

# Tire Chain System-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/T843309E84EEN.html>

Date: July 2019

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: T843309E84EEN

## Abstracts

### Report Summary

Tire Chain System-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Tire Chain System industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Tire Chain System 2013-2017, and development forecast 2018-2023

Main market players of Tire Chain System in China, with company and product introduction, position in the Tire Chain System market

Market status and development trend of Tire Chain System by types and applications

Cost and profit status of Tire Chain System, and marketing status

Market growth drivers and challenges

The report segments the China Tire Chain System market as:

China Tire Chain System Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Tire Chain System Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Steel

Polyurethane

Rubber

Fabric

Others

China Tire Chain System Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Car & LCV

Agricultural Vehicle

ATV

HCV

Others

China Tire Chain System Market: Players Segment Analysis (Company and Product introduction, Tire Chain System Sales Volume, Revenue, Price and Gross Margin):

Laclede Chain Manufacturing Company

Lianyi Rubber Components Co.

Chainco

Autoliv

APV Safety Products

BABAC

MICHELIN

Hangzhou Felice chain Co. Ltd

Gowin

Maggi Group

RUD Chain

Trygg

MOOSE UTILITY DIVISION

Spikes Spider

Pewag

Ottinger

Thule Group (Thule Snow Chains)

Peerless Industrial Group

In a word, the report provides detailed statistics and analysis on the state of the

industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF TIRE CHAIN SYSTEM**

- 1.1 Definition of Tire Chain System in This Report
- 1.2 Commercial Types of Tire Chain System
  - 1.2.1 Steel
  - 1.2.2 Polyurethane
  - 1.2.3 Rubber
  - 1.2.4 Fabric
  - 1.2.5 Others
- 1.3 Downstream Application of Tire Chain System
  - 1.3.1 Passenger Car & LCV
  - 1.3.2 Agricultural Vehicle
  - 1.3.3 ATV
  - 1.3.4 HCV
  - 1.3.5 Others
- 1.4 Development History of Tire Chain System
- 1.5 Market Status and Trend of Tire Chain System 2013-2023
  - 1.5.1 China Tire Chain System Market Status and Trend 2013-2023
  - 1.5.2 Regional Tire Chain System Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Tire Chain System in China 2013-2017
- 2.2 Consumption Market of Tire Chain System in China by Regions
  - 2.2.1 Consumption Volume of Tire Chain System in China by Regions
  - 2.2.2 Revenue of Tire Chain System in China by Regions
- 2.3 Market Analysis of Tire Chain System in China by Regions
  - 2.3.1 Market Analysis of Tire Chain System in North China 2013-2017
  - 2.3.2 Market Analysis of Tire Chain System in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Tire Chain System in East China 2013-2017
  - 2.3.4 Market Analysis of Tire Chain System in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Tire Chain System in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Tire Chain System in Northwest China 2013-2017
- 2.4 Market Development Forecast of Tire Chain System in China 2018-2023
  - 2.4.1 Market Development Forecast of Tire Chain System in China 2018-2023
  - 2.4.2 Market Development Forecast of Tire Chain System by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

#### 3.1.1 Consumption Volume of Tire Chain System in China by Types

#### 3.1.2 Revenue of Tire Chain System in China by Types

### 3.2 China Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North China

#### 3.2.2 Market Status by Types in Northeast China

#### 3.2.3 Market Status by Types in East China

#### 3.2.4 Market Status by Types in Central & South China

#### 3.2.5 Market Status by Types in Southwest China

#### 3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Tire Chain System in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Tire Chain System in China by Downstream Industry

### 4.2 Demand Volume of Tire Chain System by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Tire Chain System by Downstream Industry in North China

#### 4.2.2 Demand Volume of Tire Chain System by Downstream Industry in Northeast China

#### 4.2.3 Demand Volume of Tire Chain System by Downstream Industry in East China

#### 4.2.4 Demand Volume of Tire Chain System by Downstream Industry in Central & South China

#### 4.2.5 Demand Volume of Tire Chain System by Downstream Industry in Southwest China

#### 4.2.6 Demand Volume of Tire Chain System by Downstream Industry in Northwest China

### 4.3 Market Forecast of Tire Chain System in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF TIRE CHAIN SYSTEM**

### 5.1 China Economy Situation and Trend Overview

### 5.2 Tire Chain System Downstream Industry Situation and Trend Overview

## **CHAPTER 6 TIRE CHAIN SYSTEM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Tire Chain System in China by Major Players
- 6.2 Revenue of Tire Chain System in China by Major Players
- 6.3 Basic Information of Tire Chain System by Major Players
  - 6.3.1 Headquarters Location and Established Time of Tire Chain System Major Players
  - 6.3.2 Employees and Revenue Level of Tire Chain System Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 TIRE CHAIN SYSTEM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Laclede Chain Manufacturing Company
  - 7.1.1 Company profile
  - 7.1.2 Representative Tire Chain System Product
  - 7.1.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Laclede Chain Manufacturing Company
- 7.2 Lianyi Rubber Components Co.
  - 7.2.1 Company profile
  - 7.2.2 Representative Tire Chain System Product
  - 7.2.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Lianyi Rubber Components Co.
- 7.3 Chainco
  - 7.3.1 Company profile
  - 7.3.2 Representative Tire Chain System Product
  - 7.3.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Chainco
- 7.4 Autoliv
  - 7.4.1 Company profile
  - 7.4.2 Representative Tire Chain System Product
  - 7.4.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Autoliv
- 7.5 APV Safety Products
  - 7.5.1 Company profile
  - 7.5.2 Representative Tire Chain System Product
  - 7.5.3 Tire Chain System Sales, Revenue, Price and Gross Margin of APV Safety Products
- 7.6 BABAC
  - 7.6.1 Company profile

7.6.2 Representative Tire Chain System Product

7.6.3 Tire Chain System Sales, Revenue, Price and Gross Margin of BABAC

## 7.7 MICHELIN

7.7.1 Company profile

7.7.2 Representative Tire Chain System Product

7.7.3 Tire Chain System Sales, Revenue, Price and Gross Margin of MICHELIN

## 7.8 Hangzhou Felice chain Co. Ltd

7.8.1 Company profile

7.8.2 Representative Tire Chain System Product

7.8.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Hangzhou Felice chain Co. Ltd

## 7.9 Gowin

7.9.1 Company profile

7.9.2 Representative Tire Chain System Product

7.9.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Gowin

## 7.10 Maggi Group

7.10.1 Company profile

7.10.2 Representative Tire Chain System Product

7.10.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Maggi Group

## 7.11 RUD Chain

7.11.1 Company profile

7.11.2 Representative Tire Chain System Product

7.11.3 Tire Chain System Sales, Revenue, Price and Gross Margin of RUD Chain

## 7.12 Trygg

7.12.1 Company profile

7.12.2 Representative Tire Chain System Product

7.12.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Trygg

## 7.13 MOOSE UTILITY DIVISION

7.13.1 Company profile

7.13.2 Representative Tire Chain System Product

7.13.3 Tire Chain System Sales, Revenue, Price and Gross Margin of MOOSE

## UTILITY DIVISION

## 7.14 Spikes Spider

7.14.1 Company profile

7.14.2 Representative Tire Chain System Product

7.14.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Spikes Spider

## 7.15 Pewag

7.15.1 Company profile

7.15.2 Representative Tire Chain System Product

- 7.15.3 Tire Chain System Sales, Revenue, Price and Gross Margin of Pewag
- 7.16 Ottinger
- 7.17 Thule Group (Thule Snow Chains)
- 7.18 Peerless Industrial Group

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF TIRE CHAIN SYSTEM**

- 8.1 Industry Chain of Tire Chain System
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF TIRE CHAIN SYSTEM**

- 9.1 Cost Structure Analysis of Tire Chain System
- 9.2 Raw Materials Cost Analysis of Tire Chain System
- 9.3 Labor Cost Analysis of Tire Chain System
- 9.4 Manufacturing Expenses Analysis of Tire Chain System

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF TIRE CHAIN SYSTEM**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Tire Chain System-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/T843309E84EEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T843309E84EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970