

# Tissue Papers-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/TBBA0CB47F5EN.html>

Date: February 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: TBBA0CB47F5EN

## Abstracts

### Report Summary

Tissue Papers-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tissue Papers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Tissue Papers 2013-2017, and development forecast 2018-2023

Main market players of Tissue Papers in South America, with company and product introduction, position in the Tissue Papers market

Market status and development trend of Tissue Papers by types and applications

Cost and profit status of Tissue Papers, and marketing status

Market growth drivers and challenges

The report segments the South America Tissue Papers market as:

South America Tissue Papers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Tissue Papers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Handkerchief Paper

Napkin

Kleenex

Other

South America Tissue Papers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial

Other

South America Tissue Papers Market: Players Segment Analysis (Company and Product introduction, Tissue Papers Sales Volume, Revenue, Price and Gross Margin):

Procter&Gamble

Kimberly-Clark

Georgia-Pacific

Metsa

Svenska Cellulosa Aktiebolaget

Seventh Generation

Oji Holdings

Wausau Paper

Solaris

Cascades

Sofidel

Roses

Atlas

Merfin

Kruger

VonDrehle

Soundview

Yuen Foong Yu Paper

Hengan Group

APP-China

Vinda Group  
C&S Paper  
Dongguan White Swan Paper  
Jiangsu Shuangdeng Paper  
Dongguan White Swan Paper  
Shandong Train  
Guangxi Guitang Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF TISSUE PAPERS**

- 1.1 Definition of Tissue Papers in This Report
- 1.2 Commercial Types of Tissue Papers
  - 1.2.1 Handkerchief Paper
  - 1.2.2 Napkin
  - 1.2.3 Kleenex
  - 1.2.4 Other
- 1.3 Downstream Application of Tissue Papers
  - 1.3.1 Household
  - 1.3.2 Commercial
  - 1.3.3 Other
- 1.4 Development History of Tissue Papers
- 1.5 Market Status and Trend of Tissue Papers 2013-2023
  - 1.5.1 South America Tissue Papers Market Status and Trend 2013-2023
  - 1.5.2 Regional Tissue Papers Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tissue Papers in South America 2013-2017
- 2.2 Consumption Market of Tissue Papers in South America by Regions
  - 2.2.1 Consumption Volume of Tissue Papers in South America by Regions
  - 2.2.2 Revenue of Tissue Papers in South America by Regions
- 2.3 Market Analysis of Tissue Papers in South America by Regions
  - 2.3.1 Market Analysis of Tissue Papers in Brazil 2013-2017
  - 2.3.2 Market Analysis of Tissue Papers in Argentina 2013-2017
  - 2.3.3 Market Analysis of Tissue Papers in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Tissue Papers in Colombia 2013-2017
  - 2.3.5 Market Analysis of Tissue Papers in Others 2013-2017
- 2.4 Market Development Forecast of Tissue Papers in South America 2018-2023
  - 2.4.1 Market Development Forecast of Tissue Papers in South America 2018-2023
  - 2.4.2 Market Development Forecast of Tissue Papers by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Tissue Papers in South America by Types

- 3.1.2 Revenue of Tissue Papers in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Tissue Papers in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Tissue Papers in South America by Downstream Industry
- 4.2 Demand Volume of Tissue Papers by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Tissue Papers by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Tissue Papers by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Tissue Papers by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Tissue Papers by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Tissue Papers by Downstream Industry in Others
- 4.3 Market Forecast of Tissue Papers in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TISSUE PAPERS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Tissue Papers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TISSUE PAPERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Tissue Papers in South America by Major Players
- 6.2 Revenue of Tissue Papers in South America by Major Players
- 6.3 Basic Information of Tissue Papers by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tissue Papers Major Players
  - 6.3.2 Employees and Revenue Level of Tissue Papers Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TISSUE PAPERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Procter&Gamble

7.1.1 Company profile

7.1.2 Representative Tissue Papers Product

7.1.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Procter&Gamble

### 7.2 Kimberly-Clark

7.2.1 Company profile

7.2.2 Representative Tissue Papers Product

7.2.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Kimberly-Clark

### 7.3 Georgia-Pacific

7.3.1 Company profile

7.3.2 Representative Tissue Papers Product

7.3.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Georgia-Pacific

### 7.4 Metsa

7.4.1 Company profile

7.4.2 Representative Tissue Papers Product

7.4.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Metsa

### 7.5 Svenska Cellulosa Aktiebolaget

7.5.1 Company profile

7.5.2 Representative Tissue Papers Product

7.5.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Svenska Cellulosa

Aktiebolaget

### 7.6 Seventh Generation

7.6.1 Company profile

7.6.2 Representative Tissue Papers Product

7.6.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Seventh Generation

### 7.7 Oji Holdings

7.7.1 Company profile

7.7.2 Representative Tissue Papers Product

7.7.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Oji Holdings

### 7.8 Wausau Paper

7.8.1 Company profile

7.8.2 Representative Tissue Papers Product

7.8.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Wausau Paper

### 7.9 Solaris

7.9.1 Company profile

7.9.2 Representative Tissue Papers Product

- 7.9.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Solaris
- 7.10 Cascades
  - 7.10.1 Company profile
  - 7.10.2 Representative Tissue Papers Product
  - 7.10.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Cascades
- 7.11 Sofidel
  - 7.11.1 Company profile
  - 7.11.2 Representative Tissue Papers Product
  - 7.11.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Sofidel
- 7.12 Roses
  - 7.12.1 Company profile
  - 7.12.2 Representative Tissue Papers Product
  - 7.12.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Roses
- 7.13 Atlas
  - 7.13.1 Company profile
  - 7.13.2 Representative Tissue Papers Product
  - 7.13.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Atlas
- 7.14 Merfin
  - 7.14.1 Company profile
  - 7.14.2 Representative Tissue Papers Product
  - 7.14.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Merfin
- 7.15 Kruger
  - 7.15.1 Company profile
  - 7.15.2 Representative Tissue Papers Product
  - 7.15.3 Tissue Papers Sales, Revenue, Price and Gross Margin of Kruger
- 7.16 VonDrehle
- 7.17 Soundview
- 7.18 Yuen Foong Yu Paper
- 7.19 Hengan Group
- 7.20 APP-China
- 7.21 Vinda Group
- 7.22 C&S Paper
- 7.23 Dongguan White Swan Paper
- 7.24 Jiangsu Shuangdeng Paper
- 7.25 Dongguan White Swan Paper
- 7.26 Shandong Tralin
- 7.27 Guangxi Guitang Group

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TISSUE**

## **PAPERS**

- 8.1 Industry Chain of Tissue Papers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TISSUE PAPERS**

- 9.1 Cost Structure Analysis of Tissue Papers
- 9.2 Raw Materials Cost Analysis of Tissue Papers
- 9.3 Labor Cost Analysis of Tissue Papers
- 9.4 Manufacturing Expenses Analysis of Tissue Papers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TISSUE PAPERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Tissue Papers-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/TBBA0CB47F5EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TBBA0CB47F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970