

Toiletries-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/T3EFF418C80MEN.html

Date: February 2018

Pages: 145

Price: US\$ 2,480.00 (Single User License)

ID: T3EFF418C80MEN

Abstracts

Report Summary

Toiletries-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Toiletries industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Toiletries 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Toiletries worldwide, with company and product introduction, position in the Toiletries market

Market status and development trend of Toiletries by types and applications Cost and profit status of Toiletries, and marketing status Market growth drivers and challenges

The report segments the global Toiletries market as:

Global Toiletries Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Toiletries Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lotions (Including Sunscreens)
Hair Preparations
Face Creams
Perfumes
Other

Global Toiletries Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Kids

Global Toiletries Market: Manufacturers Segment Analysis (Company and Product introduction, Toiletries Sales Volume, Revenue, Price and Gross Margin):

Reckitt Benckiser Group

Unilever

Procter

Johnson

Kimberly-Clark

Henkel AG

Beiesdorf AG

L'Oreal

Babisil

Pigeon

Himalaya Wellness

Brave Soldier

Baxter of California

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF TOILETRIES

- 1.1 Definition of Toiletries in This Report
- 1.2 Commercial Types of Toiletries
 - 1.2.1 Lotions (Including Sunscreens)
 - 1.2.2 Hair Preparations
 - 1.2.3 Face Creams
 - 1.2.4 Perfumes
 - 1.2.5 Other
- 1.3 Downstream Application of Toiletries
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Kids
- 1.4 Development History of Toiletries
- 1.5 Market Status and Trend of Toiletries 2013-2023
 - 1.5.1 Global Toiletries Market Status and Trend 2013-2023
- 1.5.2 Regional Toiletries Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Toiletries 2013-2017
- 2.2 Production Market of Toiletries by Regions
 - 2.2.1 Production Volume of Toiletries by Regions
 - 2.2.2 Production Value of Toiletries by Regions
- 2.3 Demand Market of Toiletries by Regions
- 2.4 Production and Demand Status of Toiletries by Regions
- 2.4.1 Production and Demand Status of Toiletries by Regions 2013-2017
- 2.4.2 Import and Export Status of Toiletries by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Toiletries by Types
- 3.2 Production Value of Toiletries by Types
- 3.3 Market Forecast of Toiletries by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Toiletries by Downstream Industry
- 4.2 Market Forecast of Toiletries by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TOILETRIES

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Toiletries Downstream Industry Situation and Trend Overview

CHAPTER 6 TOILETRIES MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Toiletries by Major Manufacturers
- 6.2 Production Value of Toiletries by Major Manufacturers
- 6.3 Basic Information of Toiletries by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Toiletries Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Toiletries Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 TOILETRIES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Reckitt Benckiser Group
 - 7.1.1 Company profile
 - 7.1.2 Representative Toiletries Product
 - 7.1.3 Toiletries Sales, Revenue, Price and Gross Margin of Reckitt Benckiser Group
- 7.2 Unilever
 - 7.2.1 Company profile
 - 7.2.2 Representative Toiletries Product
 - 7.2.3 Toiletries Sales, Revenue, Price and Gross Margin of Unilever
- 7.3 Procter
 - 7.3.1 Company profile
 - 7.3.2 Representative Toiletries Product
 - 7.3.3 Toiletries Sales, Revenue, Price and Gross Margin of Procter
- 7.4 Johnson
 - 7.4.1 Company profile



- 7.4.2 Representative Toiletries Product
- 7.4.3 Toiletries Sales, Revenue, Price and Gross Margin of Johnson
- 7.5 Kimberly-Clark
 - 7.5.1 Company profile
 - 7.5.2 Representative Toiletries Product
 - 7.5.3 Toiletries Sales, Revenue, Price and Gross Margin of Kimberly-Clark
- 7.6 Henkel AG
 - 7.6.1 Company profile
 - 7.6.2 Representative Toiletries Product
 - 7.6.3 Toiletries Sales, Revenue, Price and Gross Margin of Henkel AG
- 7.7 Beiesdorf AG
 - 7.7.1 Company profile
 - 7.7.2 Representative Toiletries Product
 - 7.7.3 Toiletries Sales, Revenue, Price and Gross Margin of Beiesdorf AG
- 7.8 L'Oreal
 - 7.8.1 Company profile
 - 7.8.2 Representative Toiletries Product
 - 7.8.3 Toiletries Sales, Revenue, Price and Gross Margin of L'Oreal
- 7.9 Babisil
 - 7.9.1 Company profile
 - 7.9.2 Representative Toiletries Product
 - 7.9.3 Toiletries Sales, Revenue, Price and Gross Margin of Babisil
- 7.10 Pigeon
 - 7.10.1 Company profile
 - 7.10.2 Representative Toiletries Product
 - 7.10.3 Toiletries Sales, Revenue, Price and Gross Margin of Pigeon
- 7.11 Himalaya Wellness
 - 7.11.1 Company profile
 - 7.11.2 Representative Toiletries Product
 - 7.11.3 Toiletries Sales, Revenue, Price and Gross Margin of Himalaya Wellness
- 7.12 Brave Soldier
 - 7.12.1 Company profile
 - 7.12.2 Representative Toiletries Product
 - 7.12.3 Toiletries Sales, Revenue, Price and Gross Margin of Brave Soldier
- 7.13 Baxter of California
 - 7.13.1 Company profile
 - 7.13.2 Representative Toiletries Product
 - 7.13.3 Toiletries Sales, Revenue, Price and Gross Margin of Baxter of California



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TOILETRIES

- 8.1 Industry Chain of Toiletries
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TOILETRIES

- 9.1 Cost Structure Analysis of Toiletries
- 9.2 Raw Materials Cost Analysis of Toiletries
- 9.3 Labor Cost Analysis of Toiletries
- 9.4 Manufacturing Expenses Analysis of Toiletries

CHAPTER 10 MARKETING STATUS ANALYSIS OF TOILETRIES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Toiletries-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/T3EFF418C80MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T3EFF418C80MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970