesale AhmadiAnswers Herb Affair Bristol Jingjiu Zhangyu Wuliangye

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF TONIC WINE

- 1.1 Definition of Tonic Wine in This Report
- 1.2 Commercial Types of Tonic Wine
- 1.2.1 Magnum Tonic Wine
- 1.2.2 Buckfast Tonic Wine
- 1.2.3 Sanatogen Tonic Wine
- 1.2.4 Mandingo Tonic Wine
- 1.3 Downstream Application of Tonic Wine
 - 1.3.1 Hospital
 - 1.3.2 Clinic
 - 1.3.3 Health Care
 - 1.3.4 Other
- 1.4 Development History of Tonic Wine
- 1.5 Market Status and Trend of Tonic Wine 2013-2023
- 1.5.1 Europe Tonic Wine Market Status and Trend 2013-2023
- 1.5.2 Regional Tonic Wine Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Tonic Wine in Europe 2013-2017
- 2.2 Consumption Market of Tonic Wine in Europe by Regions
 - 2.2.1 Consumption Volume of Tonic Wine in Europe by Regions
- 2.2.2 Revenue of Tonic Wine in Europe by Regions
- 2.3 Market Analysis of Tonic Wine in Europe by Regions
- 2.3.1 Market Analysis of Tonic Wine in Germany 2013-2017
- 2.3.2 Market Analysis of Tonic Wine in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Tonic Wine in France 2013-2017
- 2.3.4 Market Analysis of Tonic Wine in Italy 2013-2017
- 2.3.5 Market Analysis of Tonic Wine in Spain 2013-2017
- 2.3.6 Market Analysis of Tonic Wine in Benelux 2013-2017
- 2.3.7 Market Analysis of Tonic Wine in Russia 2013-2017
- 2.4 Market Development Forecast of Tonic Wine in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Tonic Wine in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Tonic Wine by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Tonic Wine in Europe by Types
- 3.1.2 Revenue of Tonic Wine in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Tonic Wine in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Tonic Wine in Europe by Downstream Industry
- 4.2 Demand Volume of Tonic Wine by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Tonic Wine by Downstream Industry in Germany
- 4.2.2 Demand Volume of Tonic Wine by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Tonic Wine by Downstream Industry in France
- 4.2.4 Demand Volume of Tonic Wine by Downstream Industry in Italy
- 4.2.5 Demand Volume of Tonic Wine by Downstream Industry in Spain
- 4.2.6 Demand Volume of Tonic Wine by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Tonic Wine by Downstream Industry in Russia
- 4.3 Market Forecast of Tonic Wine in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TONIC WINE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Tonic Wine Downstream Industry Situation and Trend Overview

CHAPTER 6 TONIC WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Tonic Wine in Europe by Major Players
- 6.2 Revenue of Tonic Wine in Europe by Major Players
- 6.3 Basic Information of Tonic Wine by Major Players



- 6.3.1 Headquarters Location and Established Time of Tonic Wine Major Players
- 6.3.2 Employees and Revenue Level of Tonic Wine Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 TONIC WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Buckfast Abbey
 - 7.1.1 Company profile
 - 7.1.2 Representative Tonic Wine Product
 - 7.1.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Buckfast Abbey
- 7.2 Leonard J Russell Snr
 - 7.2.1 Company profile
 - 7.2.2 Representative Tonic Wine Product
 - 7.2.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Leonard J Russell Snr
- 7.3 Campari Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Tonic Wine Product
- 7.3.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Campari Group
- 7.4 Scotland's
 - 7.4.1 Company profile
 - 7.4.2 Representative Tonic Wine Product
- 7.4.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Scotland's
- 7.5 Sainsbury's
 - 7.5.1 Company profile
 - 7.5.2 Representative Tonic Wine Product
- 7.5.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Sainsbury's
- 7.6 Portman Group
 - 7.6.1 Company profile
 - 7.6.2 Representative Tonic Wine Product
 - 7.6.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Portman Group
- 7.7 Reggae Treats
 - 7.7.1 Company profile
 - 7.7.2 Representative Tonic Wine Product
 - 7.7.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Reggae Treats
- 7.8 Dee Bee Wholesale



- 7.8.1 Company profile
- 7.8.2 Representative Tonic Wine Product
- 7.8.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Dee Bee Wholesale
- 7.9 AhmadiAnswers
- 7.9.1 Company profile
- 7.9.2 Representative Tonic Wine Product
- 7.9.3 Tonic Wine Sales, Revenue, Price and Gross Margin of AhmadiAnswers
- 7.10 Herb Affair
 - 7.10.1 Company profile
 - 7.10.2 Representative Tonic Wine Product
- 7.10.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Herb Affair
- 7.11 Bristol
- 7.11.1 Company profile
- 7.11.2 Representative Tonic Wine Product
- 7.11.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Bristol
- 7.12 Jingjiu
 - 7.12.1 Company profile
 - 7.12.2 Representative Tonic Wine Product
 - 7.12.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Jingjiu
- 7.13 Zhangyu
 - 7.13.1 Company profile
 - 7.13.2 Representative Tonic Wine Product
- 7.13.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Zhangyu
- 7.14 Wuliangye
 - 7.14.1 Company profile
 - 7.14.2 Representative Tonic Wine Product
 - 7.14.3 Tonic Wine Sales, Revenue, Price and Gross Margin of Wuliangye

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TONIC WINE

- 8.1 Industry Chain of Tonic Wine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TONIC WINE

- 9.1 Cost Structure Analysis of Tonic Wine
- 9.2 Raw Materials Cost Analysis of Tonic Wine



- 9.3 Labor Cost Analysis of Tonic Wine
- 9.4 Manufacturing Expenses Analysis of Tonic Wine

CHAPTER 10 MARKETING STATUS ANALYSIS OF TONIC WINE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Tonic Wine-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/T643F7DC095EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/T643F7DC095EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970